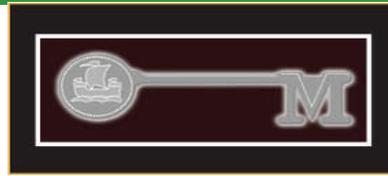


# AMNB ALERTE

Association Museums New Brunswick



AMNB  
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## AMNB Updates

Volume 3, Issue 1, Spring 2009

SEED changes on the way  
AMNB member museums will see some important changes in the SEED program this year. Most significant of these will be a change in the way referrals are handled.

Museum administrators will be able to interview and hire students they want, then request referrals for those students. This will do away with the frustration of requesting referrals

### [Read More](#)

AMNB welcomes a new Communications Coordinator that can be contacted with any questions, comments or concerns you may have. Kim Stewart joins us from Borden Ontario where she was an Adult Education and personal enrichment Program Coordinator. With her experience she will be sure to keep our members updated with current news from AMNB through quarterly newsletters. Please feel free to send any ideas for newsletter submissions to her at [amnb@nb.aibn.com](mailto:amnb@nb.aibn.com).



Bill Clark and Barb McIntyre at Awards ceremony

## Spotlight

Dear Friends of the Museum World,

We are pleased to announce our latest news to you through the New Brunswick Museum Archives (NBMA). As you know, the Société historique de Clair ...

### [Read More](#)



Picture from the Historical Society of Clair flood, 2008

[For Information about AMNB's October 2009 Annual Conference/AGM Click here](#)

## New Brunswick Memories

Share those memories



Picture from the Historical Society of Clair flood, 2008

## Did you know?

Canada's museums include non-profit museums, art galleries, science centers, aquaria, archives, sports hall-of-fame, artist-run centers, zoos, and presenting our cultural heritage to the public.

### [Read More](#)

Brunswick News is preparing for another issue of New Brunswick Memories. This publication is prepared in cooperation with AMNB and is edited by one of your own: Bill Clarke, a member of your Board of Directors and Director of the Restigouche Regional Museum in Dalhousie.

### [Read More](#)

### Thanking our Partners

The Department of Wellness, Culture and Sport continues its close and successful partnership with the AMNB providing

### [Read More](#)

(Seed Changes continued from Page 1)

only to find that the students referred already have jobs, live in a distant part of the province or have no interest in working in museums.

Members of the AMNB board learned of this change during a teleconference with the Minister of Post-secondary Education, Training and Labour, Donald Arseneault, and members of his staff. Even before his appointment, board members had been in discussions with Arseneault, so he understood the difficulties all too many of our members have experienced.

To some extent, members had been able to request referrals for the Priority Employment Program portion of SEED, better known as PEP. Having that ability extended to SEED positions as well will certainly be a welcome change. Arseneault has also indicated that while the number of PEP positions available in the province will be reduced, three areas will not be affected: museums, libraries and visitor information centres.



(Continued from Page 1, New Brunswick Memories)

“I’m looking for those wonderful little stories that every museum preserves. It might be about some local hero or some local villain, a memorable occasion or a terrible disaster,” Clarke says.

What he doesn’t want is promotional pieces. “We don’t want the news that you have a new temporary exhibition or that you’ve expanded your museum,” he says. “I’m not interested in pieces telling people why they should visit your museum.”

On the other hand, there is room for pieces that tell the story behind individual artifacts or the people who created them. “Remember that this is for the general reader not the person who knows all about museum operations,” Clarke warns.

Articles should be 200 to 300 words in length and should have one or two pictures. The publication can also use photos with 40 to 50 word captions. These might deal with particularly interesting artifacts.

The material should be sent to [gurrm@nbnet.nb.ca](mailto:gurrm@nbnet.nb.ca), but remember that time is short. “We want to have the new issue out the first week of June, so don’t delay.”

The stories may be in English or French. A brief summary in the other language will be included. This is your chance to get one of your stories out to the rest of the province. This issue of NB Memories will be included as an insert in the New Brunswick Business Journal, which means that it will be included in all the English daily newspapers and most of the community papers in the province.



