

# SMILES Virtual Tack Sale

## 2021 Sponsorship Opportunities

### **\$500– SMILES Champion (Presenting Sponsor)**

3" x 5" banner on Auction Front Page  
Provided welcome/promotional video on auction home page  
Samples/literature can be provided and we will place in each order  
Name/Logo and website link on Auction Home Page  
Name/Logo and website link on the SMILES website event page  
Social media recognition  
Name/Logo on the event flyer  
Name/Logo in email invitation

### **\$250 – SMILES Promoter (Nosing Around with Nugget)**

Provided banner present for Nugget's browsing sessions—live FB posts  
Host the "Sneak Peek" events—live FB posts  
Name/Logo and website link on Auction Home Page  
Name/Logo and website link on the SMILES website event page  
Social media recognition  
Name/Logo on the event flyer  
Name/Logo in email invitation

### **\$50 – SMILES Supporter (Virtual Vendor)**

Name/Logo and website link on the Auction Home Page  
One post on the SMILES Facebook event page  
Social media recognition



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[www.smilestherapeuticriding.org](http://www.smilestherapeuticriding.org)