



**Canadian Association of Insurance Woman
Association Canadienne des femmes d'assurance
Convention 2020**

Sponsorship Opportunities- CAIW-ACFA Convention 2020

The Insurance Association of Newfoundland and Labrador will be hosting the 2020 Convention of the Canadian Association of Insurance Women in St. John's NL. The dates are June 4 to 7, 2020 inclusive. We are preparing to receive approximately 120 industry delegates from across Canada.

In order to help offset the expenses of a convention this size and to be able to show true Newfoundland hospitality, we are doing an appeal to the many National firms asking for their financial support.

The assistance we require can be given in any of the below categories:

1. Program advertising
2. Sponsoring of individual events such as coffee breaks, meals, buses, entertainment, cocktail hours and breakfasts are possible and approximate costs of these as per attached, with the contact name and number.
3. Special door prizes or items suitable for the registration kit as per attached, with the contact name and number.
4. Cash donations with no particular designation- no donation is too small
5. Exhibitor's Booth- Registration Form Attached.

As you can appreciate, we need to know our financial position as quickly as possible. Your response would be greatly appreciated, and your contribution will be recognized in our Convention Programs.

Cheques can be made payable to CAIW Convention 2020 Fund and forwarded to:
Thea Baird, CIP, CAIB, c/o AON Reed Stenhouse, 125 Kelsey Drive, Suite 100, St. John's NL A1B 0L2. Also, any questions can be directed to Thea Baird at 709-758-5527.

We know we can count on your usual kind support.

Thank you

Thea Baird, CIP, CAIB CAIW Convention 2020 Finance Chair

Hosted by Insurance Association of Newfoundland and Labrador
St. John's, Newfoundland & Labrador
June 4 - 7, 2020

CAIW Convention 2020

Sponsorship of Individual Events

Luncheons:		
Friday	Food Approx.	\$4,000
	Centerpieces & Table Favors	\$1,500 SPONSORED
Saturday	Food Approx.	\$4,000
	Centerpieces & Table Favors	\$1,500
Coffee Break	Per Function	\$2,100 SPONSORED
Coffee Break	Per Function	\$2,100
Coffee Break	Per Function	\$2,100
Gift Bags for Delegates:		\$2,500 SPONSORED
Fun Night	Entertainment:	\$4,100
	Transportation:	\$200
	Food:	\$8,500
Banquet	Banquet Food:	\$10,000
	Entertainment:	\$200
	Centerpieces & Table Favors:	\$1,000
	Wine:	\$2,000
	Decorations:	\$1,500
Presidents Reception		\$5,000
Executive Breakfast		\$700 SPONSORED

Gifts & Favors:

Please check off which item you wish to sponsor:

1. 150 items for Registration Kits
2. Special Door Prizes
3. Cash donations to be used for prizes



Program Advertising
54th Annual Meeting & Convention

CANADIAN ASSOCIATION OF INSURANCE WOMAN

June 4th - 7th, 2020

SHERATON HOTEL
115 Cavendish Square
St. John's NL A1C 3K2

Inside Front or Inside Back Cover	@ 750	1/4 Page	@ 250
Full Page	@ 600	Business Card	@ 100
Half Page	@ 450		

- Program trim size 8 1/2 X 11, saddle- stitched
- Supplied artwork, camera-ready or production proofs- PDF format
- Special artwork/film preparation by CAIW is extra
- No advertising agency commission allowed
- Contact's email address

Deadline for artwork & payment March 12, 2020

Company Name (Advertiser):	
Address:	
Contact name:	
Phone No.:	
Fax No.:	

Authorization:

Print Name:	
Signature:	

- Cheque payable to CAIW Convention 2020 Fund
- Form must be signed, and payment must be included

Sponsorship Opportunities

Canadian Association of Insurance Women Association Canadienne des femmes d'assurance Convention 2020

	DIAMOND (\$10,001 & up)	PLATINUM (\$5,001-\$10,000)	GOLD (\$2,501-\$5,000)	SILVER (\$1,001-\$2,500)	BRONZE (\$0-\$1,000)
Advertising Space in Program	Full Page	½ page	¼ page	No	No
Acknowledged at Event	Entire Event	Banquet	Luncheon	Yes	Yes
VIP Seating	Banquet	Banquet	Luncheon	No	No
Program mention as sponsor	Yes	Yes	Yes	Yes	Yes
One (1) Free Registry	Yes	Yes	No	No	No

Submit completed form, payment and artwork to: CAIW Convention 2020 Fund
Thea Baird, CIP, CAIB
AON Reed Stenhouse
125 Kelsey Drive, Suite 100
St. John's, NL A1B 0L2
Phone: 709-758-5527
Email: thea.baird@aon.ca

Thank you for your interest and continued support!



**Canadian Association of Insurance Women
Association Canadienne des femmes d'assurance
Convention 2020**

Exhibitors Registration Form

**Canadian Association of Insurance Women
54th Annual Meeting & Convention
June 4, 2020 - June 7, 2020
Sheraton Hotel, 115 Cavendish Square, St. John's, Newfoundland & Labrador A1C 3K2**

**Exhibitor Fee of \$750 includes one full registration
Additional registrations are available at \$350 each
Exhibitors Day- June 5, 2020**

Company Name: _____

Company Representative: _____

Address: _____

City: _____ **Province:** _____ **Postal Code:** _____

Telephone No.: _____ **E-mail:** _____

Additional Company Representative: _____

**Registration Closing Date: April 2, 2020
Registration received after the closing date is subject to a \$50.00 surcharge
No refunds will be issued after May 1, 2020**

Total Registration Fee: \$ _____

Please advise events attending: Education Day- June 5, 2020 _____
Fun Night- June 5, 2020 _____
Gala Banquet- June 6, 2020 _____

**Please return completed form, together with cheque payable to:
CAIW Convention 2020 Fund
Thea Baird
AON Reed Stenhouse
125 Kelsey Drive, Suite 100
St. John's, NL A1B 0L2
Email: thea.baird@aon.ca**

**Please make hotel reservations direct with the Sheraton Hotel
Tel: 709-758-8388 or Toll Free: 1-888-870-3033
reservations@sheratonhotelnewfoundland.com
Room rate: \$199 per night plus taxes- Single or Double**

Please advise if you have any special needs (i.e.; food allergies or accommodations).