

2021-2022 Poway High School Music Booster Advertising Menu

PIFT PACKAGE CATEGORY	PIFT PACKAGE INCLUSIONS (4500 VIEWERS)	PRICE
<u>VIP Advertiser</u>	<ul style="list-style-type: none"> • Inside front cover or inside back cover full-page color ad • Reserved PIFT parking space • Business thanked on PHSMB website for 2021-2022 school year 	\$650
<u>Elite Advertiser</u>	<ul style="list-style-type: none"> • Full-page ad (landscape) • Business thanked on PHSMB website for 2021-2022 school year 	\$550
<u>Premier Advertiser</u>	<ul style="list-style-type: none"> • 1/2-page ad (landscape) • Business thanked on PHSMB website for 2021-2022 school year 	\$360
<u>Preferred Advertiser</u>	<ul style="list-style-type: none"> • 1/4-page ad (portrait) • Business thanked on PHSMB website for 2021-2022 school year 	\$240
<u>Favored Advertiser</u>	<ul style="list-style-type: none"> • 1/8-page ad (landscape) • Business thanked on PHSMB website for 2021-2022 school year 	\$150
<u>PHS Music Supporter</u>	<ul style="list-style-type: none"> • 1/8-page ad (landscape) • 2 tickets to each of the following Poway HS concerts (\$60 value): Winter Concert, Festival Concert, and Spring Concert 	\$120
<u>Recognized Advertiser</u>	<ul style="list-style-type: none"> • Business card ad (landscape) • Business thanked on PHSMB website for 2021-2022 school year 	\$100
<u>Sweepstakes Trophy Sponsor</u>	<ul style="list-style-type: none"> • Sponsor may select a representative to present the trophy before the PIFT audience. • Your business name will be announced as the sponsor when the trophy is presented. • Reserved PIFT parking space • Business thanked on PHSMB website for 2021-2022 school year 	\$300
<u>Web Sponsor</u>	<ul style="list-style-type: none"> • Business thanked on PHSMB website for 2021-2022 school year 	\$60
<u>Performance Sponsor</u>	<ul style="list-style-type: none"> • Business advertised on banner displayed at performance venue 	\$1,000
<u>Event Value Bundles</u>	<ul style="list-style-type: none"> • Add an additional 2-day event ensuring visibility with our audiences. Business will be thanked in program with logo displayed. • Choose from the Band & Orchestra Festival, Winter Concert Series, or Spring Concert Series 	
		\$80 ea.
+1 event 20% discount		\$70 ea.
+2 events 30% discount		\$60 ea.
+3 events 40% discount		
All Advertisers and Sponsors will receive 2 tickets to PIFT for a full day of performances.		

Please contact powayfielddournament@gmail.com if you have questions. The Poway High School Music Boosters (PHSMB) is a volunteer non-profit organization (Federal Tax ID # 23-7066352).