

**For Immediate Release**

**July 26<sup>th</sup>, 2021**

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## **6<sup>th</sup> Annual FORD Cuban Sandwich Festival is BACK at Kissimmee Lakefront Park!**

**Kissimmee, Florida:** The City of Kissimmee, joins the Hispanic Resource Family Cultural Center, Inc, and Latin Times Media, Inc., invites you to the BIG Cuban Sandwich contest at the 6<sup>th</sup> Annual FORD Cuban Sandwich Festival of Kissimmee and Orlando in Central Florida.

**Where: Kissimmee Lakefront Park: 201 Lakeview Dr, Kissimmee, FL 34741. Free General Entry. Saturday, August 21<sup>st</sup>, 2021. Time: 11:00 AM – 6:00 PM.**

### **Join us for the 6<sup>th</sup> Annual FORD Cuban Sandwich Festival of Central Florida!**

This exciting FREE Food & Art COMMUNITY event is a part of a WORLDWIDE festival and contest to find THE BEST CUBAN SANDWICHES IN CENTRAL FLORIDA! The BIG SMACKDOWN where Restaurants from all over Central Florida compete for the title of BEST CUBAN SANDWICH in Central Florida! Guests enjoy great FOOD, KIDS ZONE and music by official DJ: Johnnie Rivera -Vaya DJ plus **LIVE MUSIC, Dance Lessons and Performances!**



**VIP/Celebrity Judges include:** Mayor Olga Gonzalez, Osceola County Commissioner Peggy Choudry, Executive Director of Downtown Kissimmee Diana Marrero-Pinto, Publisher of Osceola Star Guillermo "Bill" Hansen, Marytza Sanz, President/CEO/Founder of Latino Leadership, Carlos Guzman of the Puerto Rican Leadership Council and MUCH more!

**Go as a VIP: <https://www.eventbrite.com/e/149208401345>**

**2020 Sponsors Include:** FORD, City of Kissimmee, Latin Times Media, Cricket Mobile, Vaya DJ and MORE!

**Review 2020 Winners & sign-up with current updates:** [www.iLOVECubanSandwiches.com](http://www.iLOVECubanSandwiches.com).

**Participation & Contest Info:** [Jolie@iLOVECubanSandwiches.com](mailto:Jolie@iLOVECubanSandwiches.com) or (813) 407-6866 / 7191

**About Cuban Sandwich Festival.** The Cuban Sandwich Festival is produced by Latin Times Media, Inc. and the Hispanic Resource Family Cultural Center, Inc., Held in various Cities throughout the United States, the Cuban Sandwich Festival of Central Florida is the 6<sup>th</sup> Annual festival held annually in the area of Kissimmee and Metro Orlando, the winners from the event will go on to compete in the 10<sup>th</sup> Annual International FORD Cuban Sandwich Festival.

**About Title Sponsor:** FORD Motor Company is the TITLE Sponsor of the 6<sup>th</sup> Annual Cuban Sandwich Festival of Central Florida AND the 10<sup>th</sup> Annual International Cuban Sandwich Festival in Tampa, Florida. **Ford Motor Company** is a global automotive and mobility **company**. The **Company's** business includes designing, manufacturing, marketing, and servicing a full line of **Ford** cars, trucks, and sport utility vehicles (SUVs), as well as Lincoln luxury vehicles.