



MAESTRO
STRATEGIES

KEY CAPABILITIES & SERVICES FOR SOLUTION COMPANIES



SOLUTION COMPANY CHALLENGES

- New to Healthcare
- Creating a Healthcare Vertical
- New to United States
- Transitioning from Volume to Value
- Business Case & ROI
- Process Redesign

MAESTRO SERVICE OFFERINGS

Market Strategy

- Value Proposition
- Marketing Positioning
- Market Sizing
- Channel Partnerships
- Sales Strategy
- EHR Integration
- Role of Analytics in Key Service Offerings

Value & ROI Measurement

- Business Case
- Value Measurement
- Validation
- Value Messaging
- Value Realization
- Process Redesign

Seminars, Retreats & Keynotes

- Healthcare 101: For Those New to Healthcare
- Healthcare Industry Trends
- Marketing & Sales Strategies
- ROI in the Sales Process
- Transitioning from Volume to Value

