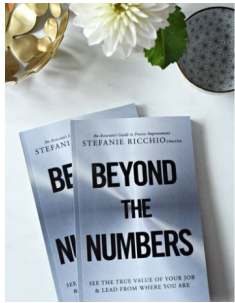


ECOMMERCE FOR BEGINNERS



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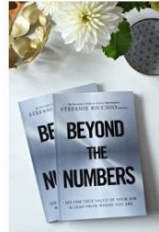
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12 Chapters of end to end business insight and self reflect your business understanding and the S-I methodology to e business.

ECOMMERCE FOR INTERMEDIATES



LEVEL OF SETUP

- *Newcomers to the world of ecommerce without a need for accounting/ERP system integration will benefit from a straightforward webshop setup.*
- *Define products/services, price & cost, and integrated shipping solutions.*
- *Most ecommerce platforms come equipped with native features & functionalities that a business can use to drive financial and operational reporting on business.*
- *Setup required for extraction of data from the platform and transfer to business system for consolidation with all business activity.*

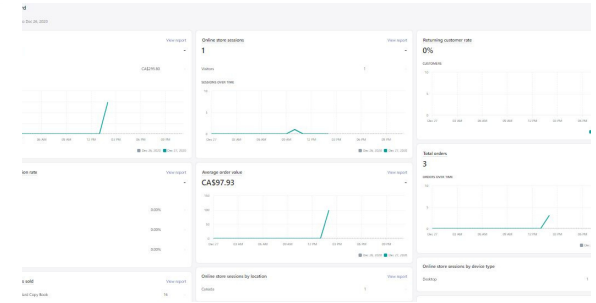
BENEFITS & RESOURCES

- *Most ecommerce platforms are able to provide general sales, inventory and customer level reporting to track the progress of your ecommerce revenue.*
- *Setup and dashboard features are straightforward for a newcomer.*
- *Access to data useful in the decision making process.*
- *Ease of extraction of data in compatible output format.*
- *Requires dedicated business resource to manage the timing and accuracy of data transfer for business reporting needs.*

COST

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ECOMMERCE ADVANCED INTEGRATION



LEVEL OF SETUP

- *Using a middleware, integrate your webshop to your accounting/ERP system.*
- *Create workflows to automate the transfer of data between platforms.*
- *Eliminate manual creation or importing of transactions.*

BENEFITS & RESOURCES

- *Automation of Sales Orders/Invoice creation in your system of record.*
- *Automation of item fulfilments.*
- *Automation of item management.*
- *Real-time financial and inventory reporting within your accounting/ERP system.*

COST

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COST

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