

GORD MCFARLANE

Director/Shooter/ Editor/Story Producer

DGC Member since 1997

Cell: 416-822-3840

Email: gord@videocamguy.com

Director/Field Producer/Shooter work portfolio

Based in Toronto, Canada and Travelling

- **THINK BIG** 26 Episodes, Breakthrough Film & TV. TVO, Director.
- **PARTY MAMAS** 4 Episodes, E1 Entertainment. SLICE, Director.
- **Health Hunters, PILOT** Temple Street Productions. Director.
- **THE UNSELLABLES** 6 of 13 episodes, Cineflix, HGTV, Director.
- **KIM'S RUDE AWAKENINGS** 7 of 13 episodes, Cineflix, W network, Director.
- **THE ADRENALINE PROJECT** 2 episodes, Marblemedia, YTV, Director.
- **EAT YOURSELF SEXY PILOT** Cineflix. W network, Director.
- **THE LIST** 13 episodes, Cineflix, SLICE, Director.
- **SHIP2SHORE** "River Cruising the Middle Rhine", Influence, TRAVEL&ESCAPE, Director.
- **BEHAVE! PILOT** ELLIS Entertainment, Director.
- **TAKE THIS HOUSE AND SELL IT** 13 of 26, UPFRONT. W network, Director.
- **SO YOU WANNA BE A CHEF PILOT** AJE Productions, FOOD, Director.
- **WHERE TV** (2006) Travel Show, Ottawa and Toronto episodes. (D+S+E).
- **HOME TO STAY** 5 episodes, HGTV Canada, Director.
- **HOME TO STAY** Directed show opening, HGTV Canada.
- **FEASTIVALS** Kodiak Alaska, Influence productions. CTVTRAVEL, Director.
- **KING OF THE Q** 13 episodes, Dominican Republic, CTVTRAVEL, Director.
- **SORTING HOUSE PILOT** 2 episodes, W network, Director.
- **DESIGNER SUPERSTAR CHALLENGE** 6*1 hour, Producer: HGTV Canada, Interview Producer, B Unit Director.
- **HANDYMAN SUPERSTAR CHALLENGE** 6*1 hour, Producer: HGTV Canada, Interview Producer, B Unit Director.

Editing work portfolio

Based in Toronto, Canada, 1990-present

- **2005-2019 CTV AGINCOURT FREELANCE EDIT TEAM**, Editor, CTV, DISCO, TSN. (Promos, Features, shows, a mixed bag)
- **2017, Discover it: CUBA**, 30 Minute Pilot, Discovery Channel Canada.
- **2017 PILOT**, 4 minute sizzle reel, Dr.Cliff World Wide Vet, Animal Planet USA, Editor
- **2016 Hookin' UP**, 13 halves, Fishing Network, Editor
- **2015 CTVW5**, 1 hour special, Coming to Canada, Syrian refugees, Editor
- **2015 Megaspeed**, 6 * 1 hour, Discovery Channel Canada, EPI, Editor.
- **2013 CTVW5**, 1 hour special, Automobile Protection Agency Special, Editor.
- **2013 Discovery Canada**, EPI, Alien Mysteries, Episode 6, Rendelsham Forest.
- **2012 CTVW5**, 1 hour special, THE THROWAWAY CHILDREN, Editor.
Winner: The 2013 Beyond Borders ECPAT Canada Media Awards: English Electronic., CSA Nomination 2014
- **2012 Olympic Summer Games**, Olympic Broadcast Media Consortium, Features preditor.
- **2012 Olympic Believe Campaign**, 30 spots, Senior Editor.
- **2010 Olympics**, 1 year anniversary show, Consortium, Senior Editor. Gemini Award Win.
- **2010 G20/G8 Conference**, World Pool Feed, Dome Productions Senior Editor.
- **2010 Olympics DVD Box Set**, Olympic Consortium, Senior Editor.
- **2010 Olympic Winter Games**, Olympic Broadcast Media Consortium, Features Editor.
- **2007 Smithsonian Channel HD**, "World's Smallest Airplanes", 1 Hour.
- **2007 Government of Canada**, True Sport, English & French, Producer: Paul Graham Productions
- **2006 SportsNET**, Steve Nash Charity Classic, 1 hour Producer: Paul Graham Productions
- **2005 CTV/CTV TRAVEL**, Valerie Pringle left the building/New Zealand, 1.5 hours
- **2005 CTV/CTV TRAVEL**, Disney's Family Adventure, 1.5 hour DOC.
- **2004 PBS**, PAN ASIA Culinary Adventures, 26 Episodes, Preditor, CCI Entertainment
- **2003 TVO**, Hacktavista, 3 hours for "View from Here"
- **2002 Comedy Network**, GAMEFACE, season 2
- **2002 CBC Marketplace**, Grand Theft Auto Special, Gemini Win Best Infomation Special.
- **1990's**: Alliance EPK And Trailers for MOW's, YTV:Youth Achievement Awards, TVO & ESPN: PUMPED, Ovation Ent.:The Legend of Lonewolf, WTN:Girl Talk", CBC Undercurrents, CBC: The Health Show, CBC: Life: The Program, CBC Winnipeg: News and Documentaries.

