



BC Principals' & Vice-Principals' Association

Adminfo

Advertising Rate Sheet

March 2019

Adminfo is the journal of the BC Principals' & Vice-Principals' Association

Distribution

Total circulation is approximately 2,750 copies:

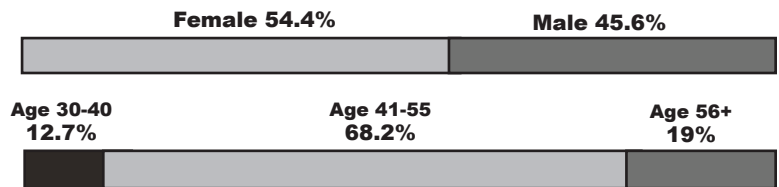
- Active BCPVPA members: Principals and Vice-Principals in British Columbia's public education system
- Retired Principals and Vice-Principals, Superintendents of Schools in BC, partner organizations in the education sector, educators working in private education, post-secondary education or outside British Columbia

Frequency

Three issues per year:

- Fall (November) • Spring (March) • Summer (June)

Member Profile



Material Deadlines

	Request Deadline	Material Deadline
• Fall (November)	September 15	October 1
• Spring (March)	January 15	February 1
• Summer (June)	April 15	May 1

Specs & Rates

Targeted Placement: Full Pages

Inside front cover	\$ 950	8.5" x 11"
Outside back cover	\$1050	8.5" x 11"

Run of Issue Placement

Full page	\$ 850	8.5" x 11"
Half page	\$ 500	8.5" x 5.5" / 4.25" x 11"
Third page	\$ 375	3.67" x 11"
Quarter page	\$ 250	2.75" x 8.5" / 5.5" x 4.25"

Add minimum .125 bleed to all submissions

Submit advertising in PDF format

Prices do not include applicable taxes

Advertising material subject to approval by publisher

Cancellations/ change requests not accepted after deadline

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