Why Sponsor PCF10?

The Tenth Pan-Commonwealth Forum on Open Learning (PCF10) brings together the leading voices in education and development from across the world, attracting over 400 delegates from around the Commonwealth and beyond. The Forum is a platform for ministers of education, government officials, business leaders, academics, researchers and civil society practitioners to discuss and develop a roadmap to future-proof our education systems and meet the challenges that will face learners in tomorrow's world.

Commonwealth of Learning (COL) and Athabasca University (AU) will host PCF10 in Calgary, Canada, from 14 to 16 September 2022, at the Calgary TELUS Convention Centre. To ensure the Forum can be accessible to as many delegates as possible, COL and AU are excited to share that this year PCF10 will be a hybrid event. The Forum will continue to provide a rich in-person experience that Forum delegates have come to expect, while also providing an opportunity for virtual attendees to access a mix of live, on-demand, and interactive content.

Be part of important conversations about building resilient education systems and discussions on re-imagining education systems to foster lifelong learning and empower people to make life choices and improve their livelihoods.

**DATE:** 14-16 September 2022  
**ATTENDEES EXPECTED:** 400 in-person attendees + virtual attendees  
**LOCATION:** Calgary, Alberta  
**SPONSORSHIP CONTACT:** info@pcf10.org

Visit our website: pcf10.org

This sponsorship package outlines the opportunities for your company to join us as a partner and be recognized among the leading industry professionals that attend this event.
SPONSORSHIP OPPORTUNITIES

**LUNCH | $25,000**

Lunches are fantastic networking opportunities and an integral part of an interesting conference programme and exhibition.

This sponsorship package includes:

- Branded signage with company logo displayed during your designated sponsored day
- Branded item (small food item, gift) on each place setting
- Give a short presentation to the attendees from the exhibitor stage during the lunch break
- Recognition in the conference program
- Two complimentary tickets to the AU Farewell. Additional tickets can be purchased for $125

*(Three available, one each day)*

**REGISTRATION ITEM | $10,000 +**

Upon registering, attendees are provided a full registration packet including all conference materials, a name badge and a lanyard, and attendee gift. These materials can be an excellent opportunity for companies to make their name and logo visible throughout the entire week.

This sponsorship package includes:

- Recognition in the conference program
- Company logo printed on signage located at the registration area
- Company representative at the registration table to welcoming attendees and guests
- Branded information booths on each level of the conference centre

*($20-$30 per item)*

**MAIN STAGE ENTERTAINMENT | $10,000**

Elevate your brand on the show floor by being the exclusive entertainment sponsor at PCF10. The main stage entertainment will feature one of a kind performers who will engage with conference delegates in an infectious and memorable way.

This sponsorship package includes:

- Digital stage screen branded with your logo during feature entertainment
- Company representative to announce feature entertainment from the stage
- Company logo included on entertainment promotions prior to the conference and on-site
- Recognition in the conference program

*(Three available)*
**IMMERSIVE EXPERIENCES | $1,500 - $5,000**

Give our attendees a true western Canadian welcome! This sponsorship option provides attendees with exciting and unique experiences you can only get in Calgary. These experiences could include mechanical bull riding, roping practice, and a balloon installation.

Other activation opportunities may be available, so please contact us with ideas.

• Company logo printed on signage located at the registration area
• Company representative at the activation welcoming guests and assisting with the experience
• Recognition in the Conference Program

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**COFFEE & HEALTH BREAKS | $10,000**

Coffee is the fuel of conferences! There’s no better way for attendees to start their day than with a cup of hot coffee so put your company logo in the palm of their hands! There will be main and micro coffee stations located throughout the venue and they can all be branded with your logo.

This sponsorship package includes:

• Branded signage with company logo displayed during your designated sponsored day
• Napkins branded with your company logo
• Recognition in the Conference Program
• Company giveaway to attendees during the 15 minute breaks
• 1 complimentary ticket to the AU Farewell event. Additional tickets can be purchased for $125

*(Five available)*

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**PORTABLE CHARGING STATIONS | $7,500**

Enhance the attendee experience and help them stay connected by powering their mobile devices! Your branding will be prominently displayed exclusively at one of the 16 mobile charging stations located in various plenary and parallel session rooms.

This sponsorship package includes:

• Custom branded charging stations with your company’s logo printed on each station
• Recognition in the conference program
• Company logo printed on signage located at the charging station areas

*(One available)*
PCF10 will continue to provide a rich in-person experience that Forum delegates have come to expect, while also providing an opportunity for virtual attendees to access a mix of live, on-demand, and interactive content.

### PCF10 Programme 14-16 September 2022

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Learn more about PCF10 on the Main Conference Website | PCF10.org

14-16 September 2022 | Calgary TELUS Convention Centre | Calgary, Alberta, Canada