



EXPERT WORKING GROUP  
ON GLOBAL PUBLIC INVESTMENT

# Cocreating GPI: Global Consultation

## A guide to the consultation process

Cocreation is central to GPI because a truly functional approach to international cooperation needs to be designed, built and governed by the stakeholders whom it will affect. Since its inception, GPI has been a process of cocreation, from defining the problem that it seeks to address, to the principles that it sets out as a solution. Years of consultation and discussion with colleagues all over the world, and from every sector and organisation-type, led to the creation of a diverse Expert Working Group, whose thinking is now being shared with a broader group of stakeholders. This consultation will help to further cocreate a proposal that is both technically feasible and politically viable.

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Equal



# What we are consulting on

This is a consultation on Global Public Investment (GPI) and the future of international cooperation.

While there is already strong support for Global Public Investment from across the world, important questions still need resolving into a coherent plan of action, a technically sound and politically attractive roadmap that governments, multilateral organisations, civil society and other stakeholders can enthusiastically support.

This global consultation therefore seeks to include a diversity of voices and perspectives from all parts of the world (North and South), including from communities, NGOs, governments, multilaterals, foundations, academics, and independent experts.

## Purpose:

- 1) Gaining insights to further develop and improve the GPI proposition; and
- 2) Expanding outreach and engagement, building further momentum for the adoption of GPI.

The consultation will run from **20th July till 20th October 2021**. All feedback will be collated, synthesised, and then used to inform the next steps on cocreating GPI. Key findings will be launched in December 2021.



## The consultation questions:

We are inviting individuals and organisations to share their perspectives on the following questions:

### 1. The Need for GPI

How could a GPI approach help address core global and local challenges as you see them?

### 2. What GPI proposes

What parts of the GPI proposal can be improved?

### 3. The Core Principles of GPI

What is your opinion of the three universals at the heart of the GPI proposition?

- All benefit - how it is spent
- All decide - how it is managed
- All contribute - how it is raised

### 4. Making GPI a reality

What do you think are the necessary steps to actually implementing GPI? What can be done in the short and medium term to begin to use the GPI principles? Where do you think the early use of GPI principles will have the biggest impact?

### 5. Your engagement

How do you envisage your future engagement in cocreating GPI?

# How to participate

- 1) Before responding to the consultation questions, please read *GPI in Numbers*, which provides an accessible introduction to the concept of GPI. We also encourage you to read the Expert Working Group on GPI (EWG-GPI) *Report on Progress* which provides greater detail on technical and governance considerations.
- 2) You can choose to respond to consultation questions in either of the following **3 ways**:



## 1: Respond directly to the **SurveyMonkey**:

- As an individual.
- As a group with consolidated response.



## 2: Engage in roundtable discussions:

- Organised by the consultation team.
- Self-organised by your organisation/ sector.

We suggest that each roundtable discussion lasts about **90 minutes**:

- 15 minutes presentation of GPI and the consultation purpose and questions.
- 60 minutes facilitating a discussion on the consultation questions.
- 15 minutes for wrap up of key points on each question with concluding remarks.

Please input the responses from each event into the **SurveyMonkey**.  
Please ensure that your conversations are inclusive and participatory.



## 3: Interview colleagues and stakeholders:

- Use the consultation questions as a guide.
- You can then input the interview responses into the **SurveyMonkey**.

**\*We recommend typing your responses on a document before copying into the survey form.**

If you require any support, please email: [hello@globalpublicinvestment.org](mailto:hello@globalpublicinvestment.org)  
For further information, please visit: <https://globalpublicinvestment.org/>

# Who we are

## Equal International

Equal is a specialist consultancy group that provides high quality global development expertise. Equal focuses on supporting thought leadership, strategy development, implementation support, research, monitoring, evaluation and learning to influence and improve the development of inclusive policies and programmes. Equal supports engagement with and between civil society, government ministries, UN agencies, community groups and the corporate sector. Equal International worked to establish and serves as the Secretariat to the Expert Working Group on Global Public Investment. Equal International is overseeing the Global Consultation on the Report on Progress of the Expert Working Group and is committed to promoting and helping to facilitate the ongoing cocreation of GPI. For more information on Equal International please visit <https://www.equalinternational.org/>

## Expert Working Group on Global Public Investment (EWG-GPI)

The EWG on GPI was brought together to provide expert guidance and input into the ongoing conceptualizing of GPI to ensure the approach is technically feasible and politically viable. The EWG GPI includes representatives from across the political spectrum, from all the world's major regions, from national government agencies, non-governmental organisations, policy makers and community activists, and multilateral bodies – including UN agencies and philanthropic foundations. By assembling an Expert Working Group in this way and reporting on its progress, we open for a democratic and transparent route to international public spending fit for the 21st century. For more information on the Expert Working Group (EWG), please visit <https://globalpublicinvestment.org/who-we-are/#team-member>