

Speaking in front of a group can be hard. You need tools to create concise, engaging material and then deliver it in a way that looks confident, grabs your audience's attention and keeps it until the very end.

Learning Objectives

By the end of the course, the delegates will be able to:

- show confidence and control their nerves
- write rich, concise material with a story
- engage the audience and keep their attention
- communicate authentically
- use visuals effectively
- adapt to the unexpected



Formats

Groups

£2,520 for 6 people, 1 day, 9:30am – 5:00pm

Required: PC/laptop and projector/monitor, whiteboard/flipchart with pens

Each attendee brings a 4-minute presentation on any subject they like, in the form of simple notes (and visuals if they wish). They deliver this twice, building and it throughout the day into a thing of utter beauty: powerful, persuasive and easy to deliver. They should also bring their preferred note-taking medium.

1:1

£240 per 2-hour session. Content and schedule are tailored to each client.

Required: PC/laptop and projector/monitor, whiteboard/flipchart with pens

The client can use these sessions to prepare for a presentation of any format or duration, starting from scratch or developing something already created into a talk that's simple, powerful and easy to deliver. They should also bring their preferred note-taking medium.

Group Schedule

Morning

1. Introduction: format and objectives for the day.
2. Writing: techniques for creating and editing concise material with a story.
3. Visuals: how to use slides for maximum effect without relying on them.
4. Everyone writes the first draft of their piece.
5. Everyone delivers their piece and receives feedback.

Afternoon

1. Delivery: how to handle your nerves and use prompts. Techniques to make a great first impression and engage your audience.
2. Everyone edits their material to shorter duration.
3. Everyone delivers their piece again.
4. Conclusion – key points learnt from the day are discussed and reinforced.