

Hometown News Online!

Words of Wisdom...



"Live simply, love
generously, care deeply
and speak kindly"

Anonymous

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Sylvia?



December 3 ...
Holmdel Christmas
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Kringle Kristmas Kraft
Show , Aitkin



November 28, 2016

INTRODUCING SPONSOR FEE PRO AN EASY AND ACCURATE ONLINE SPONSORSHIP VALUATION TOOL

Denver, CO. - Proxy Sponsorships and Creative Strategies Group (two Denver area sponsorship marketing agencies) have officially launched a new online sponsorship valuation tool called Sponsor Fee Pro.

"For years we have heard from events and properties that they need help pricing their sponsorship proposals. We have conducted numerous trainings and workshops around the country teaching sponsorship valuation, but the process is complex. The simple alternative is to pay an agency to do it but this can be expensive often costing \$10,000 to \$50,000 or more. So, we created Sponsor Fee Pro. This exciting new tool allows our users to value their own sponsorship packages easily and accurately using an online subscription-based program. " Jill Rogers, Sponsor Fee Pro Owner / Founder

Sponsor Fee Pro is a cloud based software program that prompts sponsorship rights

January 8 ...
International Builders
Show, Orlando

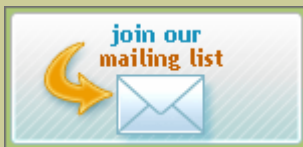
January 31-February 1
... Speaker at
Minnesota Travel and
Tourism conference

February 23-24 ...
speaker, Nova Scotia

April 22-23, 2017 ...
Waretown Spring
Wine Festival

May 20-21, 2017
Chester Spring Brew
Fest

June 10-11, 2017 ...
7th Annual Jersey
Shore Wine Festival



holders to answer a variety of questions about their event or property to get a realistic valuation of what a specific sponsorship package or level is worth. Sponsor Fee Pro can be used for local, regional, or national events and properties in the United States, but it was designed specifically for small and mid-size organizations without a major broadcast media component (i.e. those events and venues that are not televised like professional sports). While a custom valuation may be ideal for larger or more complex properties and events, Sponsor Fee Pro provides a more affordable option for many organizations.

It was officially launched in September 2016 and debuted at the IFEA's (International Festivals and Events Association) 61st Annual Convention, Expo & Retreat in Tucson, Arizona.

Sponsor Fee Pro is offered as an online subscription service for \$1,895 per year. To register for a free demonstration which takes about 15-30 minutes, visit www.SponsorFeePro.com or e-mail info@SponsorFeePro.com.

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If you would like more information about Sponsor Fee Pro, please contact Mala Alvey at (720) 284-8845 or email at mala@sponsorfeepro.com.

Belated Happy Thanksgiving!

Have you bought a copy of my sponsorship book yet and/or DVD? If not, click on the left ... Sylvia's books ... and order. I guarantee if you follow the rules you will increase your sponsorship sales by a minimum of 10% or your money back.

Want a preview? Click here!

<https://www.youtube.com/channel/UCyR6vOJzxm7UmueLOkN9bNQ>

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