

Hometown News Online!



"SUCCESS COMES
TO THOSE WHO
THINK THEY ARE
SUCCESSFUL!"

Sylvia Allen!

Quick Links

[Sylvia's books](#)

[Sylvia's Children](#)

Where In the World Is
Sylvia



May 16, 2018

CRPA/MRPA
Sturbridge, MA

June 2, 2018

West Orange, NJ Street



May 9, 2018

Just all around good news!

It's been a little crazy the last few weeks!
First and foremost, Waretown Wine Festival
(April 28-29) was spectacular! Great
weather, great wineries, great vendors and
great customers ... what more could you ask!

Then, on Monday, I had the privilege of
running a workshop for the Florida Main
Street Managers ... thanks so much Ronni and
National Main Street for the opportunity.
They were a wonderful group of people who
were serious about learning and not afraid to
ask questions.

I have added a new component to the
training and that is an actual role playing
segment... and it's a great way to look at the
sales process in an entirely different way!
Both women who were willing to do it were
great and, hopefully, they got some new
ideas.

And, thanks to that group they gave **ME** a
new idea. It seemed like they want their
board members to understand this same
process so I am doing customized webinars
for communities that want to bring their
boards up-to-date on the latest and greatest
sponsorship. A one hour webinar investment
is only \$500 and with the additional

Fair, West Orange, NJ

June 2-3, 2018

Cuisine on the Green\
Wine Festival, Little Egg
Harbor, NJ

June 9-10, 2018

Jersey Shore Wine
Festival, Lakewood, NJ

June 13-26, 2018

Uganda summer trip

June 27-29

STS Marketing College
Dahlonega, GA

August 22, 2018

Florida Festivals and
Events Assn., Bonita
Springs, FL

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**Summer/Fall
Saturdays**

Aitkin Farmers' Market
9 am - 1 pm every Sat.
Aitkin, MN

September 8, 2018

Harvest Moon Brew
Fest
Aitkin, MN

September 14, 2018

18th Annual Rotary Clay
Shoot, Hugo, MN

October 23-25, 2018

Upper Mississippi Main
Street Conference,
Winona, MN

knowledge gained that can easily be recouped. It would require some telephone time to get the specific characteristics of the community and sponsorship needs of your community but it would allow me to customize for each community.. Let me know if you would like to do that!

IN THE MEANTIME, ENJOY THE DAY!

PS - notice new e-mail address
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Lots of great stuff every two weeks!
