<table>
<thead>
<tr>
<th>Section</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>3...</td>
<td>WHO WE ARE</td>
</tr>
<tr>
<td>3...</td>
<td>WHAT WE DO</td>
</tr>
<tr>
<td>4...</td>
<td>WHAT DO WE PROVIDE OUR MEMBERS</td>
</tr>
<tr>
<td>6...</td>
<td>2019 CEC OBJECTIVES</td>
</tr>
<tr>
<td>7...</td>
<td>PROMOTING YOUR BRAND</td>
</tr>
<tr>
<td>10...</td>
<td>CEC PARTNERSHIP</td>
</tr>
<tr>
<td>11...</td>
<td>STANDARD PROPOSED PARTNERSHIP SUMMARY</td>
</tr>
<tr>
<td>12...</td>
<td>CUSTOMISE: NOT QUITE WHAT YOU ARE LOOKING FOR?</td>
</tr>
<tr>
<td>13...</td>
<td>THE 2019 TEAM</td>
</tr>
<tr>
<td>14...</td>
<td>TERMS AND CONDITIONS</td>
</tr>
</tbody>
</table>
WHO WE ARE

Curtin Engineers Club (CEC) is the primary engineering student council at Curtin University, with a history dating back to 1989. It serves as the principal representative body for engineering students, organizing technical and social events to meet the social and technical needs that are not yet met by simply attending coursework classes. CEC is the society run by engineering students, in an endeavor to fulfill the social and technical needs that are not yet met by simply attending designated lectures, tutorials and laboratories.

We thank you for considering our proposal and look forward to discussing it with you soon. Sincerely,
The entire CEC team.

WHAT WE DO

CEC is the principal representative body for engineering students on campus and has been successfully running since 1989 (three whole decades). CEC organizes technical and social events annually, focusing on relevant technologies and current political views, as well as developing professional skills and networking. We aim to create a seamless community within the Curtin Engineering department and facilitate an environment and community in which students can explore their technical interests. Opportunities are also provided to students to improve their social networking and leadership skills through participation in events and volunteering with the club itself.

Partnership with CEC provides extensive exposure to our students and is a highly effective means of raising the profile of your company with some of the brightest technical students in the field. You will enable promoting your organisation, products and services through our publication and wide range of events, and to interact with our students in potential personalized events of your choosing. CEC is able to provide the bridge to directly connect your organisation and the students of Curtin University engineering students of all disciplines.

Gain access to one of the most talented cohorts of engineering students in Australia.

From its emergence as Western Australian Institute of Technology (WAIT), Curtin University has gradually developed recognition as an internationally achieved university since the year 1900. The Faculty of Science and Engineering has grown to become one of the largest schools within the university and of its kind in Australia.

The Engineering sector is consistently recognised in its achievements as one of the leading engineering schools globally. Among many other achievements, Curtin has continued to maintain its worldwide rank of second for Mineral and Mining Engineering in the QS World University Rankings by Subject 2018. This poses Curtin University as the highest ranked and best university in Australia to study this globally relevant course.

In the QS World University Rankings by Subject 2018, Curtin also ranked top 100 worldwide for Chemical Engineering, and Civil and Structural Engineering, as well as top 150 worldwide for Electrical and Electronic Engineering. As per the Australian Government’s Excellence in Research for Australia (ERA) 2015 assessment, Curtin University also finds itself ranked well above the global standard for Electrical and Electronic Engineering. Chemical engineering is also recognised in the Shanghai Ranking’s Global Ranking of Academic Subjects 2018 as second Australia-wide.

Curtin University engineering students and graduates are highly sought after in a wide range of industries. Many of our past and present students hold positions in a wide range of leading local and international organisations, such as (but not exclusive to) Rio Tinto, Woodside, Water Corporation, BHP and Calibre.

CEC is the society run by engineering students, in an endeavour to fulfill the needs of students in both a social and technical sense. More specifically, the needs that are not yet met by simply attending designated lectures, tutorials and laboratories.

We thank you for considering our proposal and look forward to discussing it with you soon. Sincerely,
The entire CEC team.
Partnership with your company and/or organisation provides assistance to CEC in a variety of streams. The funds received via partnership ultimately facilitates the development of our members, and hence the Curtin engineering student cohort, through the programs, events and initiatives that we administrate.

