

August 31, 2015

Dear Sylvia:

Thank you so much for the team building seminar that you held for us on Friday, July 17. As we had discussed in the past we were all "doing our jobs" but somehow we weren't meshing and we weren't communicating.

The values elements, the personality styles and issues, and the opportunity to have an open and non-threatening dialogue with everyone were eye-opening.

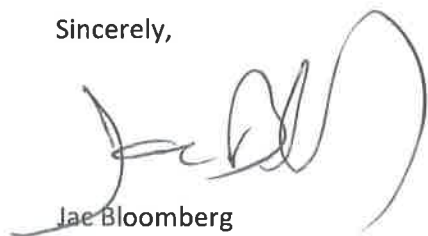
Here are the five key things that I believe we achieved during this four hour session:

1. I saw a change in attitude in everyone (including me!);
2. We had an open communication and discovered there were areas where each of us were at fault in our communication;
3. We gained an understanding of how we could work together as a team;
4. We uncovered "hidden talents" within the staff that allowed me to (a) save money by using in-house staff, rather than a free-lancer and (b) dramatically improved my social media efforts;
5. Got honest feedback on what each of us would like to see in our jobs and in the company.

Is everything perfect? Not yet BUT it is sure better than before. I would like to re-visit this in October and November and see what more we can do together.

Thanks for getting us going in the right direction!

Sincerely,

A handwritten signature in black ink, appearing to read "Jae Bloomberg". The signature is fluid and cursive, with a large loop at the end.

Jae Bloomberg

President

A decorative horizontal bar at the bottom of the page, consisting of a series of small squares in various shades of red, grey, and blue.