



The 34th Annual Meeting of the  
Public Administration Theory Network  
**PA Theory 2021 in Virtual Space**  
June 3-6, 2021

# **Administrative (Dys)function and Dedication: Contradictions in Public Service Values**

## **Sponsorship Opportunities**

PATNet is doing with virtual conferences what it has done with public administration theory and praxis for the last 30+ years. We are reinventing the virtual conference to create a free exchange of ideas across time and continents. We will be using tools with which most members are comfortable to create an online environment that blends into the background enabling a virtual space for thinking and integrating knowledge. We are developing new ways of engaging to create a treasure trove conference guided by the value of openness. We are working to make PA Theory an experience unlike any other, and we hope that you will join us in this exciting opportunity.

A new conference vision means new opportunities for sponsors.

- ⇒ **Plenaries through wonder.me:** Plenaries will be conducted using the wonder.me application. This application enables sponsors to show their logo in the background of a virtual gathering space as conference goers listen to the speakers and move from group-to-group encountering one another and engaging in the kind of authentic interactions for which PATNet is known.
- ⇒ **Concurrent Panels through Zoom:** Universities or other organizations with institutional Zoom subscriptions are invited to host a Zoom conference room, creating visibility for their organization for the cost of organizing volunteers to host the room during conference hours.
- ⇒ **Interactive .pdf conference program:** The key to moving around the conference will be a .pdf with active internal links including links to plenary locations, concurrent panels, and sponsors' own landing pages.
- ⇒ **Exhibitions in the Plenary Hall:** Using the wonder.me application, exhibitors can be available in the plenary hall throughout the day, gaining access to valuable customers with control over how they present themselves.

PA Theory Network 2021 aims to be the most accessible virtual conference of 2021. To that end, the Board has opted to include conference registration in our standard membership fees of as little as \$30. These rates and our engaged membership will inevitably drive attendance, but it would be impossible without your support. Please join us.

Email Nuri at [nheckler@unomaha.edu](mailto:nheckler@unomaha.edu) for more information.

Level	#	Benefits
<b>Plenary Sponsor</b> <b>(\$1,000)</b>	1	<p>Logo prominently displayed in plenary room</p> <p>Thanked from the podium during plenaries</p> <p>Sponsor name and logo on website</p> <p>Virtual table in plenary room for entire conference</p> <p>Full page, full color ad in .pdf conference program</p>
<b>Table Sponsor</b> <b>(\$500)</b>	4	<p>Formal sponsor recognition from the podium</p> <p>Prominent signage at plenary</p> <p>Sponsor name and logo on website</p> <p>Table in plenary room for sponsor information and materials</p> <p>Full page, full color ad in .pdf conference program</p>
<b>Theory Fellow Sponsor</b> <b>(\$1,000)</b>	1	<p>Formal sponsor recognition during doctoral workshop</p> <p>Logo prominently displayed in Theory Fellow Workshop</p> <p>Sponsor name and logo on website</p> <p>Table in plenary room for sponsor information and materials</p> <p>Half-page ad in .pdf conference program</p>
<b>Concurrent Panel Sponsor</b> <b>(In-Kind)</b>	4	<p>Concurrent Panel Room naming rights</p> <p>Sponsor name and logo on website</p> <p>Sponsor Schedules a room in Professional Zoom Account</p> <p>Sponsor provides volunteers to “host” Zoom room for all concurrent panels</p>
<b>Program Sponsor</b>	12	Full page- \$100/ Half page- \$75
<b>Friends of the Network</b>	NA	<p>\$50-\$100</p> <p>Listed as supporter in the conference program</p>



## Sponsorship Agreement

Sponsor Name:		Website:	
Sponsor Contact:		Title:	
Complete Mailing Address:			
Phone:	Email:	Fax:	
Please select <input checked="" type="checkbox"/> the sponsorship(s) you wish to reserve			
Sponsorship Option	Price	<input checked="" type="checkbox"/>	Sums/Notes
Plenary Sponsor	\$1,000	<input type="checkbox"/>	No Longer Available
Table Sponsor	\$500	<input type="checkbox"/>	
Theory Fellow Sponsor	\$1,000	<input type="checkbox"/>	No Longer Available
Concurrent Panel Sponsor	Zoom Room and Host Volunteers	<input type="checkbox"/>	
Full-page Program Ad	\$150	<input type="checkbox"/>	
Half-page Program Ad	\$100	<input type="checkbox"/>	
Friend of the Network (indicate amount)	\$50 – \$1,000	<input type="checkbox"/>	
<b>Total Conference Sponsorship</b>			

Please email your completed sponsorship agreement to Nuri at [nheckler@unomaha.edu](mailto:nheckler@unomaha.edu). Sponsors will be invoiced and requested to remit payment through email.

Sponsors are responsible for providing all ads, artwork, or logos by **May 1, 2021**.

Sponsorships are offered on a first-come, first-served basis. This Sponsorship Agreement constitutes the entire agreement as described in the Sponsorship Opportunities document between the parties related to PA Theory 2020 and supersedes all prior written or oral agreements. We agree to abide by the above.

**Thank you for your support!**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Nuri Heckler (Chair, Board of Directors)  
Public Administration Theory Network

\_\_\_\_\_  
Date