

APPLAUSE FOR I AM I HAVE

"I've been waiting for this type of spiritual mentoring for the marketplace for years. It's a new era and our collective time is now to have what I am with Christ in me."

April Hall, Storm Consultants LLC

"Jeff has been building a long time as a roofing general contractor. Now he is digging the foundation and pouring the essential concrete of character."

Mikki Willis, Film Producer, Plandemic

"I AM I HAVE," this book incorporates the essentials of living. Dealing with Character, Conflict, Courage and Confidence will catapult us to become overcomers."

Greg Brock, Beacon Materials

"Jeff has a passion for our industry and people being one mind and one voice to be all we can be so together we can win."

Paul Reed, Northwest Roofing

"In this book are the essential principles for life and business if you want to take it to the limit."

Troy Clymer, The Catalyst Group

"Success in business is directly correlated to keeping and honoring Jesus as Lord. Lord means 'boss over every area of life.' Keeping God first, then family, then business. That's Godly order and in doing so you walk in the "blessings of the Lord that maketh one rich."

Patty Cepeda, Isagenix, Top Income Earners Worldwide

"We have everything within ourselves to create everything it is we want out of life if we listen to the voice of wisdom and make right decisions. That's what this book means to me."

Ephriam Glick, Roofing Coatings

"If integrity is to be restored in the roofing industry it begins right here. Jeff unmasks the keys to making right decisions and living a God centered life to business."

Steve Patrick, Level the Playing Field

"It seems to be a spiritual truth that before a higher power can being to operate in your life you must first believe it he can. Faith is what's required. "

Paul Aragon, Jireh Roofing

"In our greatest moments of struggle, when all we want to do is do more in hopes of making it better, our best course of action is to be quiet and let God guide us. This book can be your guide for opening that channel to Gods guidance for the clarity, confidence and knowing right action we all seek to have as leaders."

Vicki Suiter, Suiter Business Builders, Author of The Profit Bleed

"My Dad (Jeff) has a burning desire to reform our industry to be all it can be to leave a legacy for future generations. Let it begin with a character shift for all in this

Dr. Jessica Stahl PHD, Ignite Results

"I go to bed each night and wake up each day going through a checklist of my head trying to make sure I did what I said. Actions speak louder than words. Following through with actions will always gain loyalty and trust. Yes this book is a must read."

Autumn Woosck, Storm Ventures Group

"Society is truly lacking class and character. We as women have the gift to carry class into the world and shine to be an example for our younger generation."

Kimberly Reed, Storm Gen Leads

"Jeff Richfield for decades has been a man of contagious prayer passion and action. It is a privilege to call him a friend and it is remarkable to see him seek the Lord and seek wisdom with such fervor. I believe this devotional will be extremely inspirational and helpful to all who are privileged to obtain it...there are life enhancing treasures found within...Enjoy!"

Pastor Scott MacLeod, Harvest Sound International

"Jeff has captured the heartbeat and the essence of developing character with the sword of the Word of God which does not EVER return void!!!" Soak in this book like a sponge.

Mark Kouch, Author of The First Hour for Men

"As a life coach, I know the deeper your character the greater respect you cultivate winning long lasting relationship. It's our reputation that is at risk and this book will leave a fingerprint on your character for life."

Bill Maddox, Professional Performance Life Coach

Business Excellence Starts Here

I AM
I HAVE

Discovering Godly Character
as
Your New Bottom Line

A 40 DAY BUSINESS
APPLICATION JOURNAL

Jeff M. Richfield

I AM I HAVE - 40 Day Business Application Guide

By: Jeff M. Richfield

Copyright 2021 by Richfield Publishing. All rights reserved.

No portion of this book may be reproduced, stored to a retrieval system, or transmitted by any form or any means except for brief quotations in critical reviews or articles without the prior written permission of the publisher.

Scripture Quotations are taken from: The New King James Version. Copyright 1979, 1980, 1982, Thomas Nelson, Inc. used by permission. All rights reserved.

