

Become an Author

Be a featured author in the forthcoming anthology,
Imagination@Work: Shifting Boundaries in the Modern Workplace.



Did you know that having a book will help you build your business?

Do you want to be “the person who wrote the book on it?”

Are you interested in writing a book but find the idea intimidating?

Join with other aspiring authors to create your first or next book!

About Imagination@Work: Shifting Boundaries in the Modern Workplace

Imagine a workplace where your imagination mattered – where creativity, innovation, interpersonal connection and diversity of thought were not only incorporated into day-to-day operations but were the driving forces behind profitable growth and meaningful impact. Contemporary HR professionals and business leaders are beginning to understand the importance of opening their minds and shifting the boundaries of the modern workplace to unlock potential and maximize performance. This unique and powerful new book will explore the vast spectrum of imaginative ways to lead, learn, innovate, discover, create and achieve in any industry and in any role.

Imagination@Work is the fourth volume in the Silver Tree Publishing @Work Series – it is a unique collection of insights from business leaders, including many HR and OD experts, about new ways to imagine what is possible at work, on teams and in our own careers.

In our comprehensive @WORK SERIES package, you'll receive:

1. Two one-hour virtual workshops, led by Cathy Fyock, on how to write your 1,500-2,500-word chapter
2. All services to create the book, including support from co-authors during your writing phase and a formal Editorial Board process, plus professional editing, formatting, cover design and key registrations (ISBN, Library of Congress and federal copyright)
3. 75 copies of your book (with an opportunity to purchase additional copies in multiples of 50)
4. A virtual book-launch event via webinar where you can invite guests to learn about your book
5. A one-hour webinar with tips and strategies for maximizing benefits from your book
6. Publisher support in announcing and celebrating the book through social media

In order to participate, you'll need to provide the following:

We have up to 20 author/chapter spots available.

Sign up today and claim your spot by contacting Cathy!

Cathy@CathyFyock.com

502-445-6539

1. Your investment of **\$2,500 per chapter*** (due upon signing)
2. A 1,500-2,500-word chapter on your perspective (due after the first workshop)

Production Schedule for *Imagination@Work*

Early-Bird Enrollment*: Before September 1, 2018

Enrollment Period: September 1 to November 1, 2018 (first come, first served)

Workshops Begin: November 2018

Writing Due: December 1, 2018

Editing, Formatting and Printing: December 1 to March 1, 2019

Books Delivered: April 1, 2019

* Early-bird enrollees enjoy a 20% discount — you'll pay only \$2,000 per chapter!

Imagination@Work Will Be the Fourth Volume in the @Work Series of Professional Anthologies for HR and OD Experts

@work SERIES



Be sure to check out the first three books in the series, *Humans@Work*, *Compassion@Work* and *You@Work*.

Cathy Fyock, CSP, SPHR, is The Business Book Strategist, working with thought leaders and professionals who want to write a book as a business development strategy. She is the author of eight books, including *On Your Mark: From First Word to First Draft in Six Weeks* and *Blog2Book: Repurposing Content to Discover the Book You've Already Written*. The forthcoming *Imagination@Work* anthology will be the ninth anthology for which Cathy has served as editor.

Before her new business launch in 2014, Cathy was an employment strategist and led her own company, Innovative Management Concepts, for more than 20 years. Cathy can be reached at 502-445-6539 or at Cathy@CathyFyock.com.



Kate Colbert is founder and principal consultant at Silver Tree Publishing, a division of the full-service business marketing firm Silver Tree Communications. Kate began her career as a writing professor, worked as an editor at a major trade publishing company, and has written for such esteemed institutions and publications as the National Institutes of Health and *Forbes*. In her work to help companies and individual professionals achieve profitable growth by building brands that are meaningfully different, Kate has had the pleasure of accompanying business authors on remarkable journeys.

Silver Tree Publishing offers a full spectrum of publishing services, including strategy, editing, graphic design, photography and book marketing. Kate has served as a trusted advisor to *New York Times* bestselling business authors, and has taken books all the way from manuscript to Amazon for many first-time authors. Kate can be reached at 262-891-3290 or Kate@SilverTreeCommunications.com.

