



Reform Party

Honest Leadership, Real Solutions™

July 2013

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About The Reform Party

Founded in 1995, the Reform Party is a federally recognized political party composed of former Independents, Democrats and Republicans. It is a mainstream party based around principles for ethics reform and moderate economic and fiscal platforms. It is unique in the way of social issues, as it takes no stance on issues like abortion or gay marriage.

New York, Utah Parties Petition for Ballot Access

The Reform Party of the United States of America affiliates in New York and Utah are currently petitioning for ballot access.

In Utah, the petitioning process is being led by Jaime Dives, the Chairwoman of the affiliate. She attempted to petition for access last year, but did not have the resources to collect the appropriate number of signatures. Since then, she has been able to strengthen the organization and acquire additional resources she can use for the current attempt.

“The ranks of the two major parties are beholden to special interests, and have chosen to ignore the voices of the American people. Members of the Reform Party, a nationally recognized party, are collecting signatures to obtain ballot access in Utah. Our goal is to run ethical candidates who do not accept special interest money, will truly represent their constituents, and will inject some much-needed common sense into our local and national government,” said Jaime Dives.

In New York, the Reform Party is making its first attempt at ballot access. It will be difficult however, because New York ballot access laws require independent and third party candidates to collect three times the amount of signatures as those running on ballot lines held by established parties. If successful, they can place Carl Person, Reform Party’s candidate for Mayor of New York City, on the ballot for the 2013 elections.

Despite having ballot access in Florida, candidates still need to pay for ballot access or collect petition for signatures. Candidate for Florida’s Second District, Cleave Drummond, has collected ten percent of the signatures necessary for ballot access. He will be petitioning at local events that are yet to be determined.

Reform Party Actively Recruiting

The Reform Party is a national political party with affiliates in multiple states. During the last convention they were able to add four new state affiliates, and have organizers in several others working to build functioning party organizations.

The current strategy for growth is networking political activists in less organized states, so they can come together to form state level organizations. Currently the Reform Party is trying to recruit organizers, volunteers, candidates and potential officers for all the state and local parties. They are also trying to increase participation on several national-level committees.

The Reform Party is also running several candidates for office. These campaigns are looking for staff, officers and volunteers. In the 2013 elections, the Reform Party is fielding Carl Person for Mayor of New York. For Florida’s Second District Congressional race in 2014, Reform Party member Cleave Drummond made an early announcement and is looking for volunteers to staff every position on his campaign. Mr. Drummond is also actively seeking a volunteer to manage his campaign.

The party hopes to rebuild enough state affiliates and ballot access lines by 2016 to run a viable presidential campaign that can potentially win 270 electoral votes. If successful, it will be the first time since the 2000 presidential election that the Reform Party has had a chance to win.

PARTY CANDIDATE NEWS

Carl Person, 2013 New York City Mayoral Candidate

Over twenty people are running for Mayor of New York. In the coming months each one will argue that they are the best person for the job, and one will win the race. That winner should be the Reform Party's Carl Person.

Except for a few years that he served in the military, and a few years in the Mid-West as a child, he lived in New York his entire life. New York City is his home, and that makes him vested in solving its problems, and working to make the city great.

Politics in the city of New York are corrupt. The candidates of the two established parties have been bought by special interests, and work to benefit the cause of large money donors. Carl Person is not a member of the establishment, and the Reform Party takes no money from these special interests. This allows him to clean up the corruption, because it he does not benefit from it.

He has also fought the large moneyed interests before. As a lawyer he fought unlawful foreclosures by large banks, and was involved in a lawsuit against America's three largest automakers. His record shows that he can successfully fight these corporations on the behalf of the regular person.

Carl Person understands the needs of small business. As an independent practitioner of the law, he built his firm from the ground up, and learned firsthand the struggles of small business owners.

Finally as a founder of the paralegal field, Carl Person has shown his ability to improve on existing educational methods. His current proposal for education reform, if implemented, would allow the New York City school system to crank out graduates that are ready for a rewarding IT career upon graduation. This would improve ability of New York City's workforce and pave the way for new jobs in the technical sector.

Carl Person understands the needs of New York, will fight corruption, fights for the average person, knows about small business and is a champion of education reform. He is qualified to be Mayor of New York, and is the best candidate in the race.



Cleave Drummond for Florida's 2nd Congressional District

William "Cleave" Drummond II is the current Reform Party candidate for Florida's Second Congressional District. He is currently running against incumbent Republican Steve Southerland and Democratic hopeful Gwen Graham.

Cleave Drummond was born in July of 1962, and has lived in Florida since the mid-1980. He moved to Florida after serving a brief stint in the National Guard, and is the only current candidate that served in the nation's military.

As a self-employed freelance artist and web designer, Mr. Drummond qualifies as a small business owner. During the recession, he watched his income fall, and if elected as a congressional representative, vows to fight for the interests of other small business owners.

He is a former Democrat. Drummond joined the Reform Party, because he does not think that the Republicans and Democrats have the country's best interest at heart. He believes that the system is broken, and that America needs to balance its budget while protecting programs that help people that can't help themselves.

He wishes to enact strong ethics reform that will fix America's corrupt political system.

On the issue of balancing the budget, Mr. Drummond would like see America's budget balanced in a responsibly way. He believes that raising taxes hurts the middle class, but that cutting tax loopholes hurt the special interests, thus he wants to cut 100 billion in unnecessary tax loopholes. Then cut spending by rooting out fraud and waste in discretionary, social safety net and defense budgets.