This publication is designed to provide accurate information in regard to the subject matter covered. It is sold with the understanding that the publisher is not engaged in rendering legal, accounting or other professional services. If legal advice or other expert assistance is required, the offices of a competent professional person should be sought.

Richfield Publishing
admin@musiccityroofers.com
1-615-900-4000

Printed in the United States of America. All rights reserved.



DEDICATION

I dedicate this book to those who have helped shape my character.

I honor my parents, beginning with my dad as my 'mentor of entrepreneurship.' He was a capitalist by every sense of the word. My mother, who was there steadfast in my growing years. She took me to positive therapy courses when I was only 10 years-old instilling in me the virtue of optimism. My brother Eric for his dependability, and always standing for me. My older brother Steve, who passed years ago, but was always supportive of me in my teenage years collaborating in music.

I'm thankful for my faithful friends, the men who continue to stand by my side to lead and guide me such as Onnie Kirk, my spiritual father for his wisdom. Then there's the persevering men of our prayer meetings from Tuesdays Table, Contractors Prayer Fellowship, Pastors from many churches like Scott Macleod for his dedication; my own employees from Music City Roofers who teach me the art of patience by chiseling all my grand visions into the one most important thing.

But most of all, it's my immediate family who teach me about character day by day. My wife, Jodi for her unwavering loyalty; you are my sunshine; for my two sons James, and Jacob, for their trustworthiness and obedience, and my mother-in-law, Juanita, who when I think of her I hear her playing the old gospel hymns on her baby grand while angels gaze.

And it is my God who remains forever faithful, smiling at me even now as I write, so close, so very close, I can hear Him whisper. Do you hear Him too?

“Commit your works to the Lord and your plans shall be established.”

Proverbs 16:3

FORWARD

This book is a 40-day journey and personalized action plan for business owners, contractors, entrepreneurs, the men and women in the marketplace to develop and reshape the heartbeat of your company. We begin with the most critical character traits, define them, reflect on them, pray them, and then declare them out loud over your soul. In feeding your spirit using the word of god, you transform your mind and soul to become your word, (so your life will flourish and your business will be all it is meant to be) to make the most impact in the world. This 40-day process will develop the heart your company and if duly applied will bring transformation to you and your employees as well.

This business application guide is not only for business owners, but anyone working in the marketplace of all trades and industries. We're using a simple formula and proven technique that will equip, inspire and ignite and transform your heart and your mind to create new biblical belief patterns to make better, more wiser decisions to dismantle strongholds, and false belief patterns to fortify your spirit within, and transform your thinking.

This small but mighty book is a 40-day reboot process to reshape your heart to carry a new wineskin for a new heartbeat for your company. By taking each day seriously using the instructions below:

- You will discover God's blueprint for business success
- You will discover the real you!
- You will lose unhealthy habits
- You will form healthy habits
- You will discover who God declares you are
- You will discover your real net worth

In the pages to follow, I've given you short daily bursts of God's word, and His word shall not return void! It shall perform what it is sent to do!

PREFACE

We are living in dark times. What was once good and righteous in our country is now being considered as evil. Is this the “new normal?”

What does this mean for you and your business? How can you lead your people well and walk with a renewed sense of confidence in stride and achieve more than ever before with such division and unrest socially, politically, and economically?

As an owner of a small to medium sized organization you can only lead well if you're armed well. We give you the best tools to win and be successful. First, we will discuss your key to transformative power by receiving the Light, your "GOD WHY" in life. How do we reach our goals if we don't know what our unique “Why” is or know what we are called to be? The truth is we each have what I call a “unique identifying purpose,” a calling within which defines our "GOD WHY."

It is my belief that your unique calling and purpose has already been predetermined by our divine Creator. Your mission if you are willing to take it is to look deep within to realize your dignity and honor; to stand in authority of your position on earth, and take the land before you to demonstrate what the Kingdom of God looks like on earth.

