



TERROR IN THE TREES

BUILD YOUR BRAND WITH THE BIGGEST SCARE
ATTRACTION IN THE NORTH EAST!





WHO ARE WE?

THE BIGGEST HALLOWEEN EVENT IN THE NORTH EAST!

4TH OCTOBER - 2ND NOVEMBER

This year Terror in the Trees 3.0 takes you down a warped route of all things evil and malevolent.

In the depth of the Beamish Woodlands are amazing sets waiting to make you plummet into the world of evil and open the gates of Hell. Test your nerves and sanity to their limits with terrifying scares at every turn. An experience like no other, a freakish nightmare full of distorted and twisted evil that will have you checking under you bed for months to come!

Welcome to the Freak Show...

★★★★★

Only made the entrance!

★★★★★

AWESOME. Excellent special effects and make up. The actors were brilliant, exceeded expectations and will def be back next year.

★★★★★

Great fun, well organised and I loved the makeup and special effects. Well worth the money.

★★★★★

Great experience! had dinner in Stables Beamish which I would also recommend before being scared witless in Beamish woods .

★★★★★

What a fantastic night we all had... well thought out, make up and actors were all fantastic. If this was better than last year; I can't wait to see what you have planned for next year. 5* all round!

★★★★★

It's just got to be experienced, to get your adrenaline rushing...

★★★★★

Start to finish it was intense great time and great beer in the stables at beamish hall.

★★★★★

I think this year's was better than last years. Was fun getting chased by zombies and I used to think if there ever was a zombie outbreak I could survive for a month's or years at least but after that I think I would be munching on flesh within a few hours lol.

TERROR IN THE TREES IN NUMBERS

9,000 people attended Terror in the Trees 2018 throughout October.

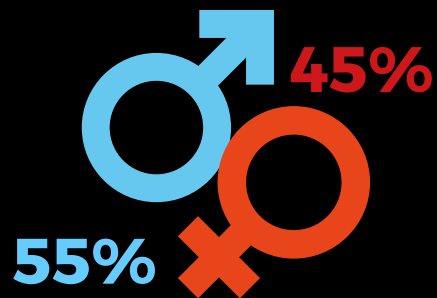
84,000 social reach across social media and email

21,000 unique page views on the Terror in the Trees landing page October 2018

84,000 unique page views in total during October 2018

134,000 people reached with the Terror in the Trees 2019 launch video

DEMOGRAPHICS



avg. age

25-50

Avg. Miles
travelled to Terror

22

BUILD YOUR BRAND BY GETTING PAID

Build your brand today by associating yourself with one of the biggest scare attractions in the North East.

Terror in the Trees is in its third year of scaring thousands of loyal horror fanatics! Associate yourself with Terror and get paid at the same time!

Supply your following with fantastic discounts on a number of our dates and earn commission at the same time!



HOW DO I BECOME A TERROR PROMOTER?

Register on our website and start promoting today!

All you need to do is supply us with your contact information,
your social media handles and your follower base.

Once you have supplied us with this information we will be able
to create your bespoke code that you can start pushing out to
your followers.

TERROR PROMOTER CRITERIA

We have several promoter options depending on your followers:

1. This band is for those with 1,000 - 4,000 followers on social
10% off tickets on selected dates | £1 Commission per ticket
2. This Band is for those with 4,000 - 10,000
10% off tickets on selected dates | £2 Commission per ticket
3. This band is for those with 10,000 +
10% off tickets on selected dates | £3 Commission per ticket

terms for promoters -

• Social media followers must be on one account

• Your ticket sales revenue will get paid to your bank between 3 - 7 days after the event has occurred.

• This is not a contract and Beamish Hall retain the right to resind the offer under any circumstances they see fit.

• Beamish Hall remain the right to resind association if slanderous language or content is used.



GETTING STARTED

1. Complete the application form
2. Send it back to mail@terrorinthetrees.co.uk
3. Wait for a response from our Terror Team with your discount code and account set-up, which will include your media kit to help you promote.
4. You're ready to start...



**START BUILDING YOUR
FOLLOWER BASE!**

**SALES@BEAMISH-HALL.CO.UK
01207 233 733**

WWW.TERRORINTEHTREES.CO.UK/PROMOTE