



SHARON GRAHAM



The Workplace Candidate

Dear Supporter,

I am writing to personally thank you and your branch for nominating me to become Unite's General Secretary. I am truly honoured by the support I have received from every sector, every region and equality group across our Union. Our campaign has received 352 nominations from across Unite and the membership within these branches alone is in excess of 250,000.

Thank you for being part of the campaign to change our union and get back to our workplaces and communities, along with being a real campaigning force for our retired members. We must now build and truly win for our members.

The ballot will open on the 5th July and it is important that we begin to mobilise our branches, workplaces, sectors and members.

Please find attached a 'Get the vote out' pack which will assist you in making preparations for the ballot period. Materials can be ordered and assistance can be provided for bespoke literature for your Branch.

My campaign team will be in touch with you to offer support in the coming weeks.

I have been clear in what direction I believe our Union must now focus on, if we are to stop workers and communities again paying the price for the pandemic and beyond. That is what Trade Unions must do and what our members expect of us.

I look forward to campaigning alongside you to make this a reality.

Many Thanks

Sharon

LET'S GET BACK TO THE WORKPLACE

Vote SHARON GRAHAM 

SG4GS - Get the Vote Out Resource - Pack

To ensure Sharon continues to deliver for our members we need to campaign hard in the coming weeks to ensure we secure the strongest vote possible. This is crucial as the other candidates in the race will be working hard to maximise their vote.

This pack is designed to provide practical resources for branches and workplaces who have nominated Sharon. This will help you maximise the voting turnout of membership in the forthcoming GS election. Enclosed you will find the following contents:

- An easy guide of 4 steps to help you get the vote out in your area.
- Posters for your notice boards.
- A voters' pledge sheet to help you identify supporters, and check they have voted.
- A template flyer that you can customise locally, then order copies for in readiness for the ballot.
- A form for ordering voting materials for your workplace.

For more information, or to invite someone to attend your local planning meeting, please visit www.sharongraham.org

Regards,

SG4GS Team

Four Easy Steps to Maximise Voting Turnout in Your Workplace:

Traditionally turnout for General Secretary elections are quite low and members can easily miss the opportunity to vote. It's crucial to raise awareness and campaign around the election in your workplace, now that you have nominated Sharon.

Below are a few simple steps for you to consider, that will make a real difference in maximising turnout

These actions should be taken right now as we lead into the ballot period!

4 Easy Steps to 'Get the Vote Out' for Sharon

Step 1:	<ul style="list-style-type: none">• Hold a meeting of reps and activists to plan how you will get a good turnout for Sharon in key workplaces and areas.• Order the materials you need to assist your plan from here https://sharongraham.org/ or via the order form enclosed.• If you would like help drafting and tailoring materials to your specific local or workplace requirements please indicate this on the enclosed order form or by contacting us via the link above.
Step 2:	<ul style="list-style-type: none">• Distribute leaflets and display posters across your workplace now.• Use the sheet provided to collect a 'pledge to vote' from each member and obtain their contact details.• A week before the ballot opens, distribute your customised flyer with local issues on it, reminding members to vote.
Step 3:	<ul style="list-style-type: none">• When the ballot opens go back to the members who completed the pledge sheets.<ul style="list-style-type: none">○ Check they received their ballot paper○ Voted for Sharon○ Posted it back <p>It's important to do this in the first days after ballot papers have arrived.</p>
Step 4:	<ul style="list-style-type: none">• As the ballot opens as well as speaking to members that pledged:<ul style="list-style-type: none">○ Send an email/text to EVERY member asking them to vote for Sharon○ Also send weekly reminders to members reminding them that your branch/workplace has nominated Sharon and that it is important to make sure they vote for Sharon.

Previously, branches could pass their membership details to the candidate they nominated for them to encourage members to vote. This is no longer an option due to a rule-change. Branch Secretaries can still encourage your membership to vote for Sharon in a number of ways including emails, texts and calls. **Sharon's campaign team will be able to assist you** in how best to set this up and provide support and materials as the ballot papers begin to arrive.

Branch Order Form for Materials

You can order materials via the form in this pack, or online at <https://sharongraham.org/>. You can also download them, so you have them immediately.

Please think about the materials that you will need to carry out your 'Get the Vote Out' plan in your workplace or area and order them as soon as possible. We can then make sure you get what you need before the ballot opens.

Don't forget we can assist with drafting and printing customised flyers with local issues concerning your workplace or area. If you have a special request that doesn't appear on this form please get in touch.

Branch Name

Total number of members in target workplace.....

Address for delivery of materials

.....

.....

Contact name.....

Contact mobile number.....

Description of Item:	Number requested:
A copy of the Manifesto	
Vote Sharon stickers	
Vote Sharon Posters	
Vote Sharon Pens	
General Sharon Leaflet	
Sector Sharon Leaflet	
Customised workplace flyer	

Please return this form to: campaign@sharongraham.org



SHARON GRAHAM



The Workplace Candidate

INTERNAL BRANCH COMMUNICATION

Your Branch is Supporting Sharon Graham for General Secretary.

Dear Member,

I am writing to inform you that at a recent meeting of our branch the members voted to nominate Sharon Graham for General Secretary of our union. The ballot opens on the 5th July and **you'll be sent a ballot paper to your home address.**

We'd like to encourage you to support and vote for Sharon in this election.

- Sharon has a track record of negotiating and winning across Unite's Sectors and is the only candidate focused on the workplace.
- She is an experienced leader and the only candidate who has delivered, and continues to deliver, real change for you.
- Sharon has negotiated agreements across our Union – in both the public and private sectors against some of the biggest and most hostile bosses.
- Through her organising strategy, Sharon has led from the front and tried to refocus our Union on the workplace. This has led to 200,000 new members joining our Union and numerous wins at the bargaining table for existing members.

Your Branch has nominated Sharon because we believe she is the best person to lead the Union out of this difficult period and into the 21st Century with new ideas focused on you and your workplace. The pandemic has and will lead to many changes to working practices which will impact on you and your workplace. Issues such as automation and homeworking are real threats to how we all work and Sharon has clear plans on how to tackle these areas.

Sharon led her first successful walkout at 17 while working as a silver service waitress and has been involved in supporting branches in every sector to win for members in the workplace.

We would encourage you to vote for Sharon as our next General Secretary and let's get back to winning in the workplace for all our members.

In solidarity,

Branch Secretary

LET'S GET BACK TO THE WORKPLACE

Vote SHARON GRAHAM