The Battle is the Lords and He has given You the Keys to Win

Whether you've been a Christian for many year's or have just recently given your Life to Jesus, or do not yet know Him at all - in either case this book is for you. The Word of God declares when we accept Jesus in our life we are Kings and Priests who shall rule in the earth. As a business owner you're in the marketplace five days a week to develop your team, serve your clients, and be an example of light and love to others. That's how we take the land. Make no mistake, we are in a battle on earth and we have a real enemy named, satan. His fallen angels do not want you to succeed and flourish. We cannot be unaware of his tactics. Therefore, we are to put on our spiritual armor daily.

PREFACE

The Next Great Revival Will Stem from the Marketplace

Again, we are living in dark times. Division and distraction are methods our enemy choses to destroy and conquer businessmen and women who have a calling to innovate and be wealth providers who transform their communities by providing a livelihood to the workforce.

As a Christian business owner in a growing industry, you and your employees are all part of a larger conglomerate of light-bearer's to be salt on the earth. To beat the odds and dark spiritual forces operating against us we need to develop our character to make each one of us stronger in faith to transform our businesses and our communities. We do each other a great disservice in being apathetic to the deeper calling of God at work in the marketplace. We cannot go at it and walk alone anymore.

Woe to Those Who call Good Evil and Evil Good.

It's a sad fact, what was once considered good and righteous in our country is now being considered as wrong and evil. Isaiah 5:20 speaks of such a time warning, "Woe those who call evil good, and good evil; who put darkness for light and light for darkness." Men and women of God, it's time we stand and group together like never before. Daily now we are seeing the rise of injustice and unrighteousness at work. If the soul of America's freedom and Constitution are on the line then it's only a matter of time our 'business faith' will be threatened also. We must unite to keep the sanctity of moral business ethics and stand waving our flag for the American Dream-Entrepreneurial Liberty with an Enduring Business Owner-shift.

Making Owner-Shift Essential as Our New Normal

An Owner-Shift is what I define as a Mind-shift. It is simply a redeveloping of our character. The worlds plumb-line of moral code has shifted. What was once called right is wrong. Truth is not black and white anymore. Our way forward is to guard our hearts by meditating on God's Word, for out of it flows the issues of life. We are commanded to constantly renew our mind and take every thought captive. For the discerning, the wheel of character is a continual lifestyle. (See the Wheel of Godly Character at the rear of this book).

I AM, I HAVE

Jesus, (Yeshua) declared Himself to be the Truth and the Light. He is the Truth-plumbline of our doctrine. Therefore, our decisions must be spiritually motivated and displayed by a conscious display of Godly character.

The good news is the Good News is already at work. Men and women of the light are grouping together like never before building communities within to be an integrated expression of faith, and a courageous body determined to be the voice of the free and the brave.

In keeping of what our Lord commanded we “take up our cross” and follow Jesus. Jesus was a man of deep character who walked His talk. In meekness, He was a man surrendered to His Father’s will fulfilling the ultimate eternal exchange through obedience to the very end. If we are to be more like Him, and become better leaders in our companies and communities, it’s time we put on integrity and humility and step up to the challenges lying before us.

Building a spiritual business community within the corporate world is a natural offshoot of spiritual practice within the four walls of the church. The marketplace is a second family where spiritually minded conduct business daily. The spiritual workplace is where brothers and sisters gain strength in prayer to overcome; where the isolated are heard; where business owners gain wisdom and become better stewards to build an enduring culture and leave behind a legacy for the next generation.

We are the called, believing God for revival and spiritual breakthrough in the marketplace. Strong spiritual fathers and mothers are needed to sacrifice time for young entrepreneurs to discover their spiritual roots. As one “new man” a reformation of character is the stage for the great end time harvest to come; one of epic proportions I call, “God’s Great Reset.” In biblical terminology this is, “The Great Commission.”

Why Should I Read and Practice this Book?

If you want to put God at work and see the miraculous this book is for you. If you sense your integrity is lacking and you need air support this book is for you. If you need consistency in sharpening your skills in using the Word of God as your sword this book is for you. If you desire courage to stand against the devil in the workplace

PREFACE

and in life, then this book is for you. If your desire is to simply grow in your prayer life and increase your faith, then for all these reasons and many more this book is for you.

