

Hurray ... spring has arrived!



"You've got to accentuate the positive, eliminate the negative, latch on to the affirmative, don't mess with mister in-between"

Johnny Mercer

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[Sylvia's Children](#)

May 1, 2019

I LOVE BOOKS AND WOULD HAVE A HUMONGOUS LIBRARY, SUCH AS THEY HAD IN MY FAIR LADY, IF THERE WAS ROOM!

And, I am lucky to know the authors of good books with great industry knowledge, know how and smarts. AND, they let me use some of their material as long as they get credit.

Rick Jones is, according to the book jacket, a marketing guru. And he has proven it time and again through projects, clients, teaching and writing. The following is from his book ANALOG ADVICE IN A DIGITAL WORLD (available through Amazon.com). It's one of my favorites.

There's nothing better than a positive attitude and Johnny Mercer, the great and popular singer and songwriter from my home state of Georgia said it best. People who say they can and people who say they cannot are equally right.

Your attitude will determine your altitude. Attitude makes up for a lot of shortcomings. I love the story of the little boy who wakes up on Christmas morning to find only horse manure under his Christmas tree. He laughs gleefully and begins to dig into the pile



Where is Sylvia now?.

May 13-17, 2019

STS Marketing College
Dahlonega, GA

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May 26, 2019

Opening day Aitkin
Farmers' Market @
Butler's ... 9-1
Aitkin, MN

June 1-2

9th Annual Jersey
Shore Wine Festival ...
Lakewood Blue Claws,
NJ

**Uganda trip June 12-
25, 2019**

Sylvia's Children
Mbirizi, Uganda, Africa

July 24

NAHB Baltimore, MD

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because he knows that, with all this manure, there has to be a power in there somewhere. Now that's a *great* attitude!

When life gives you lemons, make lemonade. It's all about your perspective. Be a *can* person. There are enough *cannot* folks out there to colonize Mars -- not that they ever would!

If you are looking for some beautiful photos that would look great in ANY home (they are like art!) ... visit this site. They are gorgeous!

<https://fineartamerica.com/profiles/antony-costa.html>

PS - notice *new* e-mail address
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Lots of great stuff every two weeks!

