



Atlantic City Ballet

Phyllis Papa
Artistic Director

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Dear friend,

If you haven't heard Arts Matter! The Atlantic City Ballet is a thriving ballet company that believes the arts play a pivotal role in the health and well being of your community.

The arts reflect cultural values, beliefs and identity and helps to preserve the many different communities that make up our world. The arts chronicle our own lives and experiences over time. The arts contribute to our economy by attracting tourists and businesses, developing skills and talents and generating new employment opportunities. When children are exposed to the arts, studies show they grow up to appreciate the arts and likely become arts patrons. Participation in the arts contributes directly to quality of life by increasing self-reported happiness and life satisfaction.

We need the arts to understand and to share our individual and shared history.

We need the arts to have a full range of expression.

We need the arts to keep us healthy.

We need the arts to keep us connected.

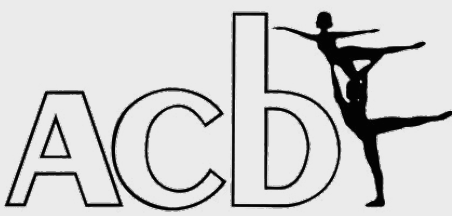
BUT WE ALSO NEED YOU!

Founded in 1982, by International Ballerina, Phyllis Papa, the Atlantic City Ballet serves as a prime artistic resource to the residents of Atlantic City and the surrounding areas. The company is comprised of professional dancers from around the world and have earned national acclaim for their technical expertise and exuberant stage presence. We honor the diversity of world cultures through the engagement of a multicultural company of professional dancers. Although our home base is in Historic Boardwalk Hall in Atlantic City, the Ballet has performed in theaters all along the east and west coasts. Our mainstage season takes place at the Circus Maximus Theater at Caesars Hotel & Casino in Atlantic City and our repertoire of original works includes such classics as A Midsummer Night's Dream, Sleeping Beauty and Swan Lake. However, we are best known for innovative works such as Dracula, Romeo and Juliet and our full length Carmen. Since its inception, the Atlantic City Ballet has served as one of the cultural treasures of New Jersey and continues a tradition of dance excellence for future generations of ballet audiences.

Our legacy is the experiences we bring to communities across the country and we need you to help us secure our legacy by investing in our future. Now is the time to support the arts and help Atlantic City Ballet continue to bring the art of ballet to everyone.

Sincerely,

Phyllis Papa
Founding Artistic Director



Atlantic City Ballet
Sponsorship Opportunities



Platinum (Presenting) Sponsor \$5,000

- Logo on a playbill cover of your choice as “Presenting Sponsor”
- 10 Ballet Tickets for the 2020-2021 season
- Mention during the pre-show introduction
- Mention on all TV and radio appearances
- Business logo on ad billboards and print ads
- Business logo on promos that appear on AC Boardwalk digital screens
- Business logo on ACB website, email blasts and social media

Gold (Co-Presenting) Sponsor \$2,500

- Logo on a playbill cover of your choice as “Co-Presenting Sponsor”
- 6 Ballet Tickets for the 2020-2021 season
- Mention during the pre-show introduction
- Mention on all TV and radio appearances
- Business logo on ad billboards and print ads
- Business logo on promos that appear on AC Boardwalk digital screens
- Business logo on ACB website, email blasts and social media

Silver Sponsor \$1,000

- 4 Ballet Tickets for the 2020-2021 season
- Business logo on playbill
- Business logo on ACB website and email blasts

Bronze Sponsor \$500

- Business logo on playbill
- Business logo on ACB website and email blasts

Friend \$100-\$499

- Business logo or name on ACB website



Atlantic City Ballet Sponsorship Form



- Platinum (Presenting) Sponsor \$5,000
- Gold (Co-Presenting) Sponsor \$2,500
- Silver Sponsor \$1,000
- Bronze Sponsor \$500
- Friend \$100-\$499

Sponsor Information

Name _____

Company Name _____

Address _____

City _____

State, Zip _____

Phone _____

email _____

Payment Information

Check enclosed-Please make checks payable to Atlantic City Ballet

Credit card ____ Visa ____ MC ____ Amex

Name on Card _____

Card # _____

Exp _____ CVS _____