Know that God wants His light to come into your business. He wants you to have a testimony that will out-shine your losses, your burials, your depression, and your fears to be the God of resurrection life to share with others.

Contained in this small but mighty book are not merely words on a page, but an action plan packed into a 40-day journey to journal the transformations of your heart, your family, and your workplace.

40 Days to Develop a New Wineskin - A New You

One cannot hold new wine in an old wineskin. Jesus declared Himself in Mark 2:22, “No one pours new wine into old wineskins. For the wine would burst the wineskins; new wine calls for new wineskins.” The Lord gave me a picture of the new wineskin I call, “The Wheel of Character,” shown in the rear of this book. It begins with and P.U.S.H. (Pray until something happens) then Salvation! Spiritual rebirth is needed before you can grasp the ideas this book contains, and prayer is how we maintain a relationship beyond words. It is the primary expression of the life we have in Christ in our mortal bodies. This book contains daily bread to maximize your prayers and make your business make sense.

Each day of this journey equips you with character definitions, declarations to pray, and reflections to journal. Using the sword of the Word of God, these daily declarations will reshape your thinking to create new habits of success. This book taken seriously will literally transform your heart to hold new revelations of character skills which will help you overcome and be more compassionate toward your family, fruitful with your employees, and patient with your clients. If you allow God to go with you to work and through your life, He will bring all things together, and you will look back ten years from now like me and see how He carried you each step of the way through.

Most Business Owners Make Money More Than Impact

Before we get started helping you and your company be the best it can be, I want you to make the distinction “why” you’re doing what you’re doing. I made the decision early on I wanted my career to be my calling. Ask yourself, “what is my plan with all this money I’ll make?” God’s desire is for you to walk in relationship with Him and to make Him known at work. Trust me, you will want to be certain you are driven to the right purpose and pursuit. If you truly want to find providence and fulfillment and validation and reputation, follow my lead here.

The Bible teaches us a world of wisdom about work but, first in seeking His Kingdom...

“But seek ye first the kingdom of God and His righteousness and all these things will be added to you.” Matthew 6:33

“These things” are riches, honor, and life. This is only one morsel of God’s wisdom at work. But how do we share our faith at work?

“We will take our faith to work only if we know that our work is valuable to God.” - Ken Costa

A New Definition of Success

We want to begin by saying the first thing in seeking God’s kingdom is our search for a Godly character. What speaks most about us as we relate to other people is the character that we portray and leave behind. There is no sense in having a business when we cannot keep our word, or we argue with others frequently, or we have a sense of arrogance about us. In the paragraphs below we will explore important character attributes so we can be living examples in the marketplace.

As you journey with us through the next 40 days, I’ve outlined character traits and given their definition. We share other’s experiences and provide hope for change with a daily declaration to state your new belief out loud. Finally, you will end your session with a space for journaling your experiences.

PREFACE

Meditation, Prayer, and Journaling as a Life-Long Pursuit

Meditation, prayer, and journaling has become part of my daily bread. I have a recorded library of over 20+ years of pages filled with experiences from the dark night of my soul such as recovering from my stroke, the loss of family members and animals, entire business losses gone in a blink. But those experiences prepared me for the best days of my life with God at work: writing about the joys of business success, relationships restored, books written, prayers that moved hearts, my years in recovery, my first real estate flip making over \$350,000.00, and the love and forgiveness and acceptance of my family as we grow in patience; it is a wonderful life!

Through the maze of life, I've come to realize how the Lord, Jesus, has been my guiding light each step through the valley. I have become more confident with a new faith that liberates me from paralyzing challenges, fears, past-pains and addictions, and character problems. I look back and see the Good Shepherd at work and how He has carried me on his shoulders over the years.

I also learned to make healthy habits. Using reflections and declarations with the Holy Spirit as my witness, I am continuing to learn how to 'walk full' in the spirit, renew my mind, altar negativity to His light and love to find a new authenticity. How do I do this?