**CEC FOCUS STREAMS:**

- Unity and Collaboration amongst Engineering Disciplines
- Association with Industry
- Embracing of Diversity
- Adaptability Importance
- Community and Support
- Personal Professional Development
- Creation of Positive Role Models for Future Generations
UNITY AND COLLABORATION AMONGST ENGINEERING DISCIPLINES
We are one of the last remaining engineering clubs that umbrella all engineering specialties, which means we offer a unique environment for social networking between all streams.

ASSOCIATION WITH INDUSTRY
Professional events held will establish opportunities to network and associate with current industry representatives, which in turn will help to mould what our members would like to specialise in and/or learn.

EMBRACING OF DIVERSITY
By welcoming and celebrating diversity amongst ourselves, and promoting positive role models amongst children in schools (helping to broaden the definition of an ‘engineer’ through exposure of varying genders, race or general backgrounds).

ADAPTABILITY IMPORTANCE
This begins with presenting guest speakers and workshops to build a resume that is continually growing, as engineers should be constantly striving to improve, not only themselves as an engineer, but also the solutions they pose, and the world around them. We believe that adaptability is one of the most vital qualities to have as an engineer, and we place utmost importance to exposing our members to a broad spectrum of viewpoints, whilst continually challenging their own views (to aid them in becoming more adaptable).

COMMUNITY AND SUPPORT
Building connections between students through social events, and allowing for a free and open environment for discussion.

PERSONAL PROFESSIONAL DEVELOPMENT
Organising networking nights and guest speakers to give members insight into skill-sets required for industry and how to build their resumes continuously. First aid courses are also organised, alongside volunteer opportunities to accumulate engineering practice hours.

CREATION OF POSITIVE ROLE MODELS FOR FUTURE GENERATIONS
As of 2019, we have designed an outreach program to get primary and secondary students positively engaging with engineers in training through school visits and events hosted on the Curtin campus. We hope to create an engineering community with role models for kids to aspire to, opening up minds to the creativity and possibilities that engineering may bring and encouraging more diverse enrollments.
2019 CEC OBJECTIVES

We have developed specific objectives to be achieved alongside our 2019 streams.

Our aim is to create and support a great community to help develop our members personally and professionally, and improve the university experience for all involved.

“ Our partnering companies play a crucial role in our objectives process. Without the monetary support, shared experience and job opportunities of our partner companies, CEC would not be able to achieve as much as it does. ”

01. Nurture & encourage positive cohesion of differing perspectives, in the scope of gender, race and beliefs

02. Aid in personal and professional growth of our members, by providing opportunities and events to acquire relevant knowledge and skills imperative for future industry endeavours

03. Create a sense of unity and cohesion between various streams of engineering practice

04. Bridge professional industry and the student body to allow graduates a more defined understanding of their potential, future professions, and roles within their field

05. Create a healthy link between university, primary and high school students, to continue a cycle of valuable role models for future generations

06. Provide a social environment to enable continual growth of a support network community amongst engineering students
Running a workshop is a great means to enable our members to gain practical experience with the fundamental foundations of your company, such as the technologies you implement. This also presents as an opportunity to stimulate enthusiasm for your company’s internal workings and provide a deeper understanding of your existing roles, and ideologies. We have hosted various technical workshops which aim to further students’ learning experiences outside of the classroom. We have continually offered and hosted workshops such as senior first-aid courses, entrepreneurial talks, preparation for technical Interviews, and resume building seminars.

We are offering our partnering companies the chance to get involved with student-run workshops in the form of a personalised event or customised feature.

As part of partnership with CEC, companies can able to hold talks about your company, as well as any opportunities available for our members.

This poses an excellent opportunity to motivate our members and initiate a peak interest in your company and any positions you have available. We hold these events in a dedicated seminar space and have significant attendance rates, averaging 30 students for past held talks. We have also held Industry Expo talks with more than 100 students attending! We highly encourage our partnering companies to participate in on-campus technical talks in areas of relevant work endeavours and passion.
Our social events work to promote a solid, vibrant community within the Curtin Engineering streams, and assist students in developing greater social networking skills. Our bi-annual CEC Quiz nights are an excellent example of community building within the Curtin Engineering departments, where our faculty staff continue to actively partake alongside our engineering student members. This has shown to allow for an improved relationship dynamic with our staff, which in turn has shown positive implications for our members’ academic and social development. Some events are also targeted to provide opportunities for our members to meet and network with employees of our partnering companies in a more relaxed, less formal atmosphere.