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Experience

Artsgames

Executive in charge of production

Toronto & Montreal, Canada, May 2016 – Nov 2016

- In charge of broadcast operations and video production for the ArtsGames, an IOC initiative that is now dead.

Accomplishments

- Launched the Artsgames at the Olympics in Rio De Janeiro, Brazil.
- Managed all video assets through to the Rio OBS (Olympic Broadcast Service) Feed.
- Shot and produced web video in RIO and fed to the social team in Canada.
- Worked with Brazilian crews to produce Artsgames videos.
- Heading up the Canadian production unit making videos about artists.

Postman Productions, Owner/Producer.

Based in Toronto, Canada, 1994-2016

TELEVISION COMMERCIALS (Full Production)

- Jack Layton Federal NDP election Spots, 3*30 seconds (2007) (wins Polly Award)
- DynaTech Toys, Spygear, Spy Camera, International, 30 seconds (2006)
- Elementary Teachers Federation of Ontario, Provincial, 30 seconds (2002)
- Rogers "Van & House" spots (2), National, 30 seconds each (2001)
- Yak Communications "Angry Baby", GTA, 30 seconds (2000)
- The Institute for Computer Studies, 3 National Spots, 30 seconds (2000)
- Toronto Humane Society, series of 4 PSA's, 16mm, GTA, 30 seconds each (1999)
- Lifesavers Tangy, National, 16mm, 30 seconds (1998)
- Toronto Humane Society "Roommate", PSA, 16mm, GTA, 30 seconds (1998)
- Chevy Blazer "Drive It Downtown", 35mm, test commercial 30 seconds (1996)
- TASAC Commercials, series of 5 local commercials, 30 seconds (1995-1997)
- Johnnie Walker Scotch, Test commercial for United distillers, 35mm (1995)

INDUSTRIALS/CORPORATE (Full Production)

- Brandspark, best New Product Awards, 50 Videos with Liza Fromer (2016)
- GOOGLE CANADA, Getting Started with Adwords (2010)
- MAHA USA, "MAHA Multiple Column Lift System" Sales Video 6 mins (2006)
- Mexico "Puerto Aventuras Resort" Corporate Sales Video 12 mins (2004)
- TELUS Corporate, Ongoing Video Service Supplier, (2000-2008)
- TELUS Mobility, Internal Communications video, (2000-2008)
- CLEARNET Communications, Video Service Supplier, (1996-2000)
- WASTEKO, Recycling Depot Education Video, (2002)
- Elementary Teachers Federation of Ontario, "Voices of the Union", (2002)
- We Care, "Synergy" Video (2001)
- Kelloggs Canada, Internal Video, Video Service Supplier, (2000-2010)
- BNAI Brith Canada, TDFG, "Charlie Bailley Tribute Film", (2000)
- TELUS Mobility, Private Networks DVD, (2000)
- Clearnet Communications, Corporate Image Piece, Shot 35mm, (1998)
- Labatt, "Out of the Blue" promo video, (1998)
- Bell Canada, Product Launch video, (1997)
- Tylenol, National Sales Conference Opening and video inserts, (1996)
- Cognos Software, "World Software Tour", Communiqué, (1996)

