

TEXAS

POLLED HEREFORD ASSOCIATION

Chad Oates - Manager
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October 24, 2021

Dear Texas Polled Hereford Association Members and Supporters;

Last year proved to be a difficult time for many people, and especially those of us in the cattle business. The TPHA is still dedicated to helping the members of the association. We are here as a board and open to ideas, suggestions, and assistance.

Below are a few items that the association does for our members. What we want to know is, what else can we do to help?

- Promote Polled Hereford cattle and breeders in Texas
- Supply an avenue to promote your cattle and find new genetics
- Provide up to date information about what is going on in the cattle industry
- Award scholarships to junior Texas Polled Hereford members at the Fort Worth Stock Show and Rodeo

The last couple of years our TPHA manager, Chad Oates, has put on a super successful show, Hereford Heritage Showcase, the first weekend of December in Abilene, Texas. There were over 600 entries at last year's show. We gave payouts of \$1500 and \$750 to each champion in the open Polled Hereford heifers and bulls shows, and breeders from Texas, Oklahoma, New Mexico, Washington, and Louisiana were represented. We have plans to add pen shows, a possible sale, and other events to make this a truly outstanding weekend for Polled Hereford breeders as a whole. As we know that there is more to the association than show cattle, even as a board there are many directors not involved in the show cattle sector, that does not mean we cannot make the Hereford Heritage Showcase a great success for everyone. We want to see many members show up in Abilene for our annual show December 1-5, 2021. This can be a great way to see some of the country's top genetics in our own state and converse with fellow breeders at the chuckwagon supper Saturday evening. Hereford Heritage Showcase is a great fundraiser for our association, and we encourage you to sponsor or volunteer to help in any way you can.

Chad is also responsible for redesigning the newsletter into a wonderful magazine. The layout and content look great. Everyone we have heard from seemed to enjoy the new communication. As a board, we felt like six publications a year were enough to satisfy our membership. In order to keep the magazine in production, we need advertisements from our breeders and sponsors to cover the cost. It takes funds to put out a magazine, and ads are the primary source of revenue. As a breeder or sponsor, you can advertise with color ads, black and white ads, post about upcoming sales, shows, and events, and advertise your commercial or crossbred herds that you have for sale. The more content for the magazine, the more it will benefit everyone involved.

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Included with this letter you will find three other forms. The first is a TPHA membership form. Our annual membership dues are \$100 and you can become a member or renew your membership as a family, ranch, or business entity. You can receive a confirmation of membership via email or standard mail.

The second form is a nomination letter. Each year we take nominations from paid members of the association to fill positions on the Texas Polled Hereford Association Board of Directors. On that form is a list of current directors and those whose term will be ending. Our new year will begin in January at the Fort Worth Stock Show and Rodeo following the TPHA annual meeting.

The third form is a suggestion form. As a board, it is imperative that we hear from our membership and work on achieving their goals and ideas for the association. What is the association doing right? What can we work on? What is something we haven't been doing that we should? On that form please provide any suggestions or ideas you have to make the association better. We only ask that you also provide a solution to your problem.

The TPHA has been around for over 80 years, and there are many of us who are still dedicated to making it a successful and breeder driven organization. With your contributions, help, dedication, and advice we will continue to be a great association.

I'm looking forward to seeing a prosperous year for the TPHA and our Texas Polled Hereford breeders.

Sincerely,

Sarah Hamman

Sarah Hamman
Texas Polled Hereford Association, 2019-2021 President