A variety of social events are organised by CEC, with special note to our annual CEC IGNITE BALL and our quarterly-year CEC BEERS ON THE LAWN (BOTL). Our 2018 masquerade-themed ball was one of the largest held on the entire campus, and hosted approximately 600 students. Alongside these infamous events, we also offer a variety of other events throughout the year, including Industry Social Networking evenings, Pub Crawls, Quiz nights, Movie nights, BBQ’s, and Computer LAN’s. We also collaborate with other engineering clubs to run more specific stream events. Our partnership companies have access to the majority of these social events, and may be discussed as part of their partnership. These events will allow for the meeting and greeting of our members to promote their brand.
CEC MEMBER BASE EMAILS

Our CEC member email announcements, reach out to our entire undergraduate and postgraduate member base, which is typically 500-600 annually. Partnership companies have the opportunity to have their company featured in these emails.

SOCIAL MEDIA

CEC maintains an Instagram and Facebook group with a large, active community, containing over 2400 core members and alumni. CEC members regularly engage and interact with the CEC Facebook page and Facebook group. By being a CEC partner, you acquire the ability to post on these platforms, which enables a direct and interactive opportunity to market your career initiatives towards CEC students. This is a more casual interaction with our members, which in turn gives rise to a superior level of collaboration between them and the interest of your company.

PUBLICATIONS

CEC develop documentation to help students develop a clear vision of where they want to take their engineering career; the First Years’ Handbook and Vacation Work Handbook are standout publications that help students pick which area of engineer best suits them, tying in closely with events such as the ‘Introduction to Industry’, Graduate Panel and ‘What’s Your Major’ Information sessions. Beyond academic- and industry-focused information, CEC actively posts interesting news and articles on social media and CEC newsletters, and make our own promotional materials such as our CEC annual club shirt and event posters.

EVENT POSTERS and COVER PHOTOS

All events have associated posters, which are placed in high-visibility locations within the Engineering Pavilion Complex (Building 215) and the Science and Engineering building 204. This includes all 3 student accessible stories in which students congregate and have classes. As part of most partnerships, your company logo will be placed on all event posters.
CEC PARTNERSHIP

The exposure provided by advertising with CEC enables students to become familiar with our partnering companies and the opportunities they have to offer. You will be enabled to promote your products, and services via our publications and wide range of events. In light of the events and initiatives that CEC facilitate, we offer some standard proposed packages to help you reach our members.

STANDARD PROPOSED PARTNERSHIP PACKAGES:

SOCIAL MEDIA PARTNERSHIP - $500

Social media partnership is designed to give companies/ organisations the opportunity to begin affiliating with CEC members. This partnership package gives you basic access to our social media platforms in the form of four annual social media posts of your choice.

✓ 4 annual Social media posts (Facebook, Instagram)
✓ 1 annual email to the CEC member base

SILVER PARTNERSHIP - $1000

Silver partnership poses as the ideal investment for companies/ organisations who desire to increase their genuine profile amongst CEC members, and hereby Curtin engineering students. Silver partnership ensures an annual, esteemed and continual level of exposure. This partnership includes all the benefits of Social Media and more.

✓ Invitation to all hosted CEC professional events
✓ CEC shirt logo
✓ CEC banner logo
✓ Black and white ½ page advertising in CEC publications (newsletters, handbooks)
✓ 4 annual Social media posts (Facebook, Instagram)
✓ 2 annual emails to the CEC member base

PLATINUM PACKAGE - $2000

Platinum partnership is designed for partnering companies/ organisations who seek to make an outstanding contribution to the culture and development of Curtin engineering students. Becoming a platinum sponsor of CEC is a significant advantage in terms of furthering a company’s reputation to the future leaders in the technology industry. Your organisation will be prominently and frequently promoted to Curtin engineering students, who will remember your contribution to their university experience. Platinum sponsors are also provided with opportunities to liaise more closely with students and distribute relevant promotional material. The item that makes this package stand out especially from other partnerships is the opportunity to promote your company through a personalised event, initiative or workshop. This partnership includes all the benefits of Social Media, Silver, and more.

