



MDEX 2022

**MICHIGAN DEFENSE EXPOSITION and
Detroit Arsenal Opportunities Conference**

SPONSORSHIP PACKAGES

PLATINUM \$10,000

- 20'x20' Booth Space
- 4 Lunch Tickets per Day
- 4 VIP Reception Tickets
- 1/2 Program Ad
- You provide a 30 Second Commercial to be played during program breaks on Stage and Hall Screens
- Logos and Links on all Marketing Material
- Logo Rotated on Big Screens at Show

COMMERCIAL SHOWCASE \$5,000

- 4 Available
- 10'x10' Booth Space
- You provide a 30 Second Commercial to be played during program breaks on Stage and Hall Screens
- Logo and Link on all Marketing Material
- 2 VIP Reception Tickets

VIP RECEPTION \$4,000

- 2 Available
- New VIP Reception will host exhibitors, speakers and VIP's
- Event Branding - Bring your own cups, pop ups, napkins, centerpieces, etc.
- Your Company included in Slide Show
- VIP Reception Tickets

MDEX THEATER \$3,000

- 2 Available
- Signage at Theater Entrance
- Logo and Link on all Marketing Material
- Podium Recognition
- Logo Rotation on Screens

MDEX MEETING + LOUNGE \$2,500

- 4 Available
- Signage in the Lounge Area
- Your Materials, Pop-Ups, Table Tents, ect. throughout the Lounge Area
- 2 VIP Reception Tickets
- Logo Rotation on Screens

CONTINENTAL BREAKFAST \$2,000

- 2 Available
- Signage in the Breakfast Area
- Your Materials throughout the Breakfast Area
- 2 VIP Reception Tickets

MDEX REGISTRATION \$2,000

- Recognition at Registration Tables
- Signage at Registration Tables

AD INFORMATION

AD PRICING

- Full Page Color Ad \$1,500
- 1/2 Page Color Ad \$750
- 1/4 Page Color Ad \$375

AD GUIDELINES

Please double check that your ad is the correct size:

- Full Page – 8.5" wide x 11" high plus bleeds
- Half Page – 8.5" wide x 5.5" high plus bleeds
- Quarter Page – 4.25" wide x 5.5" high plus bleeds

If using Illustrator, change all fonts to outline and save as .eps

If using Indesign, export as .pdf

If using Photoshop, flatten file and save as .tif or jpeg

Please include a separate file of your company logo, preferably in .eps format.

Please upload your file to our ftp site at :

www.hightail.com/u/MediaSolutionsInc