In the area of economic issues, he would like to take action that would create growth in all economic sectors from technology and manufacturing to tourism and agriculture. He would do this by reforming incentives and subsidies, cutting regulation where there's too much and creating new regulation where there is too little. On infrastructure issues, he would like make sure America's roads, railroads and seaways are properly maintained.

The campaign is only in its beginning phases. Mr. Drummond is currently petitioning for ballot access, and has a made a few campaign events. His campaign is in need of staff, including a campaign manager, and donations. If you would like to learn more about the William Drummond campaign, it is possible to visit his website at <http://drummondforcongress.org/>.

Drummond Campaign for Florida's 2nd Congressional District Seeks Staff

Reform Party candidate for Florida's Second Congressional District, Cleave Drummond, is currently searching for staff and donations. He is most notably looking for a campaign manager and other high level campaign staff, which is necessary for him to have if he wishes to win the elections.

Currently he is running against Republican incumbent Steve Southerland and Democratic hopeful Gwen Graham. Both candidates have been doing well with fundraising. Graham has done two large fundraisers in the state capital, the last of which netted her sixty two thousand dollars in contributions. Drummond is struggling to keep pace.

He hopes that with a properly staffed campaign he will be able to close the fundraising gap, and with over a year until the election, he still has time to put together a competitive campaign.

"I don't care what party they are from," said Mr. Drummond, "as long as they want to help, I'll put them to work".

The first official member of his staff has taken a role as a public relations advisor. Current Reform Party Communications Chair and Lason Media founder, Nicholas Hensley, has recently volunteered to handle a limited amount of public relations work and campaigning. The campaign has already seen a positive effect from the addition of Mr. Hensley, and started to gain some momentum.

If you would like to learn more about Cleave Drummond's campaign for congress, it is possible to visit his website at www.drummondforcongress.org or contact his campaign at info@drummondforcongress.org.

PARTY BUILDING

Communications Committee Current Projects

The Reform Party Communications Committee, led by Nicholas Hensley of North Carolina, became functional eight months ago, only weeks before the November presidential election. The Communications Committee is staffed with a number of marketing, public relations and political campaign professionals. This group is all volunteer, and most of its members are small business owners.

In its short existence, it has improved the standing of the Reform Party by creating a social networking and media strategy that has improved membership and spread the Reform Party's message. The committee has compiled a wish list of things it would like to accomplish.

The Reform Party is currently in the final stages of negotiation for a new website. The new website will be much larger, content driven and have better tools to allow the party to network with potential members.

The committee has taken steps to start a monthly newsletter. The aim of this newsletter is to inform members of happenings across the country. This is part of a new internal communications strategy that will also consist of starting bi-monthly teleconferences among state and local leaders, and the addition of several new member email lists.

In addition, the committee is currently putting together a database of contact information for media outlets across the country. It is more cost effective at this time for the party to distribute its own releases than to use outside services.

Several graphic designers on the committee including Nevada's Jeff Richards, and Florida Reform Party candidate Cleave Drummond are putting together what the committee is referring to as an "organizer kit". Upon completion, this kit will contain fliers, pamphlets, signs, posters and other materials necessary for on the ground organizers to go to events and meetings. The Communications Committee is currently seeking volunteers to help with this endeavor.

A new EBook is in the works. The EBook will raise awareness about the Reform Party, educate voters about the Reform Party's mission, and raise capital needed for the party's growth.

The Reform Party's Communications Committee is also currently looking for cost effective advertising space to help develop its brand, and improve the visibility of the party. At the same time, it is working to build its followings on social media sites.

When completed, these improvements will help drive the party forward. The new infrastructure will be used to recruit members, organize local level ballot access drives, fundraise and spread the message of the party.

The Reform Party is currently seeking donations, in-kind donations and volunteers to help with these projects. Anyone interested in helping the Reform Party with these endeavors can visit the Reform Party's website at www.reformparty.org or email a representative at info@reformparty.org.



NATIONAL PLATFORM

Reform Party of the USA

1. FISCAL RESPONSIBILITY

The Reform Party SUPPORTS fiscal responsibility with accountability.

2. TAX POLICY

The Reform Party SUPPORTS fair taxation policies without prejudice or special interest exceptions.

3. JOB CREATION

The Reform Party SUPPORTS an “America First” position.

4. PERSONAL HEALTHCARE

The Reform Party SUPPORTS policies and the belief that healthcare should be managed between the doctor and the patient without government or insurance company intervention in health care decisions and treatment.

5. PUBLIC EDUCATION

The Reform Party SUPPORTS equal access to and accountability for public education.

6. GOVERNMENT AND ETHICS

The Reform Party SUPPORTS legislation and rules across all branches of government that enforces the highest ethical standards and oversight.

7. ENVIRONMENTAL POLICY

The Reform Party SUPPORTS safeguarding our nation’s natural resources balanced with the need for economic development.

8. ENERGY POLICY

The Reform Party SUPPORTS energy independence from foreign sources.

9. FOREIGN POLICY

The Reform Party SUPPORTS policies that respect the sovereignty of all nations, support our allies, and is fiscally responsible.

10. NATIONAL SECURITY

The Reform Party SUPPORTS policies and programs that best guarantee the security of our national borders, safety of our citizens and the economic interests of our country.

11. CONSTITUTIONAL RIGHTS

The Reform Party SUPPORTS the Principles Established in the United States Constitution, Bill of Rights and Declaration of Independence as our guiding principles for the rights of our citizens and defining the scope of our Government.

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