



## 2021 VSPMA Annual Conference Sponsorship Opportunities

- **Casino Night (Monday Evening) - \$3,000 early bird, \$3,500 regular (Limit 2)**
  - Full Page Color Advertisement in the Conference Program
  - Marketing Link to Your Company from the VSPMA Website
  - Booth at Tradeshow (10-feet wide)
  - (2) Tradeshow Name Badges
  - (5) Monday Evening Casino Tickets
  - Special Recognition – (Sign posted at event for sponsorship)
- **VSPMA Sunday Social Event Sponsor - \$500 – (limited to eight)**
  - 1/8 Page Color Advertisement in the Conference Program
  - Marketing Link to Your Company from the VSPMA Website
  - Special Recognition During the Program and Opportunity to Introduce Company During Social Event
- **VSPMA After Banquet Social (Tuesday Evening) - \$3,000 early bird, \$3,500 regular (Limit 2)**
  - ¼ Page Color logo in the Conference Program
  - Marketing Link to Your Company from the VSPMA Website
  - Booth at Tradeshow (10-feet wide)
  - (2) Tradeshow Name Badges
  - Special Recognition During the Program and Opportunity to Introduce Company During Social Event
  - Sign Posted at Event for Sponsorship

- **Diamond - \$5,000 early bird, \$5,500 regular (limited opportunity to first 8 partners)**
  - Full Page Color Advertisement in the Conference Program
  - Marketing Link to Your Company from the VSPMA Website
  - (1) Triple-Wide Booth in a Premium Tradeshow Location (30-foot wide)
  - (5) Tradeshow Name Badges
  - (5) Monday Evening Casino Night Tickets
  - (1) Roundtable to Discuss Your Company's Newest Products or Services at Tuesday Morning Professional Learning Sessions
  - (1) Complimentary Club-Level Hotel Room Night at Conference
  - Unique Sponsorship Recognition Throughout Conference
  - Invitation to Sunday Evening Social (Cornhole Tournament, Football, etc.)
  - Electronic List of Attendees
  
- **Platinum - \$2,500 early bird, \$3,000 regular**
  - Full Page Color Advertisement in the Conference Program
  - Marketing Link to Your Company from the VSPMA Website
  - (1) Double-Wide Booth in a Premium Tradeshow Location (20-foot wide)
  - (2) Tradeshow Name Badges
  - (2) Monday Evening Casino Night Tickets
  - Unique Sponsorship Recognition Throughout Conference
  - Invitation to Sunday Evening Social (Cornhole Tournament, Football, etc.)
  - Electronic List of Attendees
  
- **Gold - \$1,500 early bird, \$2,000 regular**
  - Half Page Color Advertisement in the Conference Program
  - Marketing Link to Your Company from the VSPMA Website
  - (1) Double-Wide Booth in a Premium Tradeshow Location (20-foot wide)
  - (2) Tradeshow Name Badges
  - Unique Sponsorship Recognition Throughout Conference
  - Invitation to Sunday Evening Social (Cornhole Tournament, Football, etc.)
  - Electronic List of Attendees
  
- **Silver - \$1,000 early bird, \$1,500 regular**
  - Marketing Link to Your Company from the VSPMA Website
  - (1) Standard-Wide Booth in a Premium Tradeshow Location (10-foot wide)
  - (1) Tradeshow Name Badges
  - Unique Sponsorship Recognition Throughout Conference
  - Invitation to Sunday Evening Social (Cornhole Tournament, Football, etc.)
  - Electronic List of Attendees

- **Exhibitor - \$800 early bird, \$1,300 regular**
  - (1) Standard-Wide Booth in a Premium Tradeshow Location (10-feet wide)
  - (1) Tradeshow Name Badges
  - Electronic List of Attendees
  
- **VSPMA Conference Lanyards - \$1,000**
  - Your Company's Brand alongside the VSPMA on Lanyards for all Conference Attendees
  
- **VSPMA Conference Bags - \$500**
  - Your Company's Brand alongside with VSPMA on Conference Bags for all Conference Attendees
  
- **VSPMA Scholarship Donation - \$500**
  - Scholarship Donation to the VSPMA Scholarship Program for Students and Company Recognition During the Awards Presentation