



CONNECTING LEADERS

BCPVPA Connecting Leaders Conference

The BC Principals' & Vice-Principals' Association's annual conference is held regionally throughout British Columbia each October. The conference attracts 350-400 active and engaged educators, and features both compelling keynote speakers and collaborative breakout sessions. The 2-day conference includes a prominently-positioned Exhibitor showcase area, along with opportunities for targeted Sponsorship.

October 24-26, 2019 at the Penticton Lakeside Resort and Conference Centre

PLATINUM PARTNER \$7,500

- Exclusive sponsorship of one Keynote Speaker
- Online pre-event promotion of sponsorship
- Partner ad on main BCPVPA conference webpage
- Logo on onsite signage & verbal recognition onstage
- Promotion in conference app
- Speaking opportunity at event
- Placement of promo item in gift bag
- Exhibitor booth

GOLD PARTNER \$5,000

- Online pre-event promotion of sponsorship
- Partner ad on main BCPVPA conference webpage
- Logo on onsite signage & verbal recognition onstage
- Promotion in conference app
- Speaking opportunity at event
- Placement of promo item in gift bag
- Exhibitor booth

APP PARTNER \$3,000

- Exclusive sponsor of conference app
- Logo on app splash page
- Acknowledgement on main BCPVPA conference webpage
- Onsite event signage
- Promotion in conference app
- Placement of promo item in gift bag

2018: 258 app installs, 4821 app views

WELCOME PARTNER \$2,000

- Exclusive sponsor of Oct 24 Welcome Event
- Speaking opportunity at Event
- Acknowledgement on main BCPVPA conference webpage
- Onsite signage at Event
- Promotion in conference app

2018: 220 registrants for Event

SILVER PARTNER \$1,500

- Acknowledgement on main BCPVPA conference webpage
- Onsite signage
- Promotion in conference app
- Placement of promo item in gift bag

EXHIBITION PARTNER \$600

17 Exhibition Booth Opportunities

Exhibition Booths located in Hotel East Lobby and Lower Foyer of East Ballroom

6' tables, 2 chairs

Load in/setup:
Thu Oct 24

Exhibition:
Fri Oct 25 7:30-4:30
Sat Oct 26 7:30-11:30

- Acknowledgement as Exhibitor on main BCPVPA conference webpage
- Logo in Exhibitor section of conference app
- Placement of promo item in gift bag

Due to space limitations, we are unable to accommodate pipe-and-drape booths, full pop-up banners and backdrops. We recommend table-top signage and banners only

The 2019 BCPVPA Connecting Leaders Conference is striving to be a paper-free event: we will not include promotional cards or flyers in the gift bags, but you are welcome to bring them for your table. Items donated for gift bags should have purpose-driven value (e.g. pens, USBs, novelty items, gift coupons)

We welcome the donation of draw prizes from Sponsors & Exhibitors - donors will be acknowledged during the event program