



23302 W. Warren Ave., Dearborn Heights, MI 48127

Nonfood Vendor Application

CULTURAL & DIVERSITY FESTIVAL

This is an application; vendors will be chosen after application is received.

Event Date: August 22-25, Thursday thru Sunday

Location: HYPE Athletics Center, 23302 W. Warren Ave., Dearborn Heights, MI 48127

HYPE Athletics Disclaimer

At time of approval vendor fee will be accepted.

REGISTRATION IS OPEN FOR 2019 FESTIVAL.

***** REGISTRATION FEES ARE VALID ONLY TILL JULY 31st 2019.
FEES WILL INCREASE AFTER THIS DATE. ******

Vendor Information

Name of Business: _____

Contact Name: _____
Last First

Address: _____
Street Address Apartment/Unit #

City State ZIP Code

Phone: _____ Email _____

Website/Facebook/Instagram Address: _____

✓ *Please email a high resolution logo of your business for marketing purposes to diversifest@hypeathletics.org*

Included In the Registration Fee: \$700 (Merchandise to be sold, not food or drinks)

- Your participation in the festival will not be granted until all required documents are submitted and the registration fee is paid in full.
- \$50 Cleaning Deposit Per Tent
- Vendor must be open for business during festival hours.
- Deposit will be forfeited if not followed

Anticipated attendance: 4000-5000 Daily



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VENDOR GENERAL INFORMATION & TERMS AND CONDITIONS

Please Initial.

Vendor Spaces

Each vendor is provided with a 10' x 10' space which can accommodate a 10x10 tent. Each vendor will be provided its own tent, one table (8ft) and two chairs for displaying the merchandize. Vendors need to provide their own set up. Vendors understand that are responsible for all needed display props including hanging materials/signs/etc.

Electricity is available on site.

Booth Set Up

_____Volunteers will be present to direct vendors to their assigned area for set-up beginning one hour prior to the event start time. Due to safety reasons, vendors who arrive after the start of the event, may forfeit pre-assigned booth location and be assigned an alternate location. **All vendors must be completely set up 30 minutes prior to the event start and remain set-up and in place until the event end time.** To prevent accident or injury, any vendor wishing to leave early MUST notify a festival official. With permission, booths can be packed-up and "walked-out" will be allowed to do so. No vehicles will be allowed on the event's grounds. Vendors will be allowed to proudly display company banner and signage to identify their business.

Usually set up starts 2 hours before the event start time and break down occurs within an hour after the event ends. More detailed information regarding each of our events, including the Vendor Layout is emailed at least two weeks before the event date. For any questions, you can always contact our office between normal business hours.

_____While Event premises are being occupied under this agreement, HYPE ATHLETICS will provide no insurance; any insurance must be placed and paid by the exhibitor. **I hereby relieve the management of the safe keeping of the property while said properties are at this festival.**

_____ **No refunds will be made unless the application is not accepted.** If for any reason it becomes impossible to have the event, vendors understand this agreement is terminated and will waive any and all claims for damages. Refunds will not be made due to cancellation on the part of the exhibitor. Failure to comply with the above stated rules will result in eviction from the event & loss of any money paid.

_____Vendors can distribute flyers, business cards, coupons, menus, or other material to patrons within their vendor booth area.

_____Vendor understands that if they **break down their booth area before the end of the event, they will not be accepted in any of our future events.** In case the vendor has been registered for more than 1 event, they understand that their location for future events may be changed to a less favorable area, due to the not favorable attendance history.

Vendor fees are Non-Refundable and Non-Transferable. All events are outdoors Rain or Shine events.

I have read and understand the Vendor Contract, Policies, Rules and Regulations *

I _____ Date _____ **Agree to all terms**

By signing your name and registering for The HYPE Cultural & Diversity Festival, I acknowledge that I have read and I agree to abide by the Vendor Contract and Vendor Rules and Regulations for listed below. Without limiting the foregoing, I



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also understand that all transactions executed by me through registering for HYPE Cultural & Diversity Festival (by checking the submit box) or thereafter which I execute as an exhibitor are final and that there are no refunds and I am aware that all events are rain or shine.