



BUSINESS PLAN 2020

WEST TAMAR ARTS GROUP INCORPORATED

MISSION STATEMENT

CREATING A PARTNERSHIP BETWEEN ARTISTS AND THE COMMUNITY TO PROVIDE AN ALL INCLUSIVE ARTISTIC EXPERIENCE FOR ALL

OBJECTIVES:

- We help develop and promote the skill and talent of the Tamar Valley arts community.
- We educate and provide active artistic experiences for the community including school children and youths.
- We encourage and develop the artistic potential for artists and our local community by conducting workshops, exhibitions and performances.
- We curate and manage Windsor Gallery and we encourage our artists to exhibit.
- We curate and manage Exeter Art Studios.
- We work in partnership with local business, community centres and local, state and federal governments.
- We distribute information regarding the arts to members and community organisations through our website, FB page and other social and printed media.

AIMS

- To provide a resource for arts groups and artists in the Tamar Valley.
- To raise the profile and sustainability of the artists.
- To encourage the artistic potential of all in our community.
- To provide access to a diverse range of art events and performances.
- To collaborate and support art events within our region.
- To be socially inclusive and responsive to the community's creativity.

OPERATIONAL OBJECTIVES

Through a diverse program of arts events and workshops, we plan to engage with the wider community, giving all who visit and live here the opportunity to experience the local vibrant and inclusive cultural life style of the Tamar Valley.

- To organise and present a variety of art media workshops with varied skill levels open to members and the wider community.
- To develop skills, educate and provide active artistic experiences in the community.
- To hold regular exhibitions at Windsor Gallery and Exeter Art Studios.
- To maintain and update our web site www.westtamarartsgroup.com.au and FB page
- The committee will arrange a number of events including workshops, activities, exhibitions and performances.

To hold **The Sound Experience**, music in the churches and /or community spaces to be held biennially, to promote local and emerging musicians, vocalists and performers.

To continue to maintain the **Exeter Art Studios**.

1. To encourage the development of an artist's regular working, exhibiting and retail opportunity.

2. To provide a resource for art groups and artists in the Tamar Valley
3. To provide the opportunity for art classes, seminars and workshops.
4. To provide access to a diverse range of art events and performances.

This will give local artists a platform to develop , exhibit and develop their skills

FUNDING/FINANCIAL

WTAG is a not-for- profit volunteer organisation and is incorporated.

Funds are obtained through :

- Memberships
- Grant applications
- Donations
- Fundraising
- Sponsorships
- Philanthropic organisations
- In kind support

WTAG management committee members are experienced in acquittals and evaluation of all their projects and events. It is WTAG's intention to maintain financial viability and sound accounting practices.

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