

## **Guitarmonk invested \$ 3 million US in AbysmBooks.com**

AbysmBooks.com is India's First dedicated Sheet Music & Books store.

A Unique publication start-up that Provides **Music Notations** towards the welfare of **Music Students, Teachers & Artists'** Fraternity

With customers from more than **96 cities in just 4 months** of its initiation (Feb 2018), AbysmBooks.com now has more than **10,000 music members** both nationally and globally.

The mission is to empower, equip and support Artists, Teachers, and Students in their musical journey.

Whether you are looking for technical music books, music notes (guitar, piano etc) of any song or even ragas on guitar, piano etc then this is the place for you.

### **What is the reason behind bringing this platform?**

Millions of people are into music instruments playing In India; this figure increases multiple times YOY. Almost every music learner (be it teacher, student as well as performer) spends thousands of hours and multiple years in developing this art and finding accuracy in music. They further spend lakhs of rupees and years of hardwork to get professionally settled in the cut-throat competition. Despite that they are not able to reach accuracy. They always keep looking for some guidance, consulting, content which can support their musical progress as well as career and also spare their time. Abysmbooks.com does that for artists by helping them with transcriptions, notations, audios, moderation, forums and also doing the job of providing them a readymade, ready to use material for their personal and professional growth.

### **How is AbysmBooks.com unique?**

There have been sheet music resource for western genres, but this is for the first time that professional sheet music content will be available for Indian Genres, Including Bollywood and Ragas. The content is available in varied notations formats viz. International Language of Music, Indian Notations along with that Instrument specific notations as Tablature (aka Tabs) etc. are also there. Hence this is one of its kind and India's first platform.

### **How it helps Music Community?**

**Boon for the Music Teachers** - Music sheet is like a music property, life time, recurring asset that every teacher teaches to hundreds of students for years. I.e. they make huge ROI via one time purchase. And this purchase further equips them to teach with readymade content, with multiple notations and even audios.

**Boon for Music Students** - Learners/ Students finds it as a handy resource to build more & more content repertoire which is unique, of their taste and most of the times not given or known by their teacher.

**Boon for Live Performing Artists** - Live Artists have more ROI as they manage repertoire for concerts which gives them performance edge by availing ready to use, readymade content & variety for live applications.

### **Next Move**

"With AbysmBooks.com we want to support and benefit millions of music teachers, students, and performing artists worldwide" said *Kapil Srivastava* Founder Abysmbooks.com.

AbysmBooks.com is projected to release more than 5000 products by the end of year 2018 and will be made available for application to the music community worldwide *said Kapil Srivastava*.