✓ Guest and VIP at a personalised function or event hosted by CEC
✓ Invitation to all hosted CEC professional events
✓ Prominent CEC shirt logo
✓ Prominent CEC banner logo
✓ FULL COLOUR page advertising in CEC publications (newsletters, handbooks)
✓ 6 annual Social media posts (Facebook, Instagram)
✓ 2 annual emails to the CEC member base
Our fundamental goal is to build a strong, positive link between industry and our members, in order to achieve a relation of mutual benefaction. In light of this, we firmly believe in the concept of a PARTNERSHIP, as opposed to a SPONSORSHIP-EXCLUSIVE relationship with our clients. We are hereby open to discuss any changes, recommendations, or other proposed opportunities that may better suit the unique needs of your company and/or organisation. Our proposed partnership packages are summarised below:

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<td>INVITATION TO ALL hosted CEC professional events</td>
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<td>SOCIAL MEDIA POSTS</td>
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COMMIT PARTNERSHIP

STANDARD PROPOSED PARTNERSHIP SUMMARY
CUSTOMISE: NOT QUITE WHAT YOU ARE LOOKING FOR?

CEC offers a broad variety of events designed to create opportunities for both you and our members. While the events and platforms outlined have been successful in the past, and in light of our partnership, we’re also open to collaborate with you to plan custom events and partnership plans to be tailored to your exact requirements. Utilise our support to achieve engagement with next generation’s engineering students, in the manner you deem fit.

Below you can find a list of miscellaneous initiatives (but not limited to) that may interest your company, or generate further discussion:

- Naming rights to a table at the annual CEC Ball
- Distribution of promotional materials at CEC events
- Naming rights to the annual CEC Ball
- Naming rights to general events

Please note that the pricing will need to be re-discussed in the event that a custom item or partnership is selected.
The 2019 Team

Karl Jones
Social Events Coordinator

Sara Morava
President

Benjamin Eiszele
Vice President

Lachlan Cosgrove
Professional Events Coordinator

Lachlan Simmons
Treasurer

Cam Johnston
Sponsorship Coordinator

Sithu Win Than
Secretary
CURTIN ENGINEERS CLUB

Curtin Engineering Pavilion 215:106, Curtin University, Bentley, Western Australia

contact@cec.curtin.edu.au
@CurtinEngineersClub
curtinengineersclub

Cam Johnston, Sponsorship Coordinator
0425538623
Sara Morava, Club President
0452238825
• Social media posts and emails must be provided with a notice of two weeks. A minimum of a month must exist between emails. These are to be supplied by the relevant company and must be approved for engineering relevance by the CEC committee.

• Invitation to another company’s personalised event may be up to the discretion of the company orchestrating the relevant personalised event.

• We ask to confirm the number of attendees for general and personalised events two weeks prior (i.e. ten working days minimum), with information about special dietary or access requirements.

• Company logos must be approved prior to promotion, and submitted upon proceeding with partnership

• The CEC newsletter is released, at minimum, bi-annually.

• A minimum of two months notice is required for personalised events.

• Personalised events can be hosted on Wednesdays, 12pm-2pm (student common free time), or week-day evenings.

• The benefits offered in this package are subject to change; CEC will contact partners prior to any changes being made

• The Events listed in this package may change due to circumstances outside of the control of the CEC; CEC will contact partners and update regarding any changes

• Placement of sponsors at professional events is at the discretion of the CEC Executive Committee (without limiting any guarantees made in this package to Silver and Platinum Partners)

• Due to certain restrictions on the production of Shirts, Posters, Banners and other materials, late partnership agreements may not have their logo on materials created prior to the entry into the partnership agreement; CEC will inform partners of these circumstances at the time of the partnership agreement

• The CEC reserves the right to manage all of its events, publications and merchandise unless otherwise agreed upon prior (i.e. facilitation of a company event on campus)

• Any and all refunds and compensation are solely at the discretion of the CEC Executive Committee

• Upon proceeding with partnership, the CEC terms and conditions (separate document) must be signed and returned.