

What is the greenBUG bag?

It's an eco-friendly alternative to plastic garbage bin liners. It is the only one of its kind available that is **affordable** and **responsible**, both.

How so?

Well, for one, it is made of recycled newspaper and natural glue, at no expense of electricity, water, fuels, or chemicals. It even handles moist kitchen waste well.

Then, on disposal, it does not pose the grave danger that plastic does for thousands of years to the environment and to human health.

So, its raw material is **upcycled**, its production process is **energy-neutral** and completely **non-toxic**, and, after it has served its purpose, it goes back into the environment **entirely harmlessly!**

OK. What else?

The greenBUG bag is produced by **disadvantaged women**, to whom this provides **valuable supplemental income**.



We train them, provide them with productivity tools, buy up their entire production output, and find the market for it. They are **paid upfront**, thus insulating them effectively from market vicissitudes.



greenBUG™

**RESPONSIBLE WASTE DISPOSAL
NEEDN'T BE INCONVENIENT**

 www.facebook.com/grnBUG

 [@Go_greenBUG](https://twitter.com/Go_greenBUG)

HOW TO BUY THE FIRST TIME

Pick up a pack from **TownEss** (www.towness.co.in or call: 9916200100/7411274088), or from any of several other stores around Bengaluru (for details, call 9845734409)

HOW TO BUY AGAIN and AGAIN

SUBSCRIBE AND SAVE!

Every month, get your greenBUG bags delivered at your door at a discounted price!

- **SUPER 60: 1 Pack of 60 per month**
12-month subscription @ Rs.3480/- (Save Rs.240/- on MRP)
6-month subscription @ Rs.1770/- (Save Rs.90/- on MRP)
- **TWIN 15: 2 Packs of 15 per month**
12-month subscription @ Rs.1780/- (Save Rs.140/- on MRP)
6-month subscription @ Rs.900/- (Save Rs.60/- on MRP)

Call **98457 34409** to know more.

When you buy a pack of greenBUG™ bags:

- You buy CONVENIENCE: Now, responsible waste disposal is convenient too!
- You buy a product that is:
 - GREEN to produce
 - GREEN to use
 - GREEN on disposal... Upcycling never got better!
- You buy a product that is made by disadvantaged women, who earn valuable supplemental income from this. We have asked them what they use this money for. The most common answer – for their children’s schooling needs – fees, bags, books, shoes, the occasional candy...



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