Work-Ship! The Doorway to Authority and Strength

In each of the 40-days you'll want to maximize your efforts by developing a healthy habit of diet and exercising as part of your daily regimen. Your job is to make sure you workout in some fashion six days a week. I've come up with my own unique system of using my weightlifting or running time combined with worshipping God. I call it "Work-Ship." The neat thing is the bible declares, "The joy of the Lord is our strength," so it stands to reason that when I need strength I'll worship Him. I find it works 100% of the time. If you want my song play-list just tag me on Facebook or email me and I'll send it.

I cannot stress it LOUD enough! You need to take good care of our MIND, BODY, and SPIRIT! As a believer YOU have authority to create and rule your world. Believe it is so by faith in Work-Ship!

I AM, I HAVE

These four factors are how I win each day. *Prayer and journaling*, where I hear God's heart and Counsel for wisdom; then *fill my body* with the right blend of healthy eating. Next is *Work-Ship*, to strengthen my spirit and body, and finally, *Goals-* my workday plan. This is how I get refilled each day, and at 57 yrs old I still feel like I'm 25 yrs young. This is how the water of life flows continually where the river never runs dry!

A Word on Acts of Service and Compassion at Work

Selfless service and compassion is of great importance in the home and workplace. It may be the very best way to show our love for others. It is the laying down of ones life for another the Lord speaks about in the book of John, 15:13 that speaks of selfless service. This love comes in all the tiny instances we are afforded each day to show compassion on our way and at work. These tiny acts come from hearing the quiet voice and obeying. We are all afforded these small important moments each day as we hear and obey and afterward confirmed from the validation of our Father.

At my company, we pray for God's blessings at company wide meetings, and I recall an occasion , said a prayer over their life, and they opened up confessing their sin and cried out to God for salvation. Taking time to engage with your employees and empathize with their needs are opportunities to show respect and kindness and we shall see another soul come to the kingdom.

Compassion could be giving praise to one of my employees who had a victory or is suffering from things unsaid. Selfless service is about having your plan for the day but not letting your plan supersede a genuine need. As a leader at work be listening and mindful of others. As a owner I strive to push others up the ladder to better communicate. Spending quality time weekly with each core member hearing their heart and meeting their needs as an act of service and compassion go hand in hand. The Lord promises not to forget even a glass of water given to another. So do well in the small things.

“And if anyone gives even a cup of cold water to one of these little ones who is my disciple, truly I tell you, that person will certainly not lose their reward.”
Matthew 10:42

INTRODUCTION

Redefining Our Character

I am part of a nationwide men's prayer group in the roofing industry called, Contractors Fellowship. Coach Jim Johnson started this group years ago and it's developing into a safe haven where men can share and know their prayers matter and are heard. We pray weekly and are convicted and commissioned to be a voice to re-define, redevelop, and strengthen our community by discovering Godly character in the marketplace. As followers of Christ, we see this industry-wide impasse that can only be cured by another great awakening. Our ambitions are simply, His will be done on earth as it is in heaven!

To share how powerful the Lord works through prayer, on one of our early morning Wednesday calls we had an epiphany relating to the great need for a resurgence of character growth.

The 5 C's - Five Key Areas of Great Need

The following conversations were taken from our prayer group in February of 2021. I wrote it down because it was the same day the Lord was speaking to me about character and inviting me to write this book.

My friend's Jim, Reggie, Nathan, and a few others put it like this:

"When considering the scripture, "Seek first the Kingdom of God, then all the other things will be added unto you." Most People make a choice to get what they want and seek the other things. Consider who you are, and what do you want? "Those things" have an impact on who we are and what we desire. Consider, that the Fruits of the spirit will fall from me naturally when I am walking in the spirit. Let us pray first to hunger and thirst for righteousness rather than getting "all the other things." The point is if we first pray to become the thing that gets us the promises, we get the promises as a guarantee from God's word. So, Seek first the kingdom of God, then all other things come". Credit to Coach Nathan Tebedo.

A Book Was Being Born

As we engaged, I got a vivid picture like I had when I authored my last book of how God was wanting to get this message out to the workplace. Reggie and Jim also shared how we must examine our

motives to get the right outcome. We came up with these five key areas needing attention.

