

# Katie McKellick

GRAPHIC DESIGNER

KTMAC

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## OBJECTIVE

To find a challenging job where I can use and expand the knowledge I have as a graphic designer.

## EDUCATION

**CENTRAL CONNECTICUT STATE UNIVERSITY**, New Britain, CT  
**BACHELOR OF SCIENCE - INDUSTRIAL TECHNOLOGY | SPECIALIZATION:** Graphics Technology  
 Graduated: May 2011 Cumulative G.P.A.: 3.76

## RELATED COURSES

- Introduction to Information Processing
- Digital Imaging-Graphic Technology
- Advanced Graphic Arts Technology
- Print Production
- Graphic Design and Color
- Animation for Graphics Technology
- Graphic Arts Processes
- Digital and Film Photography
- Digital Film and TV Production

## EXPERIENCE

### GRAPHIC DESIGNER / MARKETING ASSOCIATE

**SHAKESPEARE & COMPANY**, Lee, MA (May 2018 to present)

Assist the Marketing Director by preparing printed materials ranging from - but not limited to - season Playbill, brochures, show inserts, flyers, and custom social media posts. Help maintain design files on the company server and coordinate print projects with vendors.

### GRAPHIC DESIGNER - FREELANCE & CONSULTING

Winchendon, MA (May 2011 to May 2018) | Lee, MA (May 2018 - present)

*Print Design* - Design and prepare print materials ranging from - but not limited to - logo design, business cards, postcards, flyers, and program booklets. Also assist clients with quoting and communicating with print vendors when needed.

*Digital Design / Social Media* - Work with clients to design and prepare websites. Assist clients with researching various web platforms to help provide information so they can make an informed decision for their website. Design graphic content for clients and assist with posting on various social media sites.

### GRAPHIC DESIGNER - MARKETING DEPARTMENT

**THE L.S. STARRETT COMPANY**, Athol, MA (July 2011 to April 2018)

*Print Design* - Work with the Senior Graphic Designer maintain and prepare all printed materials ranging from catalogs, brochures, datasheets, packaging, and advertisements. Responsible for organizing and maintaining all design files on the department server. Responsible for coordinating all print projects with vendors including quoting, scheduling and press runs.

*Digital Design / Social Media* - Work with the web team to maintain all design elements on all digital platforms. Digital platforms include digital publications and website images. Also assist the web team design and prepare social media content such as posts, and images.

*Office* - Assist the Project Coordinator with office tasks including payroll, office management, custom PowerPoint presentations and tradeshow.

### WEB / GRAPHICS DEPARTMENT

**CCSU STUDENT CENTER**, New Britain, CT (August 2009 to May 2011)

Design printed publications promoting campus activities sponsored by the CCSU Student Center and/or student organizations. Designs range from monthly activity program posters, newsletters, brochures and flyers.

### GRAPHIC DESIGNER - FREELANCE

**UNIVERSITY OF HARTFORD**, Hartford, CT (January 2009 to May 2009)

Design brochures promoting various programs at The Hartt School of Music the University of Hartford offered to students and the general public.

### RECEPTION AND INFORMATION DESK

**CCSU STUDENT CENTER**, New Britain, CT (January 2009 to May 2009)

### FRONT END SUPERVISOR, CASHIER, PRODUCE DEPARTMENT

**CENTRAL SUPERMARKET / IGA**, Winchendon, MA (January 2005 to September 2011)

## LEADERSHIP

Winchendon All Star Band (co-founder) ..... 2013 - 2014  
 Barrows Hall Council (Secretary)..... 2009 - 2011  
 Inter Residence Council General Council..... 2009 - 2011  
 CCSU Marching Band (Uniform Manager)..... 2008 - 2010  
 Digital Media Club (Secretary)..... 2007

## HONORS/AWARDS

Anthony and Helen G. Bichum Scholarship..... 2008 - 2010  
 Magna Cum Laude..... 2011  
 Duane A. Orloske Outstanding Student Center Employee of the Year..... 2011  
 Dean's List

## COMPUTER PROGRAM SKILLS



### PROGRAMS - ADOBE CREATIVE CLOUD (CC)

\*Self Taught



INDESIGN



ILLUSTRATOR



PHOTOSHOP



MEDIA ENCODER\*



PREMIERE PRO\*



ACROBAT PRO



SPARK\*

### PROGRAMS - MICROSOFT OFFICE



MICROSOFT WORD



MICROSOFT EXCEL



MICROSOFT POWERPOINT

## DIGITAL MEDIA SKILLS



FACEBOOK

### WEB DESIGN SKILLS\*

\*Self Taught



WORDPRESS



SQUARESPACE SQUARESPACE



MAILCHIMP

## PROFESSIONAL SKILLS

- Project Management
- Team Leadership
- Design / Creative Direction
- Corporate Branding
- Marketing / Advertising

## DESIGN SKILLS

- Print Design
- Digital Publications
- Packaging
- Photography
- Web Design

## COMPUTER SKILLS

### DUAL PLATFORM



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