

2020 VSPMA Annual Conference Sponsorship Opportunities

- **Casino Night (Monday Evening) - \$3,000 early bird, \$3,500 regular (Limit 2)**
 - Full Page Color Advertisement in the Conference Program
 - Marketing Link to Your Company from the VSPMA Website
 - Booth at Tradeshow (10-feet wide)
 - (2) Tradeshow Name Badges
 - (5) Monday Evening Casino Tickets
 - Special Recognition – (Sign posted at event for sponsorship)

- **VSPMA Sunday Social Event Sponsor - \$500 – (limited to eight)**
 - 1/8 Page Color Advertisement in the Conference Program
 - Marketing Link to Your Company from the VSPMA Website
 - Special Recognition During the Program and Opportunity to Introduce Company During Social Event

- **VSPMA After Banquet Social (Tuesday Evening) - \$3,000 early bird, \$3,500 regular (Limit 2)**
 - ¼ Page Color logo in the Conference Program
 - Marketing Link to Your Company from the VSPMA Website
 - Booth at Tradeshow (10-feet wide)
 - (2) Tradeshow Name Badges
 - Special Recognition During the Program and Opportunity to Introduce Company During Social Event
 - Sign Posted at Event for Sponsorship

- **Diamond - \$5,000 early bird, \$5,500 regular (limited opportunity to first 8 partners)**
 - Full Page Color Advertisement in the Conference Program
 - Marketing Link to Your Company from the VSPMA Website
 - (1) Triple-Wide Booth in a Premium Tradeshow Location (30-feet wide)
 - (5) Tradeshow Name Badges
 - (5) Monday Evening Casino Night Tickets
 - (1) Roundtable to Discuss Your Company's Newest Products or Services at Tuesday Morning Professional Learning Sessions
 - (1) Complimentary Club-Level Hotel Room Night at Conference
 - Unique Sponsorship Recognition Throughout Conference
 - Invitation to Sunday Evening Social (Cornhole Tournament, Football, etc.)
 - Electronic List of Attendees

- **Platinum - \$2,500 early bird, \$3,000 regular**
 - Full Page Color Advertisement in the Conference Program
 - Marketing Link to Your Company from the VSPMA Website
 - (1) Double-Wide Booth in a Premium Tradeshow Location (20-feet wide)
 - (2) Tradeshow Name Badges
 - (2) Monday Evening Casino Night Tickets
 - Unique Sponsorship Recognition Throughout Conference
 - Invitation to Sunday Evening Social (Cornhole Tournament, Football, etc.)
 - Electronic List of Attendees

- **Gold - \$1,500 early bird, \$2,000 regular**
 - Half Page Color Advertisement in the Conference Program
 - Marketing Link to Your Company from the VSPMA Website
 - (1) Double-Wide Booth in a Premium Tradeshow Location (20-feet wide)
 - (2) Tradeshow Name Badges
 - Unique Sponsorship Recognition Throughout Conference
 - Invitation to Sunday Evening Social (Cornhole Tournament, Football, etc.)
 - Electronic List of Attendees

- **Silver - \$1,000 early bird, \$1,500 regular**
 - Marketing Link to Your Company from the VSPMA Website
 - (1) Standard-Wide Booth in a Premium Tradeshow Location (10-feet wide)
 - (1) Tradeshow Name Badges
 - Unique Sponsorship Recognition Throughout Conference
 - Invitation to Sunday Evening Social (Cornhole Tournament, Football, etc.)
 - Electronic List of Attendees

- **Exhibitor - \$800 early bird, \$1,300 regular**

- (1) Standard-Wide Booth in a Premium Tradeshow Location (10-feet wide)
- (1) Tradeshow Name Badges
- Electronic List of Attendees

- **VSPMA Conference Lanyards - \$1,000**
 - Your Company's Brand alongside the VSPMA on Lanyards for all Conference Attendees

- **VSPMA Conference Bags - \$500**
 - Your Company's Brand alongside with VSPMA on Conference Bags for all Conference Attendees

- **VSPMA Scholarship Donation - \$500**
 - Scholarship Donation to the VSPMA Scholarship Program for Students and Company Recognition During the Awards Presentation