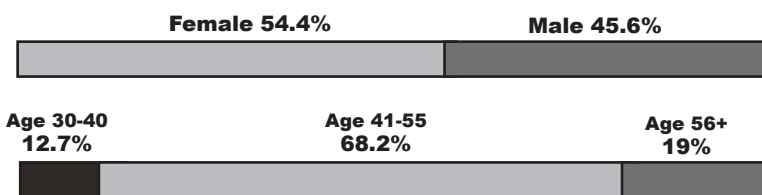


Our Audience

Active BCPVPA members: Principals and Vice-Principals in British Columbia's public education system

Retired Principals and Vice-Principals, Superintendents of Schools in BC, partner organizations in the education sector, educators working in private education, post-secondary education or outside British Columbia

Our Members



2016 BCPVPA Member Survey

Publications

Adminfo

Print journal with a focus on educational issues and innovations, opinions and stories

Three issues per year:

Issue	Month
Fall	November
Spring	March
Summer	June

Deadlines	Booking	Material
Fall	September 15	October 1
Spring	January 15	February 1
Summer	April 15	May 1

Targeted Placement: Full Pages

Inside front cover 8.5" x 11"	\$ 950
Outside back cover 8.5" x 11"	\$1050

Run of Issue Placement

Full page 8.5" x 11"	\$ 850
Half page 8.5" x 5.5" / 4.25" x 11"	\$ 500
Third page 3.67" x 11"	\$ 375
Quarter page 2.75" x 8.5" / 5.5" x 4.25"	\$ 250

Leading: Back to School

Digital magazine with a focus on supporting school leaders with information and inspiration

One issue per year:

Issue	Month
Fall	September

Deadline	Booking	Material
Fall	July 15	August 1

Targeted Placement: Full Page

Inside front cover 8.5" x 11"	\$ 600
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Run of Issue Placement

Full page 8.5" x 11"	\$ 500
Half page 8.5" x 5.5" / 4.25" x 11"	\$ 250
Quarter page 2.75" x 8.5" / 5.5" x 4.25"	\$ 125

Specs

Add a minimum .125 bleed to all submissions

Submit advertising in PDF format

Advertising agreement issued upon booking

Prices do not include applicable taxes

Advertising material subject to approval by publisher

Advertisers and advertising agencies assume liability for all content (text, photography and illustrations) of submitted advertisements, and responsibility for any claims related to said materials

Cancellations/ change requests not accepted after material deadline

Invoices issued following publication