1. **Character Redefinition.** Do personal inventory with work-life. Be rigorously honest with yourself and evaluate your situation.
2. **Conflict resolution.** Determine how to handle conflict on the job. Situations arise where we need to know how to handle pressures.
3. **Courage.** Courage is saying no to others of influence who want to compromise our virtues. Fear of Loss makes us choose wrong. Be willing to surrender your way to God's or peers ways.
4. **Confidence.** We hear about arrogance in our industry. We can control outcome through the ability to choose. If you want to develop character, there's no need to prove your confidence.
5. **Choice.** Once we develop character everything else falls in line. We determined much of our growth starts with decisions, and our choices really do control our future.

These themes became building blocks for the book you are reading. God suggested I turn these into 40-days of character-building exercises to redefine our lives and businesses beginning with one simple decision. You now hold in your hands what was written in 40 days.

Earlier that day I had been reading in Exodus 28:30. This passage jumped out at me like lightning about Aaron, the priest, and how he came before the Lord daily, *"to bare the decisions for Israel that his heart would be the Lord's heart for them."*

Our decision making drives our future. We long for your heart to be the Lords heart for our industry. We need God's help to hold our hearts like Aaron. So we pray, *"Holy Spirit, help us make decisions like Aaron as kings and priests you've called us to be!"*

Do You Struggle with Excessive Internal Dialogue?

Many of our external struggles come from duplicity of thinking. We live in a world filled with double-mindedness and fear. What drives us is the internal over-thinking that if not taken into captivity can have us going every which way but true north! Our instability can only be reckoned with by removing the garbage inside our hearts and being filled entirely with the Holy Spirit. We have freedom of choice and must take responsibility with our actions.

INTRODUCTION

This action is "to take every thought into captivity to Christ," and by putting on the new mind of peace. If you are being tormented by excessive thoughts, speak the peace of Jesus' words over your mind right now with me below.

"My Peace I leave with you; my peace I give you. I do not give to you as the world gives. Do not let your hearts be troubled and do not be afraid." John 14:27

What God Says on Developing Godly Character

From Colossians 3:1-17, we are exhorted,

"If then you were raised with Christ, seek those things which are above, where Christ is, sitting at the right hand of God. Set your mind on things above, not on things on the earth. For you died, and your life is hidden with Christ in God. When Christ who is our life appears, then you also will appear with Him in glory."

"Therefore, put to death your members which are on the earth: fornication, uncleanness, passion, evil desire, and covetousness, which is idolatry. Because of these things the wrath of God is coming upon the sons of disobedience, in which you yourselves once walked when you lived in them."

"But now you yourselves are to put off all these: anger, wrath, malice, blasphemy, filthy language out of your mouth. Do not lie to one another, since you have put off the old man with his deeds, and have put on the new man who is renewed in knowledge according to the image of Him who created him, where there is neither Greek nor Jew, circumcised nor uncircumcised, barbarian, Scythian, slave nor free, but Christ is all and in all."

More from Colossians 3...

"Therefore, as the elect of God, holy and beloved, put on tender mercies, kindness, humility, meekness, longsuffering; bearing with one another, and forgiving one another, if anyone has a complaint against another; even as Christ forgave you, so you also must do. But above all these things put on love, which is the bond of perfection. And let the peace of God rule in your hearts, to which also you were called in one body; and be thankful. Let the word of Christ dwell in you richly in all wisdom, teaching and admonishing one another in psalms and hymns and spiritual songs, singing with grace in your hearts to the Lord. And whatever you do in word or deed, do all in the name of the Lord Jesus, giving thanks to God the Father through Him." Colossians 3:1-17

Time to Take Inventory

Jesus' Word and His Holy Spirit must be ALIVE inside your spirit for this book to have lasting transformation on the outside. The Father set it up that we need to repent to receive. Repentance is a serious matter. The Bible teaches there is a literal hell and worse yet, there is a Hell conspiracy you must be aware of. Satan just needs a little unforgiveness to keep you from heaven, but the Good News is we can have access to Heaven by turning our will over to Jesus as our Lord and Savior. The Bible says in Romans 10:13, *"Whomever calls upon the Name of the Lord shall be saved."* His name is Jesus, (Yeshua) the Christ.

