



2021

Business Sponsorship Form

Sponsorship term is from January 1 to December 31

Business Name: _____

Primary Contact

Name: _____
Address: _____
City, State, Zip: _____
Phone: _____
Email: _____

Additional Contact

Name: _____
Address: _____
City, State, Zip: _____
Phone: _____
Email: _____

In addition to supporting SC COLA efforts to protect our lakes, rivers and waterways today and tomorrow, it pays to be an SC COLA Business Member:

- Your company website promoted on our SC COLA website (<https://sherburnecola.org/>) that is linked to from member lake association websites and/or posted and liked on member Facebook pages.
- Directory e-distribution to at least 854 Sherburne County lake association households.
- The SC COLA website is linked on the MN COLA website providing an avenue for statewide promotion to over 34 Minnesota COLAs, Lakes & Rivers Associations and Lake Associations (with an estimated 40,000 combined individual members).
- Ad rates are very reasonable and can be deducted as a business expense.

Note: please see reverse side for ad sizes, etc. associated with each of the business sponsor levels.

Select your 2021 Sponsor Level and Dues Amount:

1) Determine your member level. 2) Write the dollar amount on the corresponding line.

_____ **Business Gold Level Sponsor**
\$200 per calendar year from January 1 to December 31

_____ **Business Silver Level Sponsor**
\$150 per calendar year from January 1 to December 31

_____ **Business Bronze Level Sponsor**
\$100 per calendar year from January 1 to December 31

Checks may be made payable to: Sherburne County COLA

Send completed Form and Payment to: Sherburne County COLA
c/o Sherburne County SWCD
425 Jackson Ave. NW
Elk River, MN 55330

SC COLA Business Membership Levels



Gold level - \$200/year

- 1/2 page full color ad in directory
- Gold starburst with listing in directory
- Table at SC COLA Annual Event
- Ad with link on website

Actual directory ad size: 7 in. W x 4.5 in. H

The Gold level ad layout features a dark green header with the text "HEADLINE" in large white letters and "Subhead" in smaller white letters below it. A large grey circle labeled "Photo" is positioned on the right side of the header. Below the header is a blue horizontal bar. The main body of the ad is white and contains the following elements: on the left, the word "Text" followed by three bullet points, each labeled "Text"; below that, a rectangular box labeled "Logo"; on the right, the phone number "(000) 000-0000", the email address "Email: emailaddress@companywebsite", and the website "www.companywebsite".



Silver level - \$150/year

- 1/4 page full color ad in directory
- Silver starburst with listing in directory
- Logo with link on website

Actual directory ad size: 3.375 in. W x 4.5 in. H

The Silver level ad layout features a dark green header with the text "Headline" in large white letters and "Subhead" in smaller white letters below it. A grey circle labeled "Photo" is positioned on the right side of the header. Below the header is a blue horizontal bar. The main body of the ad is white and contains the following elements: on the left, the word "Text" followed by three bullet points, each labeled "Text"; below that, a rectangular box labeled "Logo"; at the bottom, the phone number "(000) 000-0000", the email address "Email: emailaddress@companywebsite", and the website "www.companywebsite".



Bronze level - \$100/year

- 1/8 page full color ad in directory
- Bronze starburst with listing in directory
- Listing on website

Actual directory ad size: 3.375 in. W x 2.125 in. H

The Bronze level ad layout features a dark green header with the text "Headline" in large white letters and "Subhead" in smaller white letters below it. A grey circle labeled "Photo" is positioned on the right side of the header. Below the header is a blue horizontal bar. The main body of the ad is white and contains the following elements: on the left, a rectangular box labeled "Logo"; on the right, the phone number "(000) 000-0000"; at the bottom, the email address "emailaddress@companywebsite" and the website "www.companywebsite".