

Hometown News Online!



November 7, 2018

November 7, 1991 - U.S.A. - -

Magic Johnson, the Basketball legend, announces he will retire from the Los Angeles Lakers after testing positive for HIV .



**"Turn your face
to the sun and
the shadows
will fall behind
you."
Proverb**

From my latest fun book
"Life in the Sloth Lane!
Slow down and smell
the Hibiscus."

Quick Links

[Sylvia's books](#)

[Sylvia's Children](#)



Where is Sylvia now?.

And, why do I remember? I was teaching a Sports Marketing class at New York University and I had the AV department bring in a TV so the students could watch. It had been announced on the news that Magic was going to make a major announcement. And, he did!

Up to that point HIV/AIDS was a hush/hush topic, not to be discussed. This announcement brought it out into the open and helped remove the "stigma" associated with contracting HIV/AIDS and speed up research to find a cure or at least an antidote.

Take a minute and see what other momentous things happened on this day:

- Franklin Delano Roosevelt was elected to an unheard of 4th term as President
- General Dwight D. Eisenhower was reelected as President
- Richard M. Nixon was reelected to a second term as President

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November 2-11, 2018

Ballinasloe, Ireland

Just for fun!

November 23, 2018

Aitkin Annual Fishhouse
Parade, Aitkin, MN

January 23-25, 2019

Calfest convention

Reno, Nevada

I am currently in Ireland working with my friend, Colm Croffy, Director of the Association of Irish Festivals and Events (AOIFE) on membership and sales. And, I am taking a little breathing time to enjoy the beauty of Ireland. Colm has also set up some one on one sales and sponsorship training for members (and non-members!) of the association. Heads up, all you Irish readers of HTN - I'm only there through Friday!

PS - I was in Winona, Minnesota October 24 teaching a class on Sponsorship for the Upper Mississippi Main Street conference. A beautiful Main Street and a great group of participants ... keeps me on my toes!

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PS - notice new e-mail address
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Lots of great stuff every two weeks!