Here is the bottom line. The steps below share how you can be saved, and know if you died today you would be going to heaven:

1. **Agree with God.** His Son, Jesus is the only Way to salvation.
2. **Have Godly Sorrow.** Your sin hurts Jesus' heart. Turn from it.
3. **Confess Sin.** Plead the Blood of Christ over you which saves your soul from a literal hell and washes you clean from sin.
4. **Put a New Standard in Place.** Do what you need to do to stop sinning. Start a recovery program? Turn off Facebook? Create a new diet? Tie a string around your finger as a reminder? But get in the Word of God daily each morning and keep on being filled, so the Holy Spirit is constantly carried with you.
5. **Repentance is the only acceptable sacrifice for your sin.** If you desire to see Jesus when you die and go to heaven, say this sinner's prayer, have faith in His saving grace, and make Him Lord of your life right now.

If you are ready to do business God's Way say this prayer in faith:

"Thank you, Lord for the ultimate sacrifice, Your Son, Jesus Christ (Yeshua). Wash me in the blood of Jesus. I want no part of hiding my sin. Change me. I believe you are the Son of the living God. I forgive myself and hold no root of bitterness for others. Please Forgive me Lord and send me Your Holy Spirit to fill me up. I forgive everyone

INTRODUCTION

I've held bitterness toward. Hell is not worth my unforgiveness. Thank you for saving my soul. Now redefine my character and stamp Your image on my life. Give me an outpouring of Your Holy Spirit. I trust You to finish the work You've begun. In Jesus name I pray."

CONGRATULATIONS!! Now if you prayed that prayer in faith, you've just become a new spirit inside. And you will experience a new desire to live a clean righteous life. But, you'll need some help in accountability with Godly men and women to become disciplined. Cease doing the things you know hurts you and our industry from being a light which brightens our reputation. Make it a daily habit to read your Bible each morning. Be sure to reach out to my staff and we can help you on the journey.

By following this 40-day action plan I guarantee you will experience a new level of transformation which will roll into your business. Now you can take this book for granted and have a minimum life change experience or dive deep like others who have applied these principles in their lives and gained insight, experience strength, and hope.

Finally, as you read, know you have been prayed for to know the love of Christ which passes knowledge; that you may be filled with all the fullness of God. *"Now to Him who is able to do exceedingly abundantly above all that we ask or think, according to the power that works in us, to Him be glory in the church by Christ Jesus to all generations, forever and ever. Amen. "*

Ephesians 3:14-21

“Nothing short of a new Pentecost and outpouring of the Spirit that brings newness, creativity, and adventure is required if we are to see our places of work transformed, our communities thriving with life, and our society healed.” -Ken Costa

Shows Us Our Blind Spots

We all have blind spots. Jesus came to earth, "...to give sight to the blind eye to show those who might think they can see that they are really blind," John 9:39. I love that wisdom. Hes' not talking about physical blindness here, but He came to earth to show us our blind spots so we can see ourselves as who we really are. This is foundational in seeking Godly character. Even King David asked the Lord, in Psalm 19:12, "But who can discern their own errors? Forgive my hidden faults." So Ask for clarity. Know when your thoughts aren't lined up for success you can ask the Lord and others for help.

Pray the prayer David prayed. Deliver me Lord from hidden flaws. It can be a scary thought that none of us can see our own errors, but here is the Good News: that we would ask for His grace when we fail.

"We want to be free of the delusions and deceptions, not just the fake news and fake values ,but the ones we have inside ourselves!"

The Capsule of God's Faithfulness

NOTE: DO NOT GIVE UP HOPE IF YOU FAIL!

God promises us four ways He is faithful to see us through our journey in bearing Godly character. We aren't faithful to fully live out the real christian life without the Holy Spirit's continual refilling.

