

## Undeniable Truths Of Business Ownership Theology And Stewardship

### God created business for His glory. It really is all about Him.

- A violation of God's commandments in business and in life will harm your business.
- Your profits belong to God, not you.
- The more you integrate your faith into your business, the more Satan will oppose you.
- The values you have at home are the values you take to work.

### Success and Failure

- Success depends more on character than skill.
- Failure is not doing the things you know you should have done.
- You and God are the only two who will know if you were successful.
- Success is the peace of mind knowing you did the best you could to fulfill your potential.

### Culture

- Culture trumps strategy.
- Incivility will kill your culture.
- Blame is the parking break for improvement.
- Control your tongue and guard what comes out of your mouth in all circumstances.

### Governance and Management

- What gets measured is what gets done.
- If you don't know where you are going, then any road will get you there.

### Relationships

- "Listening" occurs only when the other person understands that you understand.
- Rarely will employees tell you the full, unvarnished truth.
- Value people: accept their strengths and extend grace for their weaknesses.

### Leadership

- What you say and do will be scrutinized beyond anyone else in the organization.
- Hiring the wrong person for the right job is worse than not hiring anyone.
- Reality is your friend, because everything else is fantasy.
- Servant-Leadership doesn't work when the one being served is arrogant or rebellious.
- Few people, if any, will encourage you in your role as a business owner.
- Strong moral character and strong leadership are two different things.

### Conflict

- You can't get any traction without some friction.
- Ignoring problems leaves a lot of success on the table.
- Don't fear conflict or adversity. Learn from it.

### Employees

- Hire Character. Train Skill.
- People support what they help create.
- People don't leave a business. They leave a manager.
- Some endings are necessary.
- Help employees hone what they can control, don't blame them for what they cannot control.
- Never use fear to motivate others to excellence.

### Process

- Habits are formed through consistent repetition.
- Details matter.
- You must always be concerned about finding the best way, not your own way.
- Employees must know they are working with you, not for.