Drink Ticket

Enjoy a beverage courtesy of SwiftComply Table

Collect at SwiftComply Table
• Established in 2016
• Headquartered in Dublin, Ireland
• Offices in San Francisco, Amsterdam and London
• Supported by:
Bachelor in Civil & Environmental Engineering from University College Dublin (2004)
MBA from UCD Smurfit Business School (2015)

Dublin’s FOG Program Manager 2008 – 2012
Ireland’s FOG Project Director 2012 – 2016
Founder & CEO @ SwiftComply 2016 – Present

Based in Pleasanton, California
FOG is a Global Challenge

The Seattle Times, Seattle, WA
A nasty 'fatberg,' a lump of grease, wet wipes and condoms, is now being displayed at the Museum of London

The New York Times
Sewer in London's East End Menaced by Giant Fatberg

USA Today
'Fatberg' of grease, wipes blamed in Baltimore sewer overflow

Independent, London, UK
Britain's biggest ever 'fatberg' - the size of a bus and weighing 15 tonnes - found in London drain

The Guardian, London, UK
Fighting the fatbergs: how cities are waging war on clogged sewers

el Periódico, Cáceres, Spain
La concejalía culpa del atasco de alcantarillas al aceite de los bares

FOCUS Online, Berlin, Germany
Warum Feuchttücher für Berlin zum Muffel-Problem werden

news.co.au, Melbourne, Australia
Melbourne's sewerage system clogged by fatberg, warns Yarra Valley Water

FOG is a Global Challenge
Why?

GROWTH IN CITY POPULATIONS
CHANGING EATING HABITS

Why?
Fatbergs Ahoy!

- Excessive Grease Loading
- Ineffective Sewer & Line Cleaning
- Improper Sewer Line Design & Structural Issues
SSO's
Traditional FOG Programs

INSPECTIONS.

DATA ENTRY.

PAPERWORK.
Theory of Five C’s of Compliance

- Champions: 5%
- Compliant: 15%
- Confused: 60%
- Chancers: 15%
- Cowboys: 5%
Champions 5%
Compliant 15%
Confused 60%
Chancers 15%
Cowboys 5%
Insanity: doing the same thing over and over again and expecting different results.

Albert Einstein
#FatFighter Amsterdam Campaign
Digital social media campaigns

FightTheFOG

SwiftComply
Published by Hootsuite | 13 July
We are really excited to be helping Amsterdam lead the global fight against fat oil and grease.
We have partnered with local organisations like @Waternet and @KHN to launch our #vetstrijder campaign and provide a brighter future for urban communities around the world.
Join the fight today https://hubs.ly/H0c_ZG80

SwiftComply
Published by Hootsuite | 16 July at 08:36
Eetkachel is een gigantisch probleem in Amsterdam. Lees hoe wele cazaak kan bijdragen tot een duurzame oplossing
OkYchk #vetstrijder

San Francisco Water Power Sewer
SwiftComply
Face to Face
on the ground blitz

FightTheFOG
FIGHT the FOG

SAN FRANCISCO, SEPTEMBER 2018

You’re likely all-too familiar with San Francisco’s fog above ground. The days fall of endless gray, blocking our golden California sun and ocean views. Well, it’s time to think about the other FOG below ground. This FOG stands for Fats, Oils, and Grease, and literally tons of it is poured down our drains every year. These greasy remnants clog and block sewers, and San Francisco spends over $3.5 million each year to clean up the mess. It wastes precious water resources doing so.

FOG stands for

Fats, Oils, and Grease and huge quantities are poured down kitchen sinks every day.

You may first think of bacon grease and french fries, and you’re right - it’s no surprise FOG includes rendered meat fat, cooking oil, shortening, lard, butter, and margarine. However, that only scratches the surface. Sneaky FOG is lingering in sauces, spreads, dairy, marinades, dressings, baked goods, and even coffee grinds.

While appearing harmless in liquid form and small quantities, Fats, Oils, and Grease from food scraps on used plates, pots, and pans flow easily down the drain and straight into the sewer.

This FOG separates from water and other liquids, floats to the top, then sticks to wastewater pipes, causing backups and sewer overflows in our underground arteries.

San Francisco’s sewers have clogged arteries, and medical attention is expensive.

All San Franciscans agree an oily bumbino is irresistible and quite tasty every now and then. However, we try to indulge in moderation, knowing eventually those oily, cheesy fillings will cause blockages under our skin and could lead to costly medical procedures.

Our sewers work the same way. We rely on these underground systems to provide clean water for bathing, drinking, and big medical bills that nobody wants to pay. The fat deposits are usually loosened with a high-pressure sprayer then scrubbed away. Through time, accumulation is so bad, FOG fighters must descend into the sewer and scrape the fats off. Once removed, the pipes are still left damaged from the slowly released fatty acids and will deteriorate at a faster pace.

Preventative maintenance is the key to taking care of our bodies, and exactly how we can fight the FOG under our city streets. With over 4,000 food service businesses serving over 900,000 residents, we're and business today.

What you can do today

Do something bold for your beloved city. Sign up and register your restaurant’s grease trap on SwiftComply and fight the FOG for San Francisco. SwiftComply is a free platform that predicts your FOG production, reports maintenance work to city officials, and keeps you on schedule. You find out how to keep your business compliant, save on maintenance costs, and our sewers are healthy again. That’s a win-win for everybody!

Regulations for commercial kitchens

San Francisco’s FOG control ordinance has been in effect since April 1, 2011 to guide responsible businesses on the best methods of grease discharge, plus ensure fair standards for all commercial kitchens.
Online Engagement
swiftcomply account

FightTheFOG

Join the Fight
San Francisco has a problem lurking underground. The sewers are clogged with FOG blockages, and we need your help.
As a food service establishment, it's your responsibility to properly report and dispose of the Fats, Oils, and Grease (FOG) used in your business.

Take the first step today.
Complete the short form below to register your business with SF Public Utilities.

You'll receive a FOG Discharger Category, avoid an on-site inspection, and be given a SwiftComply account to help with future FOG reporting and maintenance.

Business Name*
FOG Program Automation
FOG Program Manager

1) Automatically assign risk rating to every FSE

2) Continuous tracking of pump-outs against required frequency

3) Record inspections, emails and notes online

4) Integrate with existing asset management and GIS applications
Command & Control

Positive Business Collaboration
FATBERGS

SUSTAINABLE ENERGY RECOVERY
Working with some of the largest wastewater authorities in the US, Canada, the UK, Ireland and the Netherlands
“By Automating our FOG Discharger Categorization, SwiftComply saves us a full years’ worth of inspector time every year”

Chuck Hinson, FOG Program Manager

“Before SwiftComply, we thought our only option was to spend more time cleaning the sewers. Now we are getting much better data and working smarter, not harder”

Jereon de Boer, Wastewater Operations Lead

“SwiftComply’s gives us the data and insights we need to scale the Tempe Grease Coop and meet our 2020 resource recovery objectives”

David McNeil, Environmental Services Manager

“SwiftComply saves us $80 per FSE in FOG administration costs alone every year, that doesn’t even count the savings in the network”

Paul Kramer, FOG Program Manager
Results

75% FSE participation within 12 weeks

$70 Estimated saving per FSE, per year

✓ Increase in compliance
✓ Inspector efficiency
✓ Relationships with FSE
**CITY**
$10* per FSE / per year

**FSE**
$0 Completely Free, Always

**Pumper**
Free to sign up
Booking fee for online bookings

* Promotional price discounted for WSA members