Above: Brian Clark and Wendy Martindale at the AGM 2008

Below: Fred White and Guy Tremblay enjoying a coffee break at the annual conference 2008



(Continued from Page 1 (Did you know?))

There are some 2500 museums and related institutions in Canada. These institutions preserve our collective memory, shape our identity, and promote tolerance and understanding. Millions of artworks, objects, specimens and documents are held in trust by Canada’s museums. Each year, more than 59 million visitors attend Canadian museums and a further 60 million visit our historical and natural parks. These institutions employ over 24 000 staff , and are supported by more than 55 000 volunteers, and 300 000 friends. They receive 7.5 million visits from school children annually.

Museums contribute over 650 million in salaries and wages to Canada’s economy, and contributes \$17 billion annually to Canada’s GDP.

# Association Museums New Brunswick Annual Conference/AGM 2009



The AMNB's Annual Conference will be held in Fredericton from October 22 to 24, 2009 at the Fredericton Inn. Please reserve these dates on your calendar.

There are great room rates, fun social events and interesting programs awaiting you.

Heritage Branch, CHIN, Heritage Canada and our other partners are expected to be there to exchange information with you and your organization.

There will be an opportunity to acquire in depth behind the scenes practical information on a few successful Fredericton Museums & Gallery operations.

There will also be an opportunity for Board Management to discuss operational issues and hear 'best practices' from other Board Members or Managers.

Also, you can hear leading Tourism marketing practitioners, Partnership-Funding Specialists and successful museum Managers provide their advice for a successful operation.

Enjoy unique cultural and social events that only a Capital can provide. We are giving an extra effort to this side of the conference and you can expect a few surprises.

Registration forms will be available on our website ([www.amnb.ca](http://www.amnb.ca)) by July 15th 2009.

Should you have any conference queries, suggestions or comments please call Fred White at 506-457-0990 or the AMNB Communications Coordinator at 506-454-3561.

The AMNB Conference Committee is sponsored by the Central River Valley Heritage Attraction Zone and is co-chaired by Dr. Davis Desjardins and Fred White.



(Continued from Page 1 “Spotlight”)

[Clair historical society] was flooded in the spring of 2008. In fact, the St. Lawrence River damaged several cities and villages along its shores at that time.

The flooding caused major damage to all of the site’s buildings. Here is an overview of those damages: 1 meter of water in the first floor and basement of the Daigle/St-Jean historic house, nearly 1.5 meters in the chapel and more than 2 meters in the barn. The greatest structural damage was caused to the two log buildings because those buildings had just been moved. And this is only a summary.

Despite this hardship, the Société historique de Clair board of directors strove to ensure that the site would be open to visitors for the 2008 summer season, but, due to the situation, only the log buildings could, in fact, be open for visits.

We are proud to point out our provincial government’s great financial and moral support. Thanks to the flood victim fund, we received an amount that helped us to bring the entire site back to life. The work is going well, and everything should be finished for the next summer season. Thanks to the architectural heritage program, we have also taken the opportunity to remodel our house.

In addition to this rebuilding and improvement work, we have more to do in our efforts to continue innovating on our site. With the goal of continuing to introduce new ideas that develop and bring the community together, the Société historique de Clair board now has a new addition: an environmentally friendly community garden on part of the grounds. Various types of work have been performed on the garden site.

The community will be invited to acquire one of the 45 parcels (or half-parcels) marked off inside the garden for a minimal cost. With the idea of bringing people together, each gardener will have access to the services of a qualified person, free access to quality tools in the garden shed (built following a model that is in keeping with the historic site era) and the option to participate in various activities such as a harvest supper, various contests, on-site training, etc.

We are proud of this latest success! A competition to find the best name for the garden has begun, and the winning name and the poster representing the garden will be revealed in the coming weeks.

Indeed! Some good work has been done, and we invite you to come visit us this summer to see our site’s improvements and new additions. We look forward to meeting you.

(Continued from Page 1 “Thanking our Partners”)

significant financial support and encouraging our organizational renewal.

We are grateful for this support and for travel and accommodation subsidies for Members, sponsorship of workshops and programs and the Department’s substantial contribution to the Annual Conference/AGM.

