Since 2004 Village Water has supported water, sanitation & hygiene (WASH) projects in Africa. Working with local organisations in Zambia & Mozambique we have reached more than 800,000 people with safe water & improved hygiene knowledge to change their lives.

We only work with partners who know their local communities, their needs & their culture & we invest in their development, so they have the resources to undertake projects that are sustainable.

As well as the specific Sustainable Development Goal1 (SDG 6) of clean water & sanitation for all, our projects underpin other SDGs including gender equality, improved health & climate change.

Across Zambia & Mozambique 42% of people still lack safe water & 72% don’t have even basic toilets2. Long-term, integrated water, sanitation & hygiene (WASH) interventions are the solution to improving access to these human rights, bringing together households, communities, schools, clinics, local, provincial & national government bodies, public, & private sector.

Approved by Board 8 February 2021. First review October 2021

1 The 17 United Nations SDGs are the blueprint to achieve a better & more sustainable future for all by 2030. They address the global challenges we face, including those related to poverty, inequality, climate change, environmental degradation, peace & justice
2 JMP WASH Data 2018. Basic water service = household using an improved source with water collection of no more than 30 minutes per round trip. Basic sanitation = household using improved sanitation facilities which are not shared with other households.
**Vision:** Better health, education and opportunity for everyone, through safe water and sanitation.

**Ambition:** To be a catalyst in supporting the systems needed to achieve 100% WASH coverage district by district.

**Strapline:** Changing Lives for Good

**Goals 2021–2023**

1. Support a further 500,000 people through WASH provision, enterprise development & local authority capacity, developing 3 DMs & contributing to 100% access to quality water & sanitation.

2. Raise £3.2 million to support the programme

3. Invest & collaborate with our local implementing partners to ensure they are effective, efficient & viable organisations with the skills & resources to succeed.

**Themes**

1. **Reach & Impact:** we will invest in our monitoring & data analysis to prove that our activities lead to sustained change & improve lives
   a) Impact - Improvements in WASH infrastructure & behaviour change, better health & increased school attendance.
   b) WASH Access - Households & institutions with access to safe water, sanitation & hygiene which is consistent & adequate.
   c) Enterprise sustainability - Functional, trusted & profitable local enterprises that are sustainable & can provide services to everyone.
   d) District environment - Collaborative networking between all stakeholders, with shared responsibility for funding, monitoring & oversight of the district masterplan.
   e) Environmental impact - reduction in wood use, leading to cuts in CO2 emissions at household and community level.

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3 Systems Change aims to create sustainable WASH coverage at district, provincial & national levels. Supported by IRC, Water for People & Vitol Foundation, in 2020 we began our collaboration with Nalolo District Council to develop a DM. This comprises research into current WASH coverage, identifying local structures including councils, public & private companies, supply chains, funders, construction teams, pump minders & communities & donors, & assessing how they interact, who can support which elements & where the gaps remain.

4 This target will be revised when the full impact of COVID 19 on our income can be analysed.

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2. Finance & fundraising: in order to maximise revenue to positively impact our finances we will invest in both our organisational development & in our supporters, highlighting our personalised, integrated approach, impact & value for money.

a) Investment - Invest in UK staff skills, recruit to gaps & increase volunteer roles to serve the needs of the growing organisation. Staff well-being is paramount. We foster an open, inclusive & supportive team environment & have relevant health & safety policies in place.

b) Financial health - diversify our income streams; increase our income; build a sustainable ratio between restricted & unrestricted income; review reserves policy, and ensure a balance of operating costs & charitable activities.

c) Supporter analysis & journey – identify best return on investment (ROI); competitor analysis; manage our current income/donors more effectively; enhance out-facing profile to grow supporter base & increase income.

d) Collaboration: we will work with UK organisations with a similar goal, to share best practice, consider joint campaigns for maximum impact & showcase the mobile to web data system.

e) Governance – ensure Trustee board continues to have adequate skills & tools to oversee the organisation & to ensure relevant policies & statutory obligations are reviewed in line with current guidelines.

3. Partnerships: we will invest in existing & potential partners who share our values, have capacity to deliver & have skilled support locally from their Board, District Councils & Provincial authorities.

a) Support our local partners’ development & systems’ improvements to increase effectiveness, efficiency & sustainability.

b) In response to COVID 19 while international travel is not possible, we will set up support ‘hubs’ for remote training, sharing best practice and learning between all our partners.

c) Support Board development & collaboration

d) Collaborate with stakeholders to develop systems’ change approach to reach 100% WASH coverage.