

HARRI LIN

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EDUCATION

Master in Human-Computer Interaction and Design

University of Washington
Seattle, WA | 2019 – 2020

B.A & B.S in Math & Visual Design

Union College
Schenectady, NY | 2012 – 2016

SKILLS

Design

Interaction design
Info. architecture
Wireframing
3D Modeling
VFX
Motion graphics
Rapid prototyping

Research

Usability testing
User interviews
Contextual inquiry
Competitive analysis
Participatory design
Market research
Survey & metrics

TOOLS

Design

Sketch
Figma
Adobe Suites
After Effects
Cinema 4D
Octane Render
Protopie
InVision
Principle

Analytics

Google Adwords
Google Analytics
Salesforce
Hubspot

Programming

HTML / CSS / JS
Arduino

EXPERIENCE

Graduate Product Designer

Microsoft – Capstone Project for MHCID | Seattle | Feb 2020 – Aug 2020

- Capstone Project for Master's in HCI+Design at the University of Washington, sponsored and advised by Microsoft Azure Cloud Team
- Designed a cloud-based community for AR/VR designers to find inspirations and create content for Virtual Reality

Product Designer

Clarifai | New York, NY | Feb 2019 – July 2019

- Conducted usability tests on computer vision image labeling platform
- Collaborated in migrating and rebuilding the entire website in the new CMS in order to analyze user behavior & site traffic to serve ABM strategy
- Analyzed website traffic with multiple marketing tool. Redesigned the website and reorganized sitemap accordingly

Product Designer

JobDiva | New York, NY | Aug 2016 – Oct 2018

- Sole designer at 70+ people company and helped obtain over 27,000 users and take over 1/4 market share of ATS software in the US within 2 years
- Designed B2B SaaS product for recruiters to search and manage talents
- Identified key research questions related to staffing recruiting, talent acquisition and workforce management with key stakeholders
- Reshaped brand's visual identity, branding guideline, design system and created all marketing material for product marketing

Visual Designer Intern

Uber | Shanghai, China | July 2015 – Aug 2015

- Created tutorial images of Uber Pool function for the city of Shanghai
- Designed weekly digital advertisements to promote branding

SELECTED PROJECTS

MoreLife.ai

Seattle | Jan 2020 – March 2020

- Startup project working with 3 MBA, 5 engineers and domain experts to create a platform to help AI company fast annotate medical images
- Led end to end design ranging from user research, product thinking to UX design and interaction design

Sail

Seattle | Sept 2019 – Dec 2019

- Led interaction design, visual design, component library for a wearable and app that help roommates who live with bipolar disorder patients