

1 July 2021

MEDIA RELEASE

Harris Technology reaches milestone with \$1.1M in monthly eBay sales

Pure-Play IT and Consumer Electronics online retailer Harris Technology Group Limited (ASX: HT8) is pleased to report it has reached the milestone of \$1.1 million (unaudited) in sales on eBay for the month of June 2021.

This single-month record of eBay sales for Harris Technology has been achieved within six months of undertaking a growth initiative to target the eBay Australia marketplace. Harris Technology recorded \$137,000 eBay sales in January 2021. Today it boasts a strong portfolio in excess of 3,000 products listed on eBay.

“Our goal is for Harris Technology to become the largest marketplace tech seller in Australia, so it is pleasing to see these targeted efforts reflected in our rising sales on eBay” said Harris Technology CEO, Garrison Huang.

“Leveraging eBay’s massive marketing and advertising campaigns to drive online traffic to the largest eCommerce marketplace in Australia, Harris Technology will continue listing new products to capitalise on the retail trend towards online shopping and accelerate our marketplace growth.”

Operating a unique online-only strategy, Harris Technology is growing its presence across a variety of eCommerce marketplaces. More products are being listed every month as Harris Technology expands its product range and categories.

Rising sales have been assisted by wide scale adoption of online shopping by Australian consumers, in turn driving sales momentum for Harris Technology which reported end of March YTD revenue of \$30M (unaudited) representing 300% Year-on-Year growth.

Harris Technology welcomes investors to join the HT8 investor mailing list for updates, industry research and investor discounts by subscribing at: <http://ht8.com.au/subscribe>

For more information, please contact:

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This media release was authorised by the Chairman on behalf of the Board of HT8.

About Harris Technology Group Limited

Harris Technology Group Limited is a publicly listed company on the Australia Securities Exchange (ASX: HT8). Harris Technology is a well-known brand with a 30+ year history in IT/CE (Consumer Electronics) retail market covering a very wide range of IT/CE products for small and medium businesses in Australia and the public. Harris Technology was previously owned by Wesfarmers under Officeworks and prior to this, it was owned by Coles Myer Group. Harris Technology pursues a purely eCommerce strategy and no longer operates any physical shopfronts –all businesses of Harris Technology are conducted online, both via www.ht.com.au and major online platforms such as Amazon, eBay, Kogan and Catch etc.