



JONATHAN N BERTRAND

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SOCIAL MEDIA SUSTAINABILITY SPECIALIST

PROFILE

Pioneer of Social Media Awareness, introduces various new terms such as Triple Conscious Theory and Social Media Dependency Disorder encouraging Social Media Sustainability

EXPERIENCE

ENDORSEMENTS/ REFERENCES AND COLLABORATIONS

- Florida A&M University (Capstone Project, 2015)
- Addictions Coaching Academy (Understanding Addictions, 2017)
- AskTheDoctor (Winnipeg, Canada, 2017)
- College of Creative Studies (Detroit, Michigan, 2017)
- Florida International University (School of Business, 2018)
- Massachusetts Institute of Technology (MIT) - Ruderman Family Foundation (Disability Inclusion - Introducing Social Media Awareness, Maryland, 2019)

EXECUTIVE DIRECTOR

Global Touch Foundation Inc (2015- Current)

- Post Responsibly Campaign (2014-2016)
- Triple Conscious Theory Discussion (2016)
- Social Networking Effect Podcast (2017-2019)
- Social Media Research Fund (2017-Current)
- Social Media Awareness - (2010 - Current)

SKILLS

- Understanding Of Social Media Personas
- Observation from a Social Media Perspective
- Creative Thinking and Global Execution
- International Connector
- Industry Shifter
- Undercover Influencer
- Social Media Educator

SPEAKING EVENTS:

- Florida A&M University - Triple Conscious Theory Discussion (2016)
- National Council of Behavioral Health - Harnessing The Power of Social Media Panelist (Seattle Washington, 2017)
- Florida A&M University (FAMU): With Doctor Richard Gregg - Department of Environmental Science (Fall 2019)
- Evans High School - Social Media Awareness Class Presentation (2017 & 2018/2019)