



Solution Overview

BriefCam @ Work in Safe Cities

 **BriefCam**

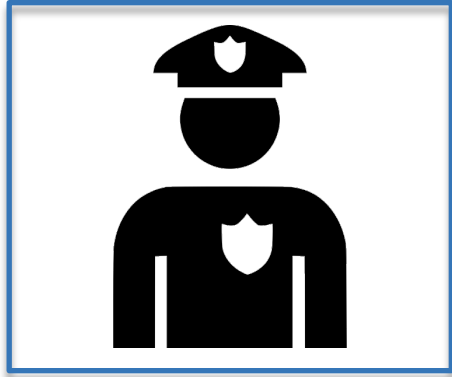
BriefCam @ Work in Safe Cities

BriefCam's video content analytics capabilities enable both private and public sectors to deliver safer, secure and sustainable cities by reducing the crime rate, spurring economic growth, and enabling situational awareness.

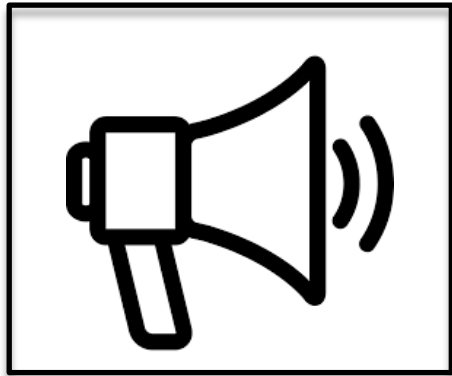


Comprehensive Video Analytics Solution with Unmatched Accuracy for Surveillance, Mobile and Body-worn Cameras [H1/20] With Flexible Deployment Architectures, On-premise, Cloud [H1/20] and Hybrid [H2/20]

Post Event Investigations & Situational Awareness

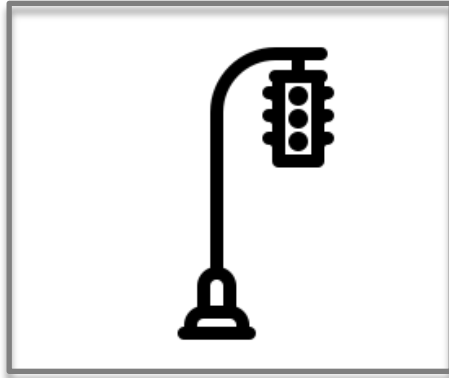


Post Event Investigations: Achieve a radically faster time to target by enabling rapid review and granular search of volumes of video especially when you don't know exactly what you are looking for.



Situational Awareness: Trigger a call to action based on face recognition and/or a pre-defined scenario, and enable quick review of the event for accurate threat assessment.

Urban Planning & Crowd Management



Urban Planning: Obtain quantitative intelligence on traffic direction, speed and vehicle types to alleviate congestion and optimize traffic flows.



Crowd Management: Analyze and track crowd demographics, size and movement patterns to optimize traffic flow and ensure safety.

Leveraging Advanced Technologies

1. Investigations

- Rapid Review
- Cross-camera Search
- Object & Attribute Classification
- Face Recognition
- Watchlist Management
- Similarity Identification
- Investigations via Mobile Device [H2 19]
- Body-worn cameras [H1/20]
- Object Re-identification [H2/20]

2. Urban Planning

- Demographic, i.e. Men, Women & Children
- Paths
- Speed & Direction
- Dwell Time
- Hotspots

3. Situational Awareness

- Real-time Notifications
- Watch List Management
- Face Recognition
- Unique Fusion of Video and Audio Analytics [H2/20]

4. Quantitative Analytics

- People & Object Counting
- Data Aggregation & Trending
- Customizable, Real-time Dashboards
- Decision Support

5. Data Correlation

- Traffic Light Management Systems
- Parking Lot Management Systems
- Road Accident Reports

Global Safe City Customers

AMERICAS

- | | | | |
|--|---|---|---|
|  | Beverly Hills Police Department |  | Metropolitan Police Department of DC |
|  | Buenos Aires Metropolitan Police |  | Miami Gardens Police Department |
|  | Chicago Police Department |  | New Orleans Police Department |
|  | Detroit Police Department |  | Overland Park Police Department |
|  | Hartford Police Department |  | Springfield Police Department |

EMEA

- | | |
|--|------------------------------------|
|  | Abu Dhabi, ADMCC |
|  | Brussels Smart City |
|  | Hamburg Police |
|  | Jerusalem Safe City |
|  | Johannesburg Safe City |
|  | Netherlands National Police |
|  | Nice Safe City |
|  | Paris Police Prefecture |

APAC

- | | |
|---|---|
|  | Singapore Police Force |
|  | Royal Thai Police |
|  | Indonesian National Police |
|  | Western Australia Police Force |
|  | Kanagawa Prefectural Police, Japan |
|  | Gunma Prefectural Police, Japan |
|  | Taipei City Police Department |
|  | Kolkata Police Force |
|  | Seongdong-gu Police Force |



#2 Municipal Police Department in the US

1. Agency Profile

- **14,000** Sworn Officers
- **4,000** Cameras (Phase I)
- Office for Emergency Management

2. Use Cases

- **Video Investigations**
 - Shootings, Homicides
 - Drug Related Cases
 - Traffic Incidents
- **Business & Operational Intelligence**
 - Vehicle and foot traffic patterns around businesses
- **Community Cooperation**
 - Project expansion to include Airports, Convention Centers and other agencies platform



#10 Municipal Police Department in the US

1. Agency Profile

- **2,400** Sworn Officers
- **2,000** Cameras (Phase 1)
- Real-Time Crime Center

2. Use Cases

- **Video Investigations**
 - Shooting Incidents
 - Drug Related Cases
- **Fortify Community Policing Project**
 - Real-time crime-fighting and community policing aimed at improving neighborhood safety, revitalization and growth of local businesses, and strengthening DPD's efforts to deter, identify, and solve crime.



Top 5 Metropolitan PD in Europe

1. Agency Profile

- **34,000** Sworn Officers
- **1,500** Cameras
- Urban Surveillance

2. Use Cases

- Video Investigations
 - Anti-Terrorism Cases
 - Drug Related Cases
 - Criminal Cases (Theft & Vandalism)
 - Public Safety (Public Demonstrations & Crowd Analysis)
 - Traffic Incidents & Parking Control
- Business & Operational Intelligence
 - Vehicle and foot traffic patterns in large avenues/boulevards
- Community Cooperation
 - Project cooperation and extension within the Ministry of Interior and Railway Systems



THANK YOU

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