DRAMATIC FILMMAKING (DIRECTOR)*

- “FOUND BY A DOGWALKER”, 18 minute Short Film, Shot in 16mm. Festivaled in 2004.
- Available to view on YouTube and Vimeo.

MUSIC VIDEOS (DIRECTOR)

- “See you Around”, Artist: Deception, RAP, 35mm, VideoFACT funding (2001)
- “Don’t Tell Me”, Artist: HEAT, R&B, 35mm, VideoFact funding (2000)
- “Melancholy Dolly”, Artist: Hemingway’s Gun, 35mm, Indie Country (1998)
- “Highland Cathedral”, Scottish Folk, 16mm, Bravo!FACT (1998)
- “What You Need”, Artist: TAJ, R&B, 16mm, Indie funding (1996)
- “Waltz for Debbie”, Artist: Joe Coughlin, Jazz, 16mm, Bravo!FACT funding (1995)

ABOUT GORD McFARLANE

Gord has been making images for the small screen for more than a Quarter Century, as a Director he has perfected the post backwards shoot philosophy, ensuring a tight and efficient shoot plan, regardless of the complexity of the subject. Gord is a senior post production specialist with high end experience in all areas of file based post production workflows. Gord is a Human being who believes this industry can be a kinder, gentler place. Gord is married with 2 kids and 1 Chihuahua.

Twitter: @videocamguy

Instagram: #videocamguy

OTHER POINTS OF INTEREST

- Gord is the owner of Videocamguy, a one man band company for shooting Stock and Docs.
- Gord is the owner of POSTMAN WEB VIDEO, a boutique production shop that makes Corporate Video and web video production.
- Gord is one of Toronto’s top freelance editors.
- Gord is a Stock Video Supplier on POND5 and VideoBlocks.
- Undergraduate Studies in English and Psychology, University of Manitoba.
- Gord has a Broadcast Radio & TV Diploma from Confederation College.
- Graduate class of 1989, Head of Class, Quest for Excellence award winner.
- Acting Classes at Second City training and Sears and Switzer Studio.
- Gord’s Work is available online at www.videocamguy.com
- Gord was born and raised in Winnipeg, MB. Proud Torontonion since 1990, halves Leafs half Jets Fan.
- Every Canadian TV show needs at least one Gord on staff, it’s the law.

CAMERA KIT

- Gord owns a Canon C300 and a Canon C100m2 camera kit.
- Video Tripods, Lots of Lenses.
- Lighting Kit.
- Audio Kit, 2 Wireless Lavs, 1 Zoom Recorder, 1 Shotgun Mic/Boom.

EDIT SUITE

- Located in the basement of my house
- FCPx and Adobe CS, AVID, DaVinci Resolve, Blackmagic Decklink HD card for Full HD Monitoring, Studio Monitors.
- Macbook Pro portable edit suite, FCPx and Adobe CS.

TRAINING

- RED camera digital workflow.
- Lighting the Natural look. (2 Day lighting workshop)
- Directing Actors with Don McBreeety, DGC Continuing Education.
- Multi Camera Direction, DGC Continuing Education.
- Screenplay to Camera, DGC Continuing Education.
- Script to Screenplay, DGC Continuing Education.
- RCMP and Government Security Clearance.
- CPR and St.Johns First Aid.