

Sylvia Allen

CEO and COO, Allen Consulting, Inc.

Sylvia Allen is President of Allen Consulting, a Holmdel-based events marketing and sponsorship agency that has been in business for 28 years and founder of Sylvia's Children, a 501(c)3 organization dedicated to helping orphans in Uganda. An advocate for women, a teacher, a smart businesswoman, an author, a philanthropist ...all these terms describe Sylvia.

She has been recognized by her peers in many ways with many awards, the most recent being her induction in the International Festivals and Events Association Hall of Fame in 2005. A dedicated workaholic, Sylvia is always willing to help others, either professionally or personally. And, she is known internationally having traveled to China, India, Kuala Lumpur, Singapore, Japan, Ireland and Okinawa to teach others how to do what she does! For all the details visit www.allenconsulting.com.

The following words were submitted by Kelven Tan, Events Manager at

Sentosa Resort and Spa in Singapore when he was asked to comment on why Sylvia was an important part of his life:

"For me, life is defined by the passions that we share with others. If I had to pick one of Sylvia's, I would have a

very hard time doing so. The

reason is - she lives Life

with the immense passion of sharing, caring and growing with those around her.

And, more so with those who want to learn and share and continue to grow. The

moments I have shared with her have been intense, sincere, enlightening,

connecting, giving, sharing - even in silence

- these are just some of the

words that I attempt to use

when describing what she does

for me. Time with Sylvia must be measured in seconds, measured in moments of time of the connection you have with her as she leads, cajoles, laughs and excites you. Through Life, Sylvia leaves us with the memories and experiences that are rich, indelible and valuable."

