



**BROADCAST ORDER & MEDIA SET-UP**

OUTLET

OUTLET CONTACT INFO-EMAIL

OUTLET CONTACT INFO-PHONE

DATE

PRODUCT

LENGTH

LANGUAGE

PAYOUT OUT

LEAD DEFINITION

ISCI CODE

MASTER NUMBER

TOLL FREE NUMBER

FORMAT

MARKET

AGENCY

AGENCY CONTACT

AGENCY PHONE

AGENCY EMAIL

**PRODCUTION HOUSE**

CONTACT NAME

CONTACT EMAIL

CONTACT PHONE

SPECIAL INSTRUCTIONS

DELIVERY INSTRUCTIONS

SMP DIRECT RESPONSE

SEAN MCKAY

610-688-8668

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