#1. He gives us the Helper when we fail. "He will never leave nor forsake us." Hebrews 13:5

#2. When we fail or sin, "He is faithful and just to forgive us and cleanse us from all unrighteousness." 1 John 1:9

#3. "God is faithful; He will not allow you to be tempted more than you can bear but He will provide a way out." 1 Corinthians 10:13

#4. "Be anxious for nothing, but by everything pray...and the peace of God, which passes ALL understanding will guard your hearts and minds through Christ Jesus." Philippians 4:7

Note: DEVELOP A LISTENING HEART

As you take this forty-day spiritual journey, have your pen ready to journal. You'll want to pause and listen for the Holy Spirit speak to you. God's spirit is actively at work and has ideas to share for your day. He will prompt you if you're open to receive. You will hear Him speak ever so softly, even as a whisper. Write down what you hear and one day like so many others you'll look back and see the footprints of Jesus who carried you each step of the way.

If you're ready to start, pause and say this short prayer with me:

"Father God, I come to You in Your Sons name, and ask for the spirit of wisdom and revelation to be released over my mind. Let my thoughts come into alignment with Your will so that my plans are established and succeed. Develop the areas of my life that need character building and remove the bad habits which hold me from seeing your work in my business. I now open the door and welcome Your Holy Spirit to be Boss of my business. Help me step back and see God @ work in my workplace to be the best leader I can be for my people. In Jesus name. Amen." OKAY. Turn the page for Day One on your journey!

Instructions for Journaling

In each of the 40-days I want you to use your words to dictate your future using declarations of faith. A reflection given in the journal uses the acronym, 'H.A.V.E'. , for you to write an expression of the following:

What do I **HAVE** gratitude for...(meditate on todays character trait)

What am I **ASPIRING** toward...(Your goal for today is)

Where did I have **VICTORY** today...(relating to your key word)

What am I **EXPECTING** in faith to do today...

(What I plan to do today as an action using todays character trait)

Journaling will provide a clearing ground for your emotions to get the inside out, express passion to God for new character, share sorrow and joy in failure and victory, and put the lid on it. When you close your journal your day is set to win. **OKAY. READY. SET. GO!**
Turn the page....Your best days begin **NOW!**

I AM THE LIGHT

“LIGHT” is defined as

1. The natural agent that stimulates sight and makes things visible. An expression in someone’s eyes indicating a particular emotion or mood
-

“Why do you do what you do? Is it for income or impact? You only live so many sunsets. Invest time and energy to fulfill your calling to serve and love others more than your pocket and your purpose will come to light and life.”

-Hunter Ballew, RoofCon

Note:

You must have a deep faith and strong sense of belief in your declaration; or it is merely words on paper making no transformation at all. Rather, the words must jump out as the ink would spill out all over your soul. and leave its mark

I DECLARE,

I HAVE THE LIGHT living inside me.

You are the Great I AM, the Light of my life. I walk in the fullness of Your Living Word. I am made in God's image so we are in this together. Darkness must flee! It is my time to let God's love-light shine through me. I declare God’s supernatural light into my life and business is now active. I let God’s loving-light loose in my life and business. Today, I am filled with light and the power of heaven to advance the Kingdom of God on earth. This is my declaration. So be it. **Amen.**

I AM I HAVE

Reflection –

Light travels at over 186,282 miles per second. Scientists claim light is moving faster and faster as our universe expands. Being the light in this world means being a light-bearer; one who expands the love of God to others. *WHY?* He wants to give you a testimony that outshines your loss, your burials, your depression. When you see the invisible ALL is possible. His resurrection power will bring healing in its wings. Reflect on your life and ask how you can let your light shine brighter in your present darkness. Consider how you can shine brighter in the workplace today. Give time to meditate and journal.

Having Gratitude for LIGHT: _____

Aspiring goals for today: _____

Victory I had yesterday: _____

Expecting in Faith for: _____



My Day 1 Character Builder

“I pray that the eyes of your heart may be enlightened so that you will know what is the hope of His (Gods) calling and what are the riches of the glory of His inheritance in the saints.” Ephesians 1:18