

# Haran M. Amorim

Digital Product Designer

Berlin, Germany

haran.amorim@gmail.com



## about me

Hey! I'm Haran Amorim, 27.

Human-centered product designer, focused on creating frictionless and simple-to-use products with a clean visual languages to solve real problems for real people.

Born in São Paulo, Brazil, postgraduated in Digital Experience Design at the Fine Arts Faculty of the University of Lisbon, with studies across USA, UK and Portugal.

## experience

Starting date: **01/07/20 – until now**

Volkswagen AG

**Senior Digital Product Designer**

Berlin – Germany

Starting date: **2019/09/08 – 30/06/20**

Volkswagen Digital Solutions

**Senior Digital Product Designer**

Lisbon - Portugal

**2018/08/06 – 2019/08/25**

Pixelmatters

**UX / Designers**

Porto - Portugal

**2018/03/15 – 2018/06/26**

With Company

**Freelancer Product Designer**

Lisbon - Portugal

**2014/02/04 – 2017/08/31**

Marketeria

**creative director**

Joinville - Brazil

**2012/02/01 – 2014/01/31**

Z|Quattro

**art director**

Joinville - Brazil

## education

Starting date: **2017/09/12 – 2018/06/23**

Faculty of Fine Arts, University of Lisbon, Portugal

**Postgraduate degree,  
Digital Experience Design (DXD)**

**2012/02/17 – 2016/11/23**

Univille University, Joinville - Brazil

**Bachelor of Arts (BA),  
Graphic Design and Advertising**

**2014/09/16 – 2015/06/14**

Faculty of Fine Arts, University of Porto, Portugal

**Bachelor of Arts (BA),  
Graphic Design and Advertising**

**2010/09/07 – 2011/06/21**

Paden City High School, USA

**Exchange Program - Senior Year**

**2007/04/03 – 2007/07/28**

Stanborough School, Watford - UK

**Erasmus Programme**

## skills

Interface Design | UI  
Human Centered Design | UX  
Research Design  
Sprint / Design Thinking  
Agile Methodology  
Scrum Methodology  
Lean UX Methodology  
Branding  
Illustration  
Art Direction  
Creative Direction

## languages

### Portuguese

native  
language

### English

fluent listening,  
speaking and writing

### German

Elementary listening,  
speaking and writing

### Spanish

Intermediate speaking,  
Intermediate listening

## recognition - awards

### November, 2016

smart cities / ippuj - social impact joinville

#### Public transportation wayfinding

Development of a wayfinding system  
for public transportation in Joinville, Brazil

### October, 2017

adobe behance reviews

#### São paulo branding proposed

1th place as branding and highlight project

### March, 2017

industrialcriativa.pt

#### Branding project | são paulo

Highlight project

### January, 2017

são paulo 463 | exhibition

#### Nano sampa

Designed art and exposed in  
espacio uruguay to celebrated São Paulo's  
city 463 anniversary, São Paulo - Brazil

## contact

is there something missing? reach me on

[haran.amorim@gmail.com](mailto:haran.amorim@gmail.com)

+351 935 278 358

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