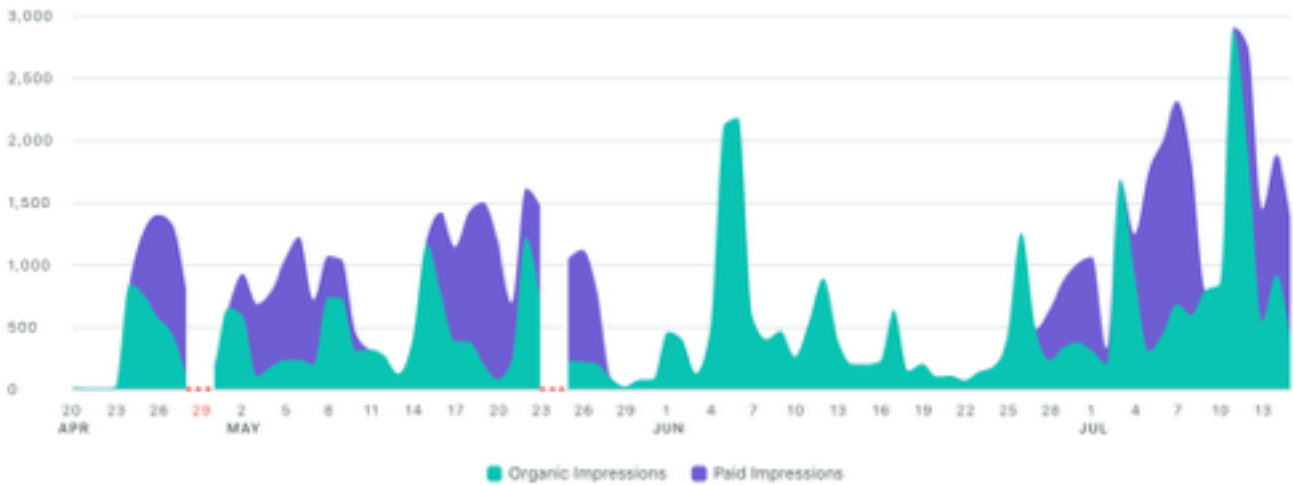


Facebook Impressions

Review how your content was seen by the Facebook community during the reporting period.

Impressions Breakdown, by Day



Impression Metrics

	Totals	% Change
Total Impressions	72,231	↑ 114.24%
Organic Impressions	41,986	↑ 87.87%
Paid Impressions	28,831	↑ 191.75%
Average Daily Impressions per Page	830.24	↑ 114.24%
Average Daily Reach per Page	649.59	↑ 140.96%

Facebook Engagement

See how people are engaging with your posts during the reporting period.

Engagements Comparison, by Day



Engagement Metrics

	Totals	% Change
Total Engagements	4,900	↑ 140.23%
Reactions	1,800	↑ 100.00%
Comments	381	↑ 200.00%
Shares	276	↑ 211.76%
Post Link Clicks	160	↑ 267.74%
Other Post Clicks	2,883	↑ 100.00%
Engagement Rate (per Impression)	6.8%	↑ 112.1%

Facebook Page Fan Demographics

Review your audience demographics as of the last day of the reporting period.

Audience by Age



Audience by Gender



Women between the ages of 25-44 appear to be the leading force among your fans.

Audience Top Countries



Audience Top Cities




Post Date	Video Views	Impressions	Reach	Engagements	Engagement Rate (per Im...)
5/15/2020 9:00 pm PDT	2,121	5,513	3,696	447	8.1%
5/22/2020 9:00 pm PDT	2,184	5,804	4,417	541	9.3%
7/3/2020 9:00 pm PDT	2,806	8,168	4,142	240	2.9%
7/11/2020 9:00 pm PDT	2,902	8,816	5,841	716	8.1%

Facebook Video Performance


View your aggregate video performance during the reporting period.

View Metrics



Organic Full	1,566
Organic Partial	6,518
Paid Full	949
Paid Partial	8,890

Viewing Breakdown

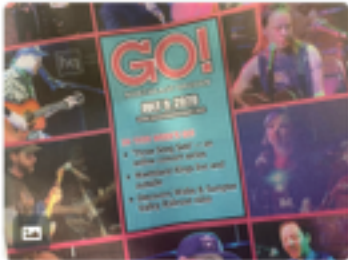


Organic Views	45%
Paid Views	55%
Click Plays	4%
Auto Plays	96%

INSTAGRAM @HQVENUE

Instagram Post 1
 Thu 7/9/2020 10:15 am PDT


#lagrandeobserver @gonortheastoregon for featuring our #threesongset series - and most importantly featuring the ARTISTS!!!



Total Engagements	33
Likes	32
Comments	1
Saves	0

Instagram Post 2
 Thu 6/25/2020 7:42 pm PDT


Great recording session with Sum People 's Scott Nearing @sumscotty today. With the joint efforts of @christchurchig , @eofilmfest and



Total Engagements	29
Likes	27
Comments	2
Saves	0

Instagram Post 3
 Fri 5/15/2020 6:18 pm PDT

@jamesdearkindle three song set premiere tonight on Facebook / YouTube at 9pm. #lagrandemusic #threesongset 🎸🎤🎸 support!



Total Engagements	28
Likes	26
Comments	2
Saves	0


Instagram Audience Demographics

Review your audience demographics as of the last day of the reporting period.

Audience by Age

13-17	0%
18-24	12.7%
25-34	40.1%
35-44	29.6%
45-54	9.1%
55-64	3.6%
65+	4.9%

Audience by Gender



Men	39%
Women	59%
Nonbinary/Unspecified	2%

Women between the ages of 25-34 appear to be the leading force among your followers.

Audience Top Countries

United States	490
Australia	1
Switzerland	1
Israel	1
Nigeria	1

Audience Top Cities

La Grande, Oregon	299
Portland, Oregon	31
Pendleton, Oregon	20
Union, Oregon	18
Boise, Idaho	11

[Show All](#)