



SIG 06 - INNO - Innovation

We invite you to submit your research to explore the theme of *The Business of Now: the future starts here* for the EURAM 20th Conference.

We look forward to receiving your submissions.

ST06_07 - Open Innovation

Proponents:

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Short description:

The track aims to stimulate a discussion on the latest research insights in open and collaborative innovation in the ecosystem, especially with respect to new perspectives, methods, tools, competencies and context-specific solutions. This track involves different concepts : open innovation, innovation and ecosystem, collaborative innovation, Intellectual Property rights and innovation.

Long description:

During the previous years, the interest in open innovation from academia and practice has been growing continuously. Within the open innovation framework, companies transfer knowledge they cannot leverage internally to the outside and use the knowledge produced by externals to advance their technologies and generate innovations internally. The fundamental principle of open innovation is simple in theory. For many organizations, however, the journey toward open innovation is difficult. Activities such as internal and external knowledge exploitation and exploration call for different capabilities and solutions that organizations should build in order to be successful in their open innovation endeavors. Open innovation should not be an end in itself; it is only a means to increase innovativeness and performance. To gain more insights into the benefits and challenges of open innovation, empirical studies and conceptual considerations are needed, not only in the compelling evidence of companies that have been practicing open innovation successfully. Papers including different theoretical perspectives, different (combinations of) methods, and investigations of different situations and settings should provide further developments in the field as well as identify “blind spots”. The topics of interest include:

Keywords:

Open innovation
Innovation and ecosystem
Collaborative innovation
FAB LAB and innovation
Open spaces and open strategies
collaborative business models



UN Sustainable Development Goals (SDG):

Goal 9: Industry, Innovation, and Infrastructure.

Publication Outlet:

Journal of Innovation Economics and Management
R&D Management

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AUTHORS GUIDELINES

<http://www.euramonline.org/submissions-guidelines-2020/authors-chairs-discussants-guidelines.html>