



# arbus

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**ART**  
ARCHITECTURE  
22<sup>nd</sup> ANNUAL

DOWNTOWN ACTIVATION | JAX JAZZ FESTIVAL | JACOB LAWRENCE AT THE HARN



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## What would contribute to making Jacksonville an architectural destination?

The above question was posed to members of the AIA Jacksonville Chapter.

Here are their responses:



**MARK MACCO,**  
AIA, NCARB  
PRESIDENT,  
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There are few cities in the world where the architecture is part of the destination on a large scale basis. Chicago, New York, Paris, Rome have a long history with an unrivaled archi-

tectural significance and contribution. Jacksonville and other cities this size can also begin to foster this idea. The city of Milwaukee comes to mind for having commissioned the first work in the United States by renowned architect Santiago Calatrava – the Museum of Modern Art at their lakefront. In this case, the iconic building becomes the destination in addition to its contents – the modern art. Tourists flock to the museum as well as for the opportunity to appreciate its architecture. Museums and other public venues are the perfect way to foster the idea of architecture becoming the reason for the destination. It requires out of the box thinking and some creativity, but it can be done. It's good for business, the city's image and enhances the quality of life for its citizens.



**ALAN WILSON, AIA**  
CHIEF ARCHITECT  
HASKELL

The St. Johns River is an incredible asset which was once an industrial waterfront. Jacksonville's downtown riverfront has slowly transitioned away from its industrial past, but has yet to realize its full potential. For the

past few years, AIA Jacksonville has been working on a plan to activate the riverfront and create a continuous riverfront park, "Riverpark," which has been featured the last two years in the *Arbus Art + Architecture* issue.

If we can rally as a community around the idea of creating a unified, beautiful waterfront for both public and private projects, share a common vision (versus 'one-off' projects) and create beautiful individual designs worthy of their riverfront location, we can put Jacksonville on the map as an architectural destination.



**KARIE L. KOVACOCY,**  
AIA, LEED AP  
ARCHITECTURAL  
DESIGN PRINCIPAL,  
GROUP 4 DESIGN, INC.

One of the biggest catalysts for making Jacksonville an architectural destination is creating areas of town that are pedestrian friendly with easy access to built points of interest. With

the buzz of the Shipyards, the Landing, and revived life into the Trio, implementing new modern architecture can provide visitors and residents the opportunity to enjoy innovative design and experience our architectural history as well. Downtown walking tours, linking the new to the old, establishing routes on the people mover or water taxi to Springfield, San Marco, Riverside and Avondale can allow visitors to revel in the potential of this beautiful city on the river.



**RICHARD SKINNER, AIA**  
PRESIDENT  
RICHARD SKINNER &  
ASSOCIATES

Develop an architectural tour of buildings significant in Jacksonville's historic past. There are many wonderful old buildings and residences in both Downtown and in our historic neighborhoods. Many of these build-

ings have an interesting story and talk about Jacksonville's history. Developing an architectural tour that has stories well-told by docents interested in this subject, similar to the river tours in Chicago, would help build a greater architectural awareness for both tourists and people who live here. Keep in mind, exciting buildings also become old some day.

**R. DEAN SCOTT, AIA, LEED AP BD+C**  
PRESIDENT,  
R. DEAN SCOTT, ARCHITECT, INC.

To make Jacksonville an architectural destination, our citizens have to collectively want our city to become an architectural destination. While a single building of great interest, an inspiring architectural element or emotion-evoking memorial

# ARCHITECTURAL, DESIGN & BUILD PROJECTS 2018

This marks *Arbus Magazine's* 22ND ANNUAL ARCHITECTURAL, DESIGN & BUILD ISSUE. Since architecture and design are both an art and a business, it feels like a seamless fit. *Arbus* takes great pride in serving as the platform for so many of the region's best architects, designers, and builders to promote their work. Read to discover this year's most exciting changes to our built environment. Be inspired.

## MARK MACCO ARCHITECTS PRIVATE RESIDENCE, JACKSONVILLE

Mark Macco Architects was fortunate enough to be chosen to design this one of a kind 20,000 square foot single family residence. Florida topography is typically level; however, this unique lot on the St. Johns River had a fairly large bluff at the river bank, which inspired this terraced, prairie-like design. The project engages the site from front to back and flows with the environment. The interior of the home is bookended by two stair towers connected by an atrium space. One of the main features of this home is its master closet, which is a large two-story rotunda with a central staircase. Designed for entertaining, this project seeks to bridge the design ideas between luxury resort and single family estate. Having the client feel like they are on vacation was a key factor in the